# People's Republic of China—Hong Kong Special Administrative Region: Selected Issues

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# PEOPLE'S REPUBLIC OF CHINA—HONG KONG SPECIAL ADMINISTRATIVE REGION

# **Selected Issues**

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# Approved by the Asia and Pacific Department

# November 30, 2006

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# I. MEDIUM-TERM FISCAL CHALLENGES AND POLICY—THE ROLE OF FISCAL RESERVES<sup>1</sup>

# A. Introduction and Background

- 1. Hong Kong SAR's government faces the dual challenges of volatile revenue and medium term spending pressures arising from population aging. Reflecting these challenges, the government has commenced, and plans further, public discussions of how to reform the healthcare delivery and financing systems, and on ways to broaden the revenue base. Nonetheless, questions remain about the appropriate role of fiscal reserves in accommodating future spending pressures and revenue fluctuations. This chapter focuses on key considerations that need to be evaluated when formulating a medium-term reserves policy in the face of these fiscal challenges.
- 2. The broad conclusion of this chapter is that fiscal reserves will likely remain an important feature of future fiscal policy. Desired fiscal reserves should comprise two components: one anticipating future fiscal pressures, and a second acting as a prudential buffer against unanticipated fluctuations in revenue and spending.<sup>3</sup> However, the appropriate level of reserves will change with tax and non-tax revenue policies, and the particular features (as well as impact) of the healthcare reforms. Based on these considerations, and in the absence of any policy change or reforms, reserves aimed at anticipating fiscal pressures could be up to 30 percent of GDP by 2030, while estimates of "prudential" reserves reflecting historical volatility could be around 30–50 percent of GDP. Much will depend on how the structure of revenue changes. For example, by limiting revenue volatility, smoother investment returns would reduce desired reserves. Similarly a broad-based consumption tax would limit desired reserves also through lower revenue volatility, as well as shore up the tax base as the aging population limits income tax revenue. In addition to changing policies and volatility, the estimates presented, of course, depend on the government's risk tolerance: the more risk the government is willing to tolerate, the less its desired fiscal reserves.

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<sup>&</sup>lt;sup>1</sup> Prepared by Nathan Porter.

<sup>&</sup>lt;sup>2</sup> See the public consultation documents: *Building a Healthy Tomorrow - Discussion Paper on the Future Service Delivery* (issued by the Health and Medical Development Advisory Committee in July 2005); and *Broadening the Tax Base, Ensuring Our Future Prosperity: What's the Best Option for Hong Kong?* (issued by the Hong Kong SAR government in July 2006).

<sup>&</sup>lt;sup>3</sup> Although unanticipated revenue fluctuations can be accommodated through borrowing, Hong Kong SAR's currency board raises the cost (and risk) of such borrowing, especially if shocks initially thought transitory are longer-lived. Theoretical work on fiscal policy highlights the important role played by a government's net asset position when the fiscal environment is volatile (Box 1).

# B. Anticipated Risks: Age-Related Fiscal Pressures

- 3. **Hong Kong SAR faces significant age-related fiscal pressures.** Leigh (2006) investigated these, showing that rapidly increasing old-age dependency (which is expected to double by 2030) is likely to place pressure on fiscal accounts through slower growth in income-based taxes, and increases in age-related spending. However, the ultimate impact will depend upon the government's policy choices about future health and welfare policy.
- 4. **Given current policies, most of these pressures are likely to reflect health care spending.** The government provides a relatively limited pension, with the Mandatory Provident Fund (MPF) providing an increasing source of retirement income over time. Although in the transition there could be pension-related spending, it is unlikely to cumulatively amount to more than 5 percent of GDP by 2030–2035, when it stabilizes and begins declining as the MPF becomes a growing source of retirement income. Consequently, holding reserves to cover transitional spending could require some temporary savings. However, as much of healthcare is publicly provided, the rise in these costs could place significant potential pressure on the fiscal accounts over coming decades.
- 5. Without any changes in the financing of healthcare, or other fiscal policies, Leigh (2006) finds that healthcare costs could result in cumulative deficits of almost 20 percent of GDP by 2030 and 50 percent of GDP by 2050. However, if these costs are mostly covered by individuals, possibly by raising the current contribution to the MPF by about 5 percentage points and earmarking it purely to finance the rise in healthcare due to aging, then the fiscal impact of the ageing population could be limited. Nonetheless, private savings (or voluntary insurance) alone cannot solve the problem as without some universal catastrophic coverage the least healthy could remain uninsured, exposing the government to remaining fiscal risks. Moreover, it is unlikely that these costs can be completely passed to private individuals, leaving potentially significant pressure on public finances. As an example, a 2½ percentage point rise in the MPF contribution rate could account for only half of these average age-related costs. Nonetheless, timely policy action can significantly reduce the consequences of an aging population for the tax burden faced by future generations, fiscal sustainability, and possibly the LERS.

<sup>4</sup> Hsiao, William, 2006, "What Should Macroeconomists Know About Health Care Policy? A Primer," forthcoming IMF Working Paper (Revised 21 May, 2006).

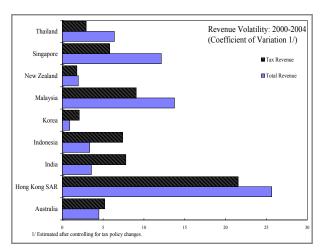
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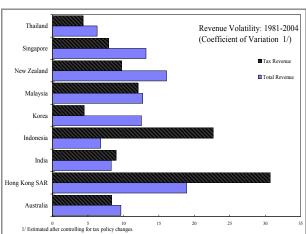
<sup>&</sup>lt;sup>5</sup> Hong Kong SAR's Basic Law, akin to its constitution, also places constraints on the extent to which future fiscal pressures can be anticipated through savings. It provides that the government "... strive to achieve a fiscal balance, ... and keep the budget commensurate with the growth rate of its gross domestic product."

# C. Unanticipated Risks: Revenue Volatility

# **How Volatile is Hong Kong SAR's Revenue?**

6. Hong Kong SAR has amongst the most volatile revenue bases in Asia. Since 1981, shares of Hong Kong SAR's total and tax revenue in GDP have varied between 13½ percent and 20¾ percent, and 8½ percent and 12¼ percent, respectively. Measured by the coefficient of variation, the volatility of tax and total revenue (as shares of GDP) have each been around 11 percent of their average levels since 1981. However, this measure of volatility reflects, in part, changes in tax policy, including increases in tax rates following the SARS outbreak. Even after controlling for tax policies changes, thereby highlighting the underlying volatility in the revenue base, Hong Kong SAR still has considerably more volatile revenue than other Asian countries, even if volatility has fallen more recently.





Sources: IMF, Government Finance Statistics, CEIC Database, and author's estimates.

7. **Hong Kong SAR's revenue volatility principally reflects the importance of volatile non-tax revenue.** When compared across the region, Hong Kong SAR (and Singapore) rely considerably more heavily on non-tax revenue, with non-tax revenue accounting for over 90 percent of the variance of the SAR's total revenue since FY1981/82. Although the relative importance has fluctuated throughout the period, non-tax revenue has typically driven overall revenue volatility, even though the most volatile non-tax revenue

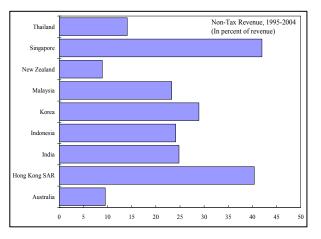
<sup>6</sup> The coefficient of variation of a series is the ratio of its standard deviation to its mean.

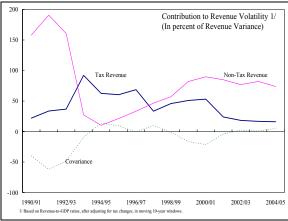
<sup>7</sup> Tax policy changes are proxied by changes in corporate and individual tax rates and the introduction of a VAT, and changes in the VAT rates.

