



# Comms Intern Report 2021

International Monetary Fund Regional Office for Asia and the Pacific



## 2021 Comms Intern

橋本 紀香

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### Recruitment Schedule in 2021

4/4	4/19	4/22	4/28	6/7	2/18
Application Deadline	Written test	Interview	Offer	Intern Start	Intern End

### Q1. What is your major and what was your motivation for applying to this internship?

I am a fourth year undergraduate student majoring in Business & Commerce. I have experienced interning at several multinational companies as a communications intern, and was involved with external communications and social media marketing. Additionally, at University I have taken courses on marketing and economics. Therefore I wanted to make use of my past experience and deepen my knowledge and skills in both the communication and economic field, and having an aspiration to work in a global environment in the future, I wanted to see first-hand what it is like to work at such an influential and big scale international organization.

### Q2. What did you prepare for the application materials?

Applicants were asked to submit a CV and cover letter in both Japanese and English, and prepare two recommendation letters. After being invited to an interview, I was asked to take a written test where my ability and skills in the communications field was tested. With the interview, I expressed myself clearly by talking about my past experiences, current academic interests, as well as my future goals and aspirations, and what I wanted to achieve and gain through the internship experience.

### Q3. What were your main tasks in the internship?

My main tasks were to regularly monitor social media accounts, and analyze data on the performance of posts as well as the engagement of the audience. I also supported events and seminars organized or co-hosted by OAP, and worked on different projects including developing new interactive contents for IMF-OAP's social media.

#### Q4. Examples of social media content developed during the internship

##### JISPA Alumni Voice Series



IMF Regional Office for Asia and the Pacific  
February 3 at 5:00 PM · 🌐

[Trivia Quiz @ PPI]

According to IMF research, among natural gas, crude oil, and coal, which energy price increased the most from Jan 2021 – Sep 2021?

- a. Natural Gas
- b. Crude Oil
- c. Coal

The answer will be shown in the comment tomorrow.

#TriviaQuiz #PPI #OAP



**Mr. Yon Arsal**, Kobe University (Open-Track 2005-08, PhD), Assistant to Minister for Tax Compliance, Ministry of Finance, Indonesia

"I am grateful to become part of JISPA, as it allowed me to improve and polish my capability through an advanced degree. At the same time, the opportunity enabled me to extend my professional network through JISPA and academic institutions. Through JISPA, I received my PhD in Economics, which is highly instrumental and relevant in my current role in the ministry. My position requires comprehensive skills for evidence-based policy design and impact evaluation. I believe JISPA is a prestigious award for aspiring policymakers and researchers to improve their academic and professional competencies. On top of it all, Japan, with its impeccable work ethic, provides valuable soft skills for anyone's future professional journey."



**Ms. Vathana Dalatoy**, National Graduate Institute for Policy Studies (Partnership-Track 1995-96, MA), Deputy Governor, Bank of the Lao PDR

"It is a great privilege to be a part of JISPA. I believe the program is the best to prepare civil servants in transition and developing economies. JISPA equipped me with sufficient fundamentals on statistics, economics and policies, which further enhanced my analytical skills and policy determination in capital and money market development of Lao PDR. JISPA also offered me a wonderful opportunity to meet diverse and qualified professors. A mix of international students strengthened our understanding of cultural, social and economic differences. The beauty of Sakura and Kimono as well as the taste of Sushi always make me miss Japan. I am glad that more and more younger staff at our central bank are interested in the program."

##### Economic Trivia Series



#### Q5. What was most memorable from the internship?

Looking back at the internship, even though it was an online environment, being able to meet with members of OAP through weekly meetings or discussions on projects, or even communicating through emails was really memorable and precious for me. Of course if possible I wanted to meet everyone face to face, but even being a remote environment I really felt welcomed as part of the OAP team, and I'm really thankful for everyone's kindness and generous support throughout my whole internship experience.

#### Q6. What did you learn from the internship experience?

As I worked on creating text for social media and worked on projects that involved various stakeholders within and outside of the organization, it taught me the important skill of summarizing the key message, and clearly and concisely communicating the central intention to the audience or recipient. Additionally, given the remote working environment and emails being the main source of communication, it further taught me the skill of thinking in the other person's shoes, and making sure to deliver the key message concisely and include a clear action plan, so that it is clear to the recipient what your main intentions and goals are.

#### Q7. Message to future applicants

This internship gives you the opportunity to not only develop your skills in the communication field, but also to grow as an individual and obtain business and organizational skills. It also gives you the chance to see the IMF from the inside, and help you understand and see why the IMF is such an influential organization. If you have the aspiration to grow as an individual and challenge yourself to try new things, I would recommend to take advantage of this valuable opportunity, and I'm sure you will have a lot to gain.