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items—investment income and the land premium—make sustainable contributions to revenue (Gruenwald, 2005).<sup>8</sup>

6





# **How Large Are Fiscal Risks?**

8. The volatility of Hong Kong SAR's fiscal accounts poses potentially significant risks and underlies the need for prudential balances. A measure of fiscal risks would provide a basis for estimating the desirable level of prudential reserves. This section presents estimates of fiscal risks using value at risk techniques that account for the volatility of fiscal variables, as well as the likelihood of extreme negative events and the government's risk aversion (tolerance for risk). Based on historical patterns of volatility, these exercises suggest prudential reserve holding of around 30–50 percent of GDP, although if the government is concerned to avoid even the most extreme losses, then higher reserves may be needed. While these estimates reflect historical volatility and policy choices, desired prudential reserves should be a forward looking concept, reflecting the expected structure of economic and fiscal volatility and setting of policy. Nonetheless, the methodology described below, and possibly even the range of estimates, may provide a reasonable frame of reference for the government to begin considering the choice of reserves. Desired self insurance arising from the insurance provided by reserves is also discussed, with high levels of self insurance optimal over the estimated ranges of prudential reserves, especially as the prospect of obtaining market based insurance may be limited.

<sup>&</sup>lt;sup>8</sup> Tax revenue contributed more to revenue volatility during the period (up to April, 1998) when fiscal reserves were treated as a time deposit with the Exchange Fund.

#### **Box 1: Theoretical Aspects of Fiscal Policy**

Volatile economic and fiscal environments complicate fiscal policy. This box discusses some relevant theoretical aspects of fiscal policy in volatile environments. This first theoretical approach discussed is optimal fiscal policy when taxes are distortionary, spending pressures fluctuate, and markets are incomplete. The second approach takes revenue volatility as given and asks how an optimizing government would choose spending to "insure" the private sector. Each of these approaches suggest an important role for the government's net asset position when the fiscal environment is volatile.

#### **Optimal Fiscal Policy**

Optimal fiscal policy seeks to minimize distortions over time in the face of economic and government spending shocks. When markets are complete and the government can finance any deficits through state contingent bonds, then distortions are minimized by keeping tax rates relatively stable and allowing net assets to fluctuate (Chari, et. al., 1994). When markets are incomplete—the government only issues risk free bonds as is done in most countries—then under some (relatively stringent) conditions, the government's problem for setting taxes can be recast in the form of a permanent income problem (Aiyagari, et. al, 2002). The government will choose taxes to be less volatile than (the exogenous but volatile) spending, allowing (net) assets to fluctuate. If the government can accumulate assets up to its "natural" limit, then the government will accumulate assets to this limit and reduce taxes to zero, financing spending from the (fixed) return on assets. The intuition for this reflects that financing spending through (fixed) investment income is less distortionary than tax revenue. Although a conjecture, if asset income is sufficiently volatile, then it may be optimal to maintain low taxes. If assets cannot reach the "natural" limit, then distortionary taxes remain positive and net assets fluctuate.

#### Government Spending and Insurance when Revenue is Volatile

When asset markets are incomplete and the economy and revenue are volatile, then the government can play the role of a "tormented" insurer—maintaining relatively smooth spending and transfers for the private sector. Mendoza and Oviedo (2005) study such a situation with a model calibrated to Mexican data. They assume the government cannot hold net assets, and is constrained by the natural debt limit, meaning governments with more volatile revenue cannot borrow as much as those with more stable revenue. They find that government spending absorbs much of the volatility in the economy, with spending being more volatile than in the fully efficient (complete markets) equilibrium. In addition, they find the assumption that governments cannot hold net assets sometimes binding in the long-run, suggesting that holding net asset can be optimal. Finally, they argue a consumption tax should ease governmental borrowing constraints, by stabilizing revenues.

To recast the optimal tax problem as a permanent income one it is necessary that agents be risk neutral. The "natural" asset limit is the one sufficient to finance government spending indefinitely, while the "natural" debt limit is such that debt can be repaid no matter how long exogenous spending remains high. Under more general preferences, if government spending can enter an absorbing state, then tax rates are likely to converge to a positive constant and the allocation reflects the complete markets case. Besides these special results, little can be said about the long-run efficient allocation when markets are incomplete (Aiyagari, et. al., 2002).

#### Value at Risk Estimates

- 9. Value at risk (VaR) measures the maximum expected loss over a target horizon for a given level of confidence (Jorion, 2001). Although this technique has traditionally been applied to financial portfolios, it provides a way to measure the potential downside risk associated with government fiscal accounts. Two recent papers have applied VaR techniques to fiscal sustainability issues, by looking at the VaR of the public sector balance sheet (Barnhill and Kopits, 2003) and public debt (Adrogué, 2005). In contrast, this paper uses VaR techniques to provide a probability based measure of the value of a series of weak fiscal outcomes, and therefore desired reserve holdings.
- 10. To calculate the VaR, simulation techniques—Monte Carlo and bootstrap—are applied to Hong Kong's fiscal data. Simulation methods revalue the consolidated fiscal balance for a series of simulated realizations, possibly reflecting the realization of underlying risk factors. Based on a large number of these valuations, the probability distribution of fiscal outcomes can be estimated and the worst loss for a given confidence level calculated. The confidence level implicitly reflects the amount of risk the government is willing to accept when choosing desired reserves. Specifically, the confidence level reflects the likelihood that chosen reserves will be sufficient to cover the deficits arising from adverse shocks. Since both of these methods have their own strength and weaknesses, the results of each technique is compared. Monte Carlo methods rely on an underlying economic model, and so are subject to specification errors, but are more flexible to conduct counterfactual exercises. Although bootstrap methods are less flexible, they do not depend on specific modeling assumptions.
- 11. The measure of VaR (fiscal risks) discussed in this chapter is based on cumulative fiscal balances over a number of years. <sup>11</sup> This measure reflects the persistence of deficits; the fiscal outcome for one year does not fully reflect the risk that the government may wish to maintain prudential reserves against. For example, Hong Kong SAR had five consecutive deficits from FY2000/01–FY2004/05, and only a small surplus in FY1999/00 following a deficit in FY1998/99. This suggest accumulated deficits over a 5–7 year period may be reasonable choices for estimating extreme outcomes, although results for 2–7 year periods are reported. The length of time over which balances are accumulated provides another dimension of risk aversion that the government may base its desired reserves decision on.

<sup>9</sup> Data availability is limited to FY1981/82–FY2004/05. To check for robustness, two bootstrap methodologies designed for time series applications—moving block and stationary—are used in this paper.

<sup>&</sup>lt;sup>10</sup> For example, a 99 percent confidence interval implies the level of reserves that would be insufficient to cover fiscal outcomes one percent of the time.

<sup>&</sup>lt;sup>11</sup> More specifically, the measure reflects the sum of overall consolidated fiscal balances as a share of the final period GDP.

- 12. Based on cumulative balances, the bootstrap estimates suggest reserves within the range of 25–50 percent of GDP for consecutive balances over 5–7 years and confidence levels between 92.5 and 97.5 percent. Figure 1 shows this by displaying the VaR against two factors reflecting government risk aversion, the confidence level and the number of balances included in the measure of fiscal risk (*T*). The VaR—and desired reserves—increases with both the confidence level and *T*, and at an increasing rate. The Monte Carlo estimates are distinctly larger, varying between 40 and 80 percent of GDP over the same range of parameters, although the broad pattern is similar.
- 13. The Monte Carlo method produces larger VaR estimates because the large majority of cumulative balances are negative (see the density function in Figure 2). Consequently, it seem likely that the Brownian motion model of risk factors maybe too simple. The bootstrap estimates, on the other hand, do not involve model choice, reflecting only historical volatility.<sup>13</sup>

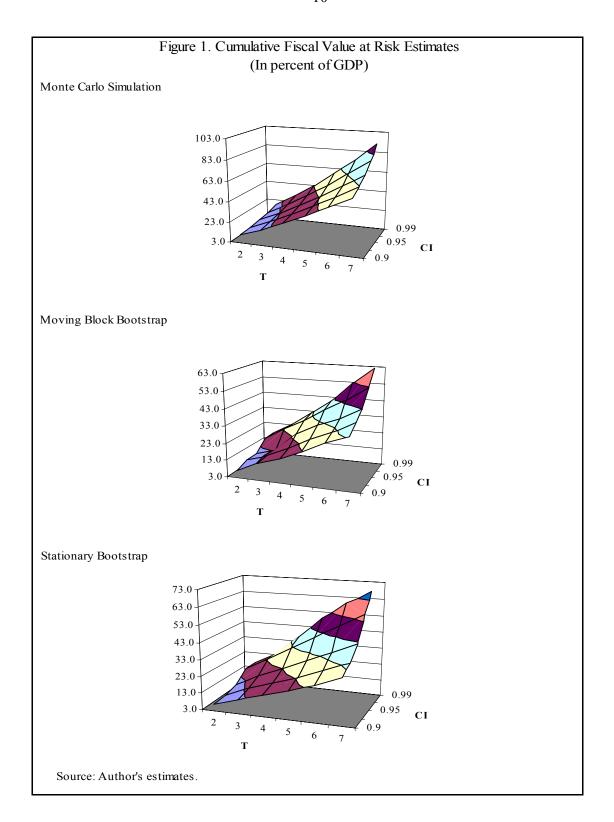
#### The Insurance Value of Fiscal Reserves

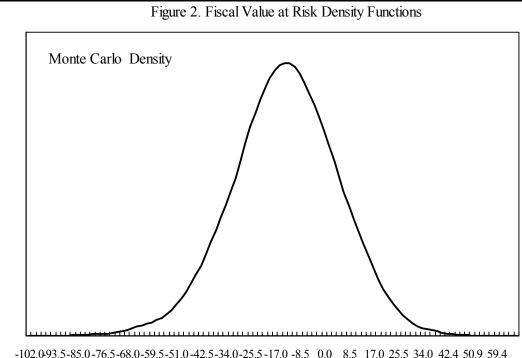
14. **Hong Kong SAR's fiscal reserves have clearly played an important self-insurance role.** This section attempts to place an implicit market value on this insurance for two purposes: to provide an insight into the cost-effectiveness of current reserves; and to assess the desirable split between self- and market-based insurance (if available). The implicit market value of insurance is calculated by relying on the equivalence between the market value of insurance and the value of a put option designed to ensure the same outcome, and therefore assumes efficient market pricing. <sup>14</sup> This equivalence was first exploited by

<sup>&</sup>lt;sup>12</sup> The VaR estimates are calculated for a variety of confidence levels from 90 to 99 percent, based on 20,000 simulations.

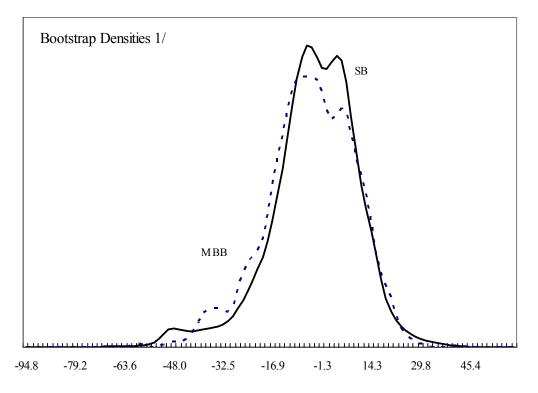
<sup>&</sup>lt;sup>13</sup> As discussed in the appendix, a generalized Brownian motion model is chosen for the Monte Carlo simulations as it is standard in the VaR literature and used in the previous fiscal VaR studies. The Monte Carlo exercise could be repeated with a richer model of economic shocks. However, since the bootstrap estimates are independent of model choice, this would be unlikely to significantly change the VaR estimates. If the growth in expenditure were half of its historical average, then the Monte Carlo method with this model produces results closer to the bootstrap techniques. Both estimates are affected by the limited historical fiscal data available.

<sup>&</sup>lt;sup>14</sup> The equivalence reflects the fact that a given cash flow can be guaranteed through a put option, just as it could by insurance. A put option guarantees a sales price of an asset with a volatile value. More specifically, suppose an asset has a payoff of  $V_t$  against a desired liquidity of D, then insurance against a shortfall  $D-V_t>0$  is equivalent to guaranteeing a sale price of D, through a put option, when  $D>V_t$ . Consequently, the average insurance value per unit of coverage can simply be estimated through the value of a put option with exercise price D. Technical details may be found in Lee (2004).





 $-102.093.5-85.0-76.5-68.0-59.5-51.0-42.5-34.0-25.5-17.0-8.5 \quad 0.0 \quad 8.5 \quad 17.0 \quad 25.5 \quad 34.0 \quad 42.4 \quad 50.9 \quad 59.4 \quad 10.0 \quad 10.$ 



Source: Author's estimates.

All destity estimates assume a case of T = 5, and the number of simulations is 20,000. 1/ SB refers to Stationary Bootstrap; MB refers to Moving Block Bootstrap.

Merton (1971) to value deposit insurance and, more recently, was used by Lee (2004) to value the insurance provided by foreign reserve holdings.

# Market Value and Cost Effectiveness

- 15. To exploit this equivalence, we make a number of simplifying assumptions. First, we take the "asset" value insured against to be annual revenue (as a share of GDP). Second, we assume that the European option pricing formula provides an approximate value of the equivalent option. Reflecting historical patterns of revenue-to-GDP, the per unit insurance value is calculated for desired insurance (D) based on various values for current revenue. Specifically, we take values of D equal to 15, 20, and 23 percent of GDP, reflecting current reserve holdings (around 23 percent of GDP) as well a alternative lower levels of coverage, and against various value of revenue ( $V_t$ ) (the minimum (13.5), average (16.5), and maximum (20.7) values, and the FY2004/05 outcome (18.4)).
- 16. Based on revenue and reserve holdings in FY2004/05 the average annual implicit market price of insurance would be around 0.17, implying the cost of the insurance provided by fiscal reserves of 23 percent of GDP would be around 3<sup>3</sup>/<sub>4</sub> percent of GDP annually. Given the high rate of return historically made by

Average Unit Insurance Value of Reserves							
Asset Value (V) 1/							
·	13.5	16.5	18.4	20.7			
D = 23	0.381	0.250	0.168	0.081			
D = 20	0.296	0.148	0.070	0.017			
D = 15	0.084	0.006	0.001	0.000			

Source: Author's calculations based on Lee (2004). 1/ The minimum, average, FY2004/05, and maximum revenue-to-GDP ratios, FY1981/82-FY2004/05.

the Exchange Fund (6.3 percent averaging over 1994–2005), it is unlikely that market insurance, even if available, would have been a cost effective alternative to self-insurance of the order held by Hong Kong SAR. However, average implicit insurance prices fall rapidly as desired insurance fall and revenue increases.

#### Self Insurance

17. This method for valuing the insurance value of reserves can be used to examine the optimal share of self insurance where, for a *given level of desired insurance*, the marginal benefit of additional reserves equals their marginal cost. The marginal cost of additional reserves reflects the lower return from holding more liquid assets, while the marginal benefit

<sup>&</sup>lt;sup>15</sup> Although this may not be the most appropriate assumption, it allows a simple indicative estimate of the insurance value; more sophisticated approaches could be taken up elsewhere.

<sup>&</sup>lt;sup>16</sup> For example, 20 percent of GDP was proposed as an expenditure target in the FY2003/04 budget.

<sup>&</sup>lt;sup>17</sup> This exercise assumes a risk free interest rate of 3 percent.

comes from the reduction in the (implicit) per unit market cost from purchasing less. Lee (2004) shows that the optimal share of self insurance decreases monotonically with the spread over of a less liquid portfolio over the reserves portfolio.

# 18. **High levels of self insurance may be optimal.** Given the high average rate of return

earned by the Exchange Fund, it is unlikely that there is a significant liquidity premium applicable to these assets. Optimal self insurance is calculated (for a series of low liquidity premia) for desired insurance at around current levels (20 percent of GDP or slightly more than FY2004/05 revenue), 30 percent of GDP (1.6 times FY2004/05 revenue), and 50 percent of GDP (2.7 times FY2004/05 revenue). For desired reserves and volatility around current levels, these results suggest less than complete self insurance is optimal, although as revenue volatility increases so does the share self insured as the implicit price of market insurance rises. Nonetheless, if desired insurance increases in

Share Optimally Self-Insured (In percent)							
Liquidity	Revenue Volatility 1/						
Premium	0.05	0.1	0.15	0.2			
	Desire	d Insurance	Revenue =	1.1			
0.000	27.7	47.6	63.0	72.3			
0.005	17.5	32.1	44.6	55.1			
0.01	15.5	28.8	40.5	50.6			
0.02	13.2	24.9	35.5	45.0			
	Desire	d Insurance	Revenue =	1.6			
0.000	99.9	100.0	100.0	100.0			
0.005	99.0	100.0	100.0	100.0			
0.01	43.6	52.6	60.3	67.1			
0.02	42.1	50.0	57.0	63.4			
	Desired Insurance/Revenue = 2.7						
0.000	100.0	100.0	100.0	100.0			
0.005	100.0	100.0	100.0	100.0			
0.01	100.0	100.0	100.0	100.0			
0.02	65.3	70.0	74.2	78.0			

Source: Author's calculations based on Lee (2004).

1/ Revenue reflects the FY2004/05 level and volatility over the FY1981/82–FY2004/05 period is around 0.1 percent.

line with the estimates based on fiscal risks discussed above, then complete self-insurance quickly becomes optimal. Moreover, it is not clear how easy market insurance is to obtain, especially based on the "efficient" market price assumed in this exercise. Moreover, the assumption that the insurance value can be priced though an equivalent European option may understate the cost of obtaining the insurance even at "efficient" prices. Borrowing remains the likeliest avenue of obtaining a market buffer against shocks. However, even borrowing is not equivalent to insurance as its cost is not fixed ex ante, and is likely to be highest when it is needed most.

# D. Can Policy Choices Limit the Need to Hold Large Reserves?

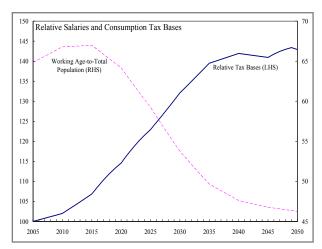
19. Yes, changes in either policy or the structure of the economy will change the extent of fiscal risks. The estimates of desired reserve holdings described above are based on historical patterns of economic and fiscal volatility, as well as the structure of the economy and policy. This section provides some preliminary assessment of the sensitivity of desired reserves to two changes: the introduction of a goods and services tax (GST); and a move to fixed returns on fiscal reserves. The results suggest that moving to a fixed rate of return on reserves could significantly reduce fiscal risks and desired reserves, but that the impact from

the introduction of a low-rate GST is likely to be more moderate. This is unsurprising given the highly volatile nature of investment returns, and the extent of revenue possible from a low-rate GST.

#### Introduction of a GST

20. The introduction of a GST should limit the need for fiscal reserves, by providing a more stable revenue base as the population ages and by limiting revenue volatility. The first of these channels is likely to become increasingly significant with both the size of the working population, as well as overall labor productivity growth, likely to fall with the aging

of the population during coming decades. In addition, the more stable the revenue base, the less the need to hold reserves, which would also reduce the relative importance of volatile investment income. The consumption tax base could grow by 40 percent more than the salaries tax base as the aging population increasingly lives off previous savings, even assuming moderate and declining real per capita consumption grow and moderate real wage growth. <sup>18</sup>

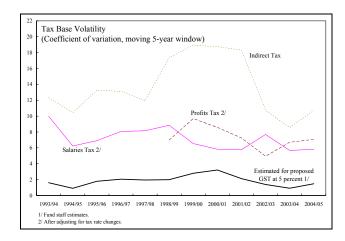


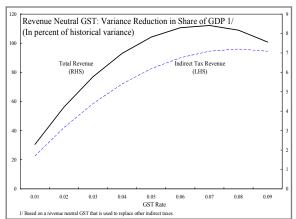
21. **A GST will reduce the volatility of the revenue base, although the extent will depend on how it is implemented.** One way is reduce other taxes to offset the revenue from a new GST. Estimating the impact on revenue volatility of such a change in tax policy is fraught with difficulties. In particular, a different tax policy could change the underlying structure of the economy. However, to provide a first-order guide, one could consider the effect of replacing some historical revenue with an equal amount (on average) of revenue from a GST given a historical estimate of its base. Such an estimate suggests a revenue neutral move from historical indirect taxes (the most volatile tax revenue) to a GST could reduce the variance of indirect taxes-to-GDP by 60–83 percent at rates of 3–5 percent.<sup>19</sup>

<sup>18</sup> Real per capita consumption growth is assumed to decline but average less than 1 percent per annum between 2005 and 2050, while real wages are assumed to grow at 1 percent during this period.

<sup>19</sup> It is assumed that the GST is introduced from FY1981/82, and other indirect taxes are reduced so that indirect taxes make up the same average share of GDP over the FY1981/82-FY2004/05 period. The tax base is estimated from National Accounts data, where only household-related (including rent) spending are exempt, and there is a 25 percent leakage rate. Such a tax base would imply that each percentage point in GST rate would yield around ½ percent of GDP revenue in FY2004/05, with a rate of 8–9 percent being able to completely replace historical indirect tax revenue.

The impact of such a change on overall revenue volatility would be more muted, with the variance of total revenue-to-GDP possibly falling by 6–8 percent. The impact of changes is considerably non-linear, with most of the variance reduction occurring at lower GST rates.





22. A low rate GST could bring about a modest reduction in fiscal risks, and thereby the desired level of prudential reserves. Using the Monte Carlo VaR method described above, a GST introduced at rates of 3–5 percent, and offsetting indirect tax revenue, could reduce desired reserves by around 2–4 percentage points of GDP depending on the length of consecutive deficits considered.<sup>20</sup> The reduction in VaR is smaller than the direct impact on the variance of

VaR Reduction by GST						
(Percentage point of GDP reduction)						
Confidence						
Interval		GST Rate				
(In Percent)	0.01	0.03	0.05			
T = 5  Years						
95	0.11	1.41	2.44			
99	0.11	2.09	2.65			
	T = 7  Years					
95	0.10 2.17 3.86					
99	0.48	2.35	4.08			

revenue, reflecting the interaction of risk factors with the GST base. Although the estimated reduction in risk is modest, this reduction in fiscal risks is a side-benefit of a policy worth pursuing for a more stable and broader tax base over the longer-run as well as the efficiency benefits of a GST.<sup>21</sup>

#### **Fixed Investment Returns**

23. **Fixing investment returns should reduce revenue volatility but would also involve costs.** During the period prior to 1998, when the government's fiscal reserves received a fixed return, the volatility of overall revenue was much smaller, with the relative contribution of non-tax revenue to overall volatility at its smallest. Nonetheless, such a

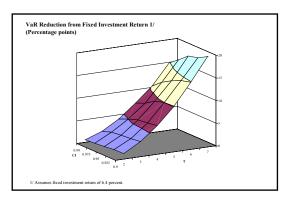
<sup>20</sup> Estimates are based on the Monte Carlo method as this method is more amenable to scenario analysis.

<sup>&</sup>lt;sup>21</sup> See Baylor (2005) and Botman (2006) for a discussion of the relative efficiency benefits of a GST.

change in policy is unlikely to be costless. Fixing returns removes the possibility of very high investment income. Moreover, the party—probably the Exchange Fund—carrying the return risk would implicitly charge for this by offering a lower rate of return.

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24. Nonetheless, moving to a fixed (or smoother) investment return could bring about a significant reduction in fiscal risks and desired reserves. To provide a preliminary assessment of the impact, the VaR is calculated for a fixed investment return, assuming investment income equals income from fiscal reserves earning a fixed annual return equal to the historical average.<sup>22</sup> Such a change in policy could



reduce reserves required to withstand a string of five deficits by around 7–10 percentage points of GDP, but by even as much as 20 percentage points over a 7 year horizon. The reduction in reserves increases significantly with the number of balance accumulated, but decreases with the confidence level. Other policies to smooth investment returns, such as a moving average of historical returns, should (given historical patterns of volatility) reduce the fiscal VaR by some fraction of the above fixed returns estimate.

#### E. Do Other Countries Hold Fiscal Reserves?

25. Hong Kong SAR's looming fiscal challenges place it in a similar situation to many other countries. A number of countries maintain a stock of public savings, akin to Hong Kong SAR's fiscal reserves, to anticipate fiscal pressures and to allow inter-temporal smoothing. Two common examples are reserves held to anticipate pension and other ageing related fiscal pressures (e.g., Australia, Canada, and New Zealand) (Li, 2005), and reserves against volatile nonrenewable resource (such as petroleum) revenue (Davis, et. al., 2001). Other countries maintain balances based on relevant country specific risk factors including revenue volatility, unexpected expenditures and rollover risks (e.g., Singapore, Bulgaria, and Brazil).

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<sup>&</sup>lt;sup>22</sup> As with the GST exercise, this counter-factual is undertaken using the Monte Carlo model.

# **APPENDIX: METHODOLOGICAL ISSUES**

This appendix discusses methodological issues associated with the VaR estimates discussed in the paper. VaR estimates are used to provide a probability based measure of potential financing needs associated with a series of weak fiscal balance outcomes. With VaR techniques being dependent on modeling assumptions, and having their own advantages and disadvantages, this paper presented estimates from two commonly used full-valuation VaR techniques:<sup>23</sup>

- Monte Carlo simulations rely on model-based assumptions about the behavior of the valuation of fiscal variables, and underlying risk factors. Specifically, in this exercise the risk factors assumed to affect fiscal outcome include direct revenue and expenditure risks, interest rates, Hong Kong's GDP and private consumption, CPI inflation, and equity and residential property prices in Hong Kong. For the purpose of this note, the Monte Carlo simulations assume that interest rates follow a mean-reverting process, and that other economic and financial risk factors follow geometric Brownian motion processes. Although this is a very simple model, it captures the correlation structure of risk factors, and is the same as used in previous fiscal VaR applications (Barnhill and Kopits, 2003; Adrogué, 2005). Realizations of the various financial and economic risk factors impact directly on the simulation outcome. Although Monte Carlo techniques are relatively flexible, their biggest weakness is their dependence on the structure of the assumed model.
- Bootstrapping estimates the VaR based on many alternative histories built by directly resampling from observed historical data. Two bootstrap approaches are used: the moving block bootstrap (MBB) that captures persistence in time series data (Li and Maddala, 1996); and the stationary bootstrap (SB) that prevents any nonstationary issues flowing from applying the bootstrap to time series data (Li and Maddala, 1996; Politis and Romano, 1994). A large number of new realizations of fiscal outcomes are then calculated based on this these sampling realizations. Although simple and free of modeling assumptions, it is less amenable to sensitivity analysis that Monte Carlo methods. Moreover, bootstrapping reflects the extent of available data—with only 24 independent values of fiscal outcomes available. However, the method accounts for data with non-Gaussian properties.

<sup>23</sup> Further details can be found in Jorion (2001).

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# II. COMPETITIVENESS: TRENDS AND PROSPECTS<sup>24</sup>

#### A. Introduction

- 1. After deteriorating markedly in the lead up to the Asian crisis, competitiveness has, by most measures, rebounded over the last few years. Strong productivity growth and downward adjustments in factor and asset prices have contributed, supported by the economy's traditional strengths—notably free and flexible markets, sound financial systems, and well-developed infrastructure. In turn, this has strengthened Hong Kong SAR's status as the premier financial center in East Asia, attracting global investors and businesses.
- 2. While price competitiveness has improved, further steps are likely to be needed with regard to some non-price dimensions of competitiveness. Since the latter half of the 1990s, Hong Kong SAR's rankings have deteriorated on a number of global competitiveness indices assessing the attractiveness of the business environment. Such assessments highlight a few potential areas for improvement such as labor force skill levels, the regulatory framework, domestic competition and living conditions. In addition, with Hong Kong SAR facing a steep rise in the old age dependency ratio, demographics could adversely affect competitiveness over the medium-term, while competition from other regional financial centers is also likely to intensify.
- 3. At the same time, given the importance of financial services in the economy, much will depend on how well financial integration with the Mainland is managed and advanced. Chapter III discusses these specific challenges and the outlook for Hong Kong SAR's financial center in more detail. This chapter focuses on more general aspects of the economy's competitiveness.

#### **B.** Trends and Patterns

#### The Fall and Rise of Price Competitiveness

4. The real effective exchange rate, a common measure of competitiveness, has returned to early 1990 levels. Hong Kong SAR's real effective exchange rate rose sharply in the lead up to the Asian crisis (Figure 1), appreciating by more than 50 percent between 1990 and 1998. This largely reflected the persistence of higher consumer price inflation than in trading partner countries, with rapid wage growth and property price inflation also fueling cost pressures. Since the crisis, however, the real effective exchange rate has been on a steep downward trend and is now almost back to the level observed in 1990, some 30 percent

<sup>&</sup>lt;sup>24</sup> Prepared by Murtaza Syed.

Figure 1. Trends in Price-Based Indicators of Competitiveness Sharp falls in domestic factor and asset prices have helped to reduce business costs and strengthen Hong Kong SAR's business center. After appreciating markedly in the lead up to the Asian crisis, the real exchange rate has returned to early 1990 levels... Trends in REER, 1990-2005 150 130 90 70 70 1994 1996 2000 2004 ...reflecting a long period of deflation that ...and a sharp fall in property prices. helped equalize relative prices... 140 **Consumer Prices** Residential Property Prices (Index, 1990=100) (Index, 1995=100) 130 130 250 250 120 120 200 200 110 110 150 150 100 CPI relative to trading partners Mar-90 Mar-93 Mar-99 Mar-05 Jan-90 Tokyo \* Sydney Hong Kong \* Residential land prices In the labor market, robust producivity ...have helped to reduce unit labor costs growth and falling nominal wages... significantly since the late 1990s. Nominal Wages and Labor Productivity Unit Labor Cost (year-on-year percent change) (Index. 1992=100) 175 10 150 125 100 75 Korea 1990 2004 1994 Sources: CEIC, Hong Kong SAR authorities and staff estimates.

below its 1998 peak. Therefore, on this measure, it appears that Hong Kong SAR has regained any price competitiveness that it may have lost during the period preceding the Asian crisis.

5. Underlying this recovery in competitiveness was a prolonged period of generalized deflation. Under the linked exchange rate system, domestic factor and asset prices shouldered much of the burden of adjustment following the Asian crisis. Reflecting the highly flexible nature of these markets, consumer and property prices fell sharply and helped to bring domestic prices back in line with those in

Table 1. Prices and Earnings Rankings						
	Pric	es 1/	Wage Levels			
	2003 2/	2006 3/	2003 2/	2006 3/		
Tokyo	3	5	12	18		
New York	4	7	6	5		
Seoul	22	24	32	35		
Hong Kong SAR	2	27	34	40		
Singapore	29	32	36	38		
Taipei	28	40	33	36		
Shanghai	31	60	46	59		

Source: UBS: Prices and Earnings: 2003 and 2006 editions.

- 1/ Includes rent.
- 2/ Out of 70 cities.
- 3/ Out of 71 cities.

trading partners. Driven by six years of deflation and the recent weakness of the US dollar, Hong Kong SAR's indicators of price competitiveness have improved significantly in the last few years. In turn, this has helped to reduce business costs and strengthen Hong Kong's attractiveness as a financial center (Table 1).

- 6. A similar adjustment took place in the labor market, where nominal wages fell. In recent years, productivity growth has also been high in the trade and tourism, transport and financial services sectors (Figure 2). By contrast, productivity growth in manufacturing and the non-tradable personal services sector has generally been more subdued. However, with nominal wages generally falling over the last five years, unit labor costs have declined significantly across all sectors. These trends have also led to an improvement in cost competitiveness relative to other regional economies across all sectors, especially in financial services.
- 7. The increased price competitiveness has also been associated with rising economic efficiency (Table 2). Indeed, factor accumulation (both physical and human capital) has contributed less to the recent turnaround than during previous time periods. The same is true when Hong Kong SAR's recent growth experience is compared against other newly industrialized economies (NIEs). Rapid TFP growth accounts for much of the strong rebound in labor productivity over the last five years. During the initial phase of its restructuring from manufacturing to services in the 1980s and early 1990s, Hong Kong SAR experienced similar periods of strong TFP growth. After detracting from growth during the Asian crisis, TFP has again contributed more than 1½ percentage points to growth over the last five years. This trend is positive, as growth is more likely to be sustainable when it reflects increased productivity through technological progress as opposed to pure factor accumulation. As Hong Kong SAR matures into a higher value-added service economy, productivity growth should be supported by further efficiency gains.

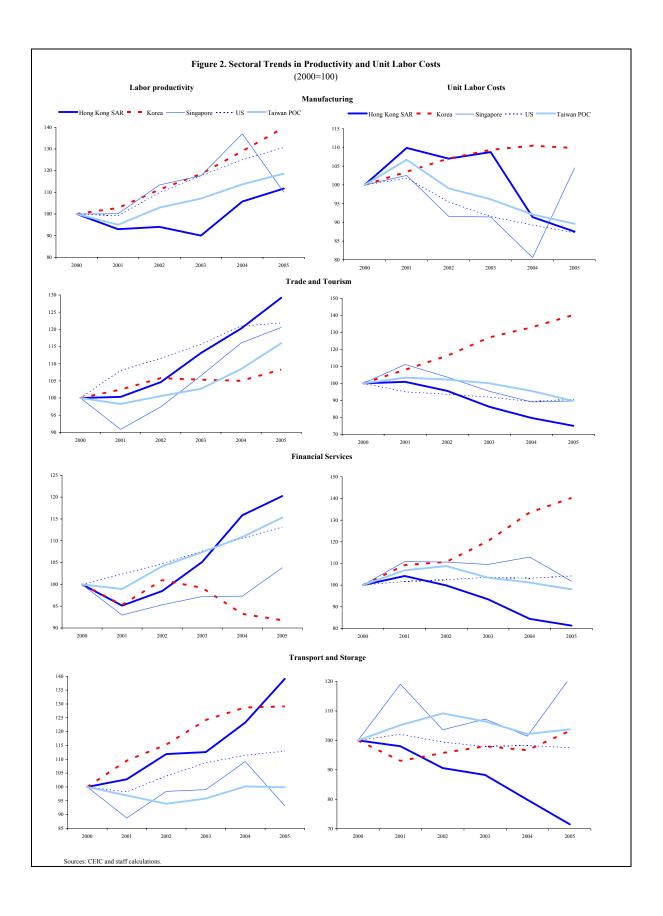


Table 2. Growth Accounting: Sources of growth in labor productivity (Annual percent changes)

		Contributions to labor productivity growth TFP					
			-	115	Without human		
	Labor productivity 2/	Physical capital per worker		With human capital adjustment	capital adjustment		
			1981-1985 avera	ge			
Hong Kong SAR	3.1	2.2	0.5	0.4	0.9		
Other NIEs 1/	4.1	2.6	0.7	0.8	1.5		
Korea	5.6	2.8	0.8	2.0	2.8		
Singapore	3.1	3.0	0.5	-0.5	0.0		
Taiwan POC	3.6	2.0			1.7		
Japan	1.9	1.4	0.4	0.2	0.6		
US	1.7	0.4	0.3	1.1	1.4		
			1986-90 averag	e			
Hong Kong SAR	6.0	2.0	0.5	3.5	4.0		
Other NIEs 1/	5.9	2.0	0.7	2.8	3.9		
Korea	6.2	2.8	0.8	2.6	3.4		
Singapore	4.5	1.1	0.5	2.9	3.4		
Taiwan POC	6.9	2.1			4.8		
Japan	3.3	1.4	0.4	1.4	1.8		
US	1.8	0.6	0.3	0.9	1.2		
			1991-95 averag	e			
Hong Kong SAR	4.0	2.1	0.5	1.4	1.9		
Other NIEs 1/	5.5	2.7	0.7	2.4	2.8		
Korea	5.3	3.6	0.6	1.1	1.7		
Singapore	6.1	1.8	0.7	3.6	4.3		
Taiwan POC	5.2	2.8			2.4		
Japan	0.6	1.3	0.3	-1.0	-0.7		
US	1.2	0.7	0.3	0.2	0.5		
			1996-2000 avera	ge			
Hong Kong SAR	1.4	1.6	0.3	-0.5	-0.2		
Other NIEs 1/	3.5	2.2	0.4	0.6	1.3		
Korea	3.1	2.3	0.5	0.3	0.8		
Singapore	3.0	1.8	0.3	0.8	1.1		
Taiwan POC	4.4	2.5			1.9		
Japan	1.0	1.1	0.3	-0.4	-0.1		
US	2.6	1.1	0.3	1.2	1.5		
			2001-2005 avera	ge			
Hong Kong SAR	2.8	0.9	0.3	1.6	1.9		
Other NIEs 1/	2.4	1.2	0.4	1.0	1.1		
Korea	2.9	1.4	0.5	1.0	1.5		
Singapore	2.2	1.0	0.3	0.9	1.2		
Taiwan POC	2.0	1.3			0.7		
Japan	1.5	0.8	0.3	0.4	0.7		
US	1.6	1.1	0.3	0.2	0.5		
			1981-2005 avera	ge			
Hong Kong SAR	3.7	1.7	0.4	1.3	1.7		
Other NIEs 1/	4.2	2.2	0.6	1.4	2.0		
Korea	4.3	2.6	0.7	1.1	1.8		
Singapore	3.8	1.8	0.5	1.6	2.1		
Taiwan POC	4.5	2.2			2.2		
Japan	1.7	1.2	0.4	0.1	0.5		
US	1.8	0.8	0.3	0.7	1.0		

Sources: Barro and Lee (2000), Fajnzylber and Lederman (1999), IMF (2006b), Nehru and Dhareshwar (1993), CEIC and Fund staff calculations.

<sup>1/</sup> Output per worker.

<sup>2/</sup> Simple average.

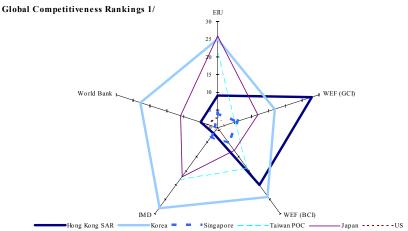
#### Perceptions of a Fall in Non-Price Competitiveness

- 8. Hong Kong SAR is generally ranked very highly in external assessments of competitiveness, which encompass non-price dimensions (Figure 3). A number of agencies have developed indices to reflect the attractiveness of business environments based, inter alia, on investor perceptions. The most well-known are published in the International Institute for Management Development's (IMD) World Competitiveness Yearbook, the Economist Intelligence Unit's (EIU) Global Country Forecast, the World Economic Forum's (WEF) Global Competitiveness Report, and the World Bank's Doing Business Survey. Most of these competitiveness indices routinely rank Hong Kong SAR among top performing economies, not only in Asia but also globally. In addition, Hong Kong SAR has consistently been ranked as the freest economy in the world over the last decade by the Heritage Foundation and the Fraser Institute. Hong Kong SAR's business environment tends to perform particularly well in terms of government efficiency, labor market flexibility, and infrastructure. The territory's low-tax environment, openness, and business-friendly policies are also considered to be among its strengths. In addition, indicators of corporate governance and financial market efficiency place Hong Kong SAR among the best performing economies in the region, underpinning its status as the leading financial center in East Asia.
- 9. That said, Hong Kong SAR has slipped in international ranking along several non-price dimensions of competitiveness since the latter half of the 1990s (Figure 4). While most economies in the region also saw their rankings fall in the aftermath of the Asian crisis, Hong Kong SAR experienced some of the sharpest declines—falling from 1 to 3 according to the EIU, 2 to 8 according to the WEF, and 3 to 14 according to the IMD.
- 10. Somewhat surprisingly, most of the rankings have not improved significantly even after the economy staged a remarkable sustained recovery since 2003. While the IMD (whose coverage of institutional variables is more limited) reports a substantial recovery, the other three indices all suggest that the decline in competitiveness has continued—since 2000, the SAR's rankings have fallen from 3 to 9 according to the EIU, from 16 to 20 according to the WEF's Business Competitiveness Index (BCI) and from 8 to 28 on its Growth Competitiveness Index (GCI). Rankings based on 2006 data are still being compiled for some of these indices, but those available suggest a perceived improvement in competitiveness over the last year. However, Hong Kong SAR's rankings are still some way below those in 2000. This protracted decline is somewhat surprising given the strength of the economy, since these assessments generally tend to be pro-cyclical. While in the case of the BCI, the fall may be justified by the index's heavy reliance on R&D-related factors which are arguably less relevant to a predominantly service-based economy, the fall in its GCI

Figure 3. Global Competitiveness Indices

Global competitiveness rankings highlight Hong Kong SAR's strong business environment.

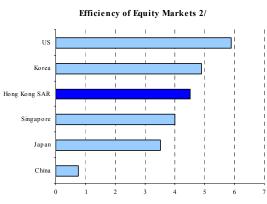
Hong Kong SAR is ranked very highly by most global indices of competitiveness...

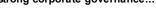


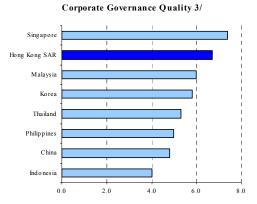
1/ Total number of economies: EIU (82), WEF (113); IMD (61); World Bank (175). Taiwan POC was ranked 48 according to the World Bank.

#### ...underpinned by a strong network of financial institutions and markets...

#### ...strong corporate governance...





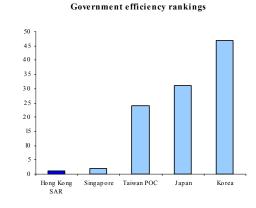


 $2/\ Based\ on\ an\ indicator\ capturing\ transaction\ costs\ and\ information\ disclosure\ quality.$ 

3/ Scores range from 1 (lowest) to 10 (highest).

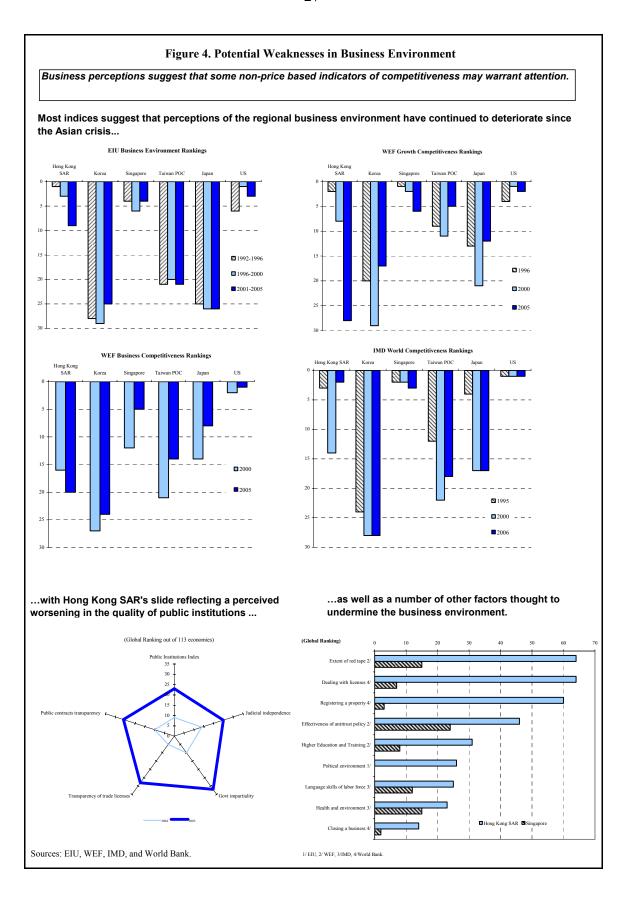
#### ...a non-interventionist public policy...

#### ...and flexible labor markets.





Sources: Credit Lyonnais, Economist Intelligence Unit, International Institute for Management Development, World Bank, and World Economic Forum.



ranking is more troubling—between 2004 and 2005 alone, it has fallen by 7 places, reflecting a decline in the rating of Hong Kong SAR's public institutions.<sup>25</sup>

# C. Key Challenges

# 11. While these rankings are subjective, they do serve a purpose in identifying areas where Hong Kong SAR is perceived to have lost its competitive edge. Given that Hong Kong SAR is essentially a business hub, investor perceptions perhaps matter more than in other economies (Table 3). A recent study identifies a number of factors critical to the

Strengths 2/			Weaknesses				
Hong Kon	SAR		Hong Kong SAR	Japan	Korea	Singapore	Taiwan POC
		WEF					
Macroeconomic environment	8	Public Institutions Contracts and law Corruption Judicial independence Govt impartiality Transparency of trade licenses Transparency of public contracts	23 22 26 25 32 28 16	14 21 8 22 19 5 14	42 41 52 45 26 51 34	4 5 3 19 3 3 3	2 3 2 4 1 2 1
Infrastructure	6	Higher Education and Training	31	16	19	8	
Market efficiency	3	Technology Innovation	26 32	8 5	7 8	10 13	
Technological readiness	7	Effectiveness of antitrust policy Extent of red tape	46 64	23 7	28 43	24 15	2
		IMD					
Government efficiency Business Legislation	1	Prices	52	56	57	10	3.
Business Efficiency Productivity and efficiency Labor market	1 1 1	Health and Environment  Effectiveness of competition policy	23 32	11 26	32 29	15 9	3
Basic infrastructure	3	Education Language Skills of Labor Force	24 25	23 55	42 35	13 12	1
		World Bank					
Starting a business	5	Dealing with Licenses	64	5	25	7	12
Getting credit	2	No. of procedures	22	11	14	11	3
Ease of hiring	1	Time (days)	160	96	52	129	20
Flexibility of hours	1	Registering a Property	60	6	64	3	
Ease of firing	1	Time (days)	54	14	11	9	
Protecting investors	3	Cost (% of property value)	5.0	4.1	6.3	2.8	6.
Paying taxes	5	Closing a Business Time (years) Cost (% of estate) Recovery rate (cents on the dollar)	14 1.1 9.0 78.9	1 0.6 3.5 92.7	13 1.5 3.5 81.8	2 0.8 1.0 91.3	0. 3. 89.
		EIU					
Labor market	2	Political environment 3/	26 (7)				
Policy towards foreign investment	9	Political stability Political effectiveness	44 (9) 17 (4)				
Foreign trade and exchange controls	2						
Taxes	1						
Sources: EIU: Country Forecast (July, 2006); World IMD: World Competitiveness Year Book (2006); W 1/ Strengths (weaknesses) are classified as those fac 2/ To simplify the table, regional comparators (which 3/ Numbers in parentheses show rank out of 17 regions).	orld Ba tors whe h Hong	nk: Doing Business Survey (2007). re Hong Kong SAR ranks higher (lower) Kong SAR generally outperforms on thes	than its overall ranking e factors) are not show	n.		ve global inde	x.

supun, manaysia, ranspanis, singapore, recea, on ranna, rannarree, marketinine,

<sup>&</sup>lt;sup>25</sup> Hong Kong SAR's ranking fell from 9 to 23 on the public institutions index, reflecting a deterioration on all its components—falling from 14 to 25 in terms of judicial independence, 3 to 15 on property rights and 15 to 32 on government impartiality. In addition, scores on irregular payments (corruption) also fell below Hong Kong SAR's previous high performance. In a similar vein, the EIU has recently raised concerns about the business environment deteriorating "due to regulatory and political changes after the handover."

success of financial centers (Corporation of London, 2005). While Hong Kong SAR performs well on most of these factors, some others—notably non-price features such as labor force skill levels, language, quality of life, and the regulatory environment—could present challenges going forward:

- **Population aging.** While demographic changes in Hong Kong SAR have supported economic growth over the last two decades, they could soon start to detract from it—indeed, it is estimated that, with the population set to age dramatically, such effects could set in within the next ten years (Leigh, 2006).
- **Human capital.** Public expenditure on education in Hong Kong SAR remains below that in the average OECD country, and higher education attainment lags behind. In particular, despite a large premium on higher education, enrollment in post-secondary education is much lower than in many Asian economies. <sup>26</sup> The government estimates that by 2007, Hong Kong SAR will face a shortage of nearly 100,000 people with higher education. <sup>27</sup> Such shortages of skilled labor tend to increase the economy's reliance on overseas professionals, although there are concerns that the SAR's attractiveness in this context may also be falling (see below).
- **Living conditions.** Concerns are emerging that rising pollution levels may be adversely affecting living conditions and deterring the inflow of overseas talent into Hong Kong SAR. Singapore is, by most measures, among the cleanest cities in Asia in terms of air quality, while Tokyo, Seoul and Taipei also enjoy better air quality. In a recent survey by the American Chamber of Commerce in Hong Kong SAR, nearly 80 percent of the executives polled felt Hong Kong SAR's allure for foreign investors was falling based on environmental trends. The survey also found that a quarter of companies have experienced difficulties in recruiting professionals. <sup>29</sup> The SAR's deteriorating air quality

<sup>&</sup>lt;sup>26</sup> At just over 30 percent, tertiary enrolment rates are well below those in Japan and the other NIEs.

<sup>&</sup>lt;sup>27</sup> These concerns are echoed in investor perceptions. According to the WEF, for example, nearly a quarter of respondents to their Executive Opinion Survey identify an "inadequately educated workforce" as the most problematic factor for doing business in Hong Kong SAR, compared to less than 5 percent in Japan and the other NIEs. Similarly, the business community has expressed some concerns about the reduced use of English in secondary schools over the last decade.

<sup>&</sup>lt;sup>28</sup> According to the Civic Exchange (a local think tank), Hong Kong SAR is one of the most polluted cities in the world, with health damaging particulate levels worse than those in Paris, London and New York and more than 200 percent higher than WHO guidelines.

<sup>&</sup>lt;sup>29</sup> Hong Kong SAR's ranking in the ECA International Location Ranking Survey for expatriate living conditions plummeted from 20 in 2005 to 32 in 2006, with worsening air quality blamed for the decline.

is largely blamed on factories in the Pearl River Delta (especially Guangdong province, many of which are Hong Kong SAR-owned), although local coal-fired power plants and diesel-powered buses, in addition to high population density, also contribute.

- Public institutions and regulatory burden. In addition to recent deteriorations in the perceived quality of public institutions discussed earlier, some specific weaknesses in the regulatory environment have also been identified by the World Bank's *Doing Business Survey*. Notwithstanding some reservations about the appropriateness of the representative businesses chosen in the Survey, registering property, dealing with licenses and business closure is reportedly more cumbersome in Hong Kong SAR than in the region as a whole, taking 3 to 5 times as long as in Singapore. In addition to increasing the cost of doing business, such entry and exit barriers may, as discussed below, perpetuate existing market structures and undermine domestic competition.
- **Domestic competition.** While the external sector of the Hong Kong SAR economy operates under intense global competition, there are some concerns that domestic (particularly non-tradable service sectors) sectors may be more vulnerable to anticompetitive behavior. Insufficient competition in domestic sectors can feed into the cost structure of the tradable sector through inflated input prices: indeed, there is evidence that the degree of domestic competition can affect trade performance and external competitiveness (Sakakibara and Porter, 2001). Hong Kong SAR currently has a sectoral approach to competition, with different rules across sectors potentially distorting the allocation of resources. Other problems with the existing system that have been cited include the exclusion of structural issues, lack of enforcement authority, and conflicts of interest associated with a single agency acting as both regulator and enforcer of competition policy (see, e.g. Chen and Lin, 2002).

#### **D.** Conclusion

12. To enhance Hong Kong SAR's competitiveness in global markets and secure its position as the leading financial center in the region, a number of steps are likely to be needed. The authorities recognize these challenges and are taking some encouraging steps to

<sup>30</sup> The WTO (2002) cautioned that "the absence of a comprehensive policy to address anti-competitive practices, and the entrenchment of a few dominant conglomerates in the domestic market, could constitute an obstacle to greater competition from foreign and domestic firms, especially in the provision of services, thereby possibly discouraging FDI."

<sup>&</sup>lt;sup>31</sup> Critics argue that since the current competition policy focuses only on business conduct, such as anti-competitive practices and abuse of market power, it cannot deal effectively with structural issues, such as mergers and acquisitions.

address them. Over the medium-term, initiatives such as those discussed below should go a long way towards further strengthening the foundations of Hong Kong SAR's economy, and enabling it to compete effectively in regional and global markets:

- Upgrading skill levels. Continuously upgrading the skill levels of its labor force will be key to facilitating Hong Kong SAR's transition to a knowledge-based economy, especially as further integration with the Mainland increases the relative demand for skilled labor and returns to education. Government policies to promote higher education—e.g., providing loans for higher and continuing education, and investing in retraining programs—could help in this regard. Immigration schemes aimed at attracting skilled workers and professionals from overseas (including the Mainland) could also be worthwhile, while at the same time helping to alleviate some of the problems posed by population aging. In recent years, the government has undertaken a number of initiatives to address this issue, through education reforms designed to increase tertiary education take-up, schemes to promote skills upgrading, and targeted immigration policies.
- Tackling pollution. Dealing with pollution—inter alia, through tougher emissions regulations, greater co-operation with Guangdong authorities, and the use of market-based mechanisms—is likely to be important for preserving international investment and continuing to attract the best overseas talent. Reflecting an increasing recognition of the problems posed by worsening pollution, the government has begun monitoring air quality and is developing an environmental protection action plan in collaboration with Guangdong province.
- Lowering business costs. Reducing business costs, particularly by streamlining some regulations, improving English-language skills and preserving the quality of market institutions, will be key to maintaining Hong Kong SAR's advantage as a regional financial center. Appropriately, this year's budget reiterates the government's commitment to lowering the costs of operating in the SAR by streamlining business regulations.
- **Promoting domestic competition.** There may be scope for increasing competition in selected (particularly non-tradable) sectors, possibly under the aegis of a general competition law. Encouragingly, the authorities have recently completed a review of existing competition policy which recommends a general competition law, and a public consultation has been launched.

At the same time, maintaining the SAR's traditional strengths—flexible and open markets, commitment to market forces and sound financial systems—will remain crucial for the economy's competitiveness.

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# III. THE EVOLVING FINANCIAL INTEGRATION WITH MAINLAND CHINA<sup>32</sup>

- 1. Hong Kong SAR's financial and capital markets continue to grow rapidly, albeit somewhat unevenly. In recent years, Hong Kong SAR has become a world-leading fundraising center, and its equity markets have broadened and deepened. Reflecting this development, as was discussed in last year's Selected Issues paper (IMF Country Report No. 06/51), equity derivative markets have taken off as well. Conversely, consistent with the structure of capital markets and corporate finance across the region, the growth in fixed income products has been more modest, as has the growth in currency and associated derivatives trading.
- 2. Recent market growth increasingly reflects Hong Kong SAR's financial integration with Mainland China. This chapter discusses three key aspects of this relationship in differing stages of development: the now-mature process of equity fundraising via initial public offerings (IPOs); the two-year old renminbi business; and the recently announced Qualified Domestic Institutional Investor (QDII) scheme. Taken together, these point to a more diversified mix of financial intermediation activities in the period ahead.
- 3. Rapid market development—and strengthening Hong Kong SAR's role as a regional financial center—presents a number of challenges. The authorities are well aware of these and have, inter alia, recently proposed a financial development strategy to address the issue of deepening financial integration with the Mainland. Also, as discussed more fully in Chapter II, Hong Kong SAR faces competition from aspiring financial centers throughout the region, and must be mindful of an array of competitiveness factors.
- 4. While Hong Kong SAR's medium-term role as an "off-shore" financial center for the Mainland seems secure, there are uncertainties about this role over the longer term. Much will depend on: (i) the pace at which the Mainland opens up its capital account; (ii) to what extent the Mainland will need an off-shore financial center as it modernizes its own financial sector; and (iii) whether Hong Kong SAR can move beyond its current Mainland-centric, equity-heavy model to become a full-fledged global financial center.

# **A.** Recent Trends: Three Examples

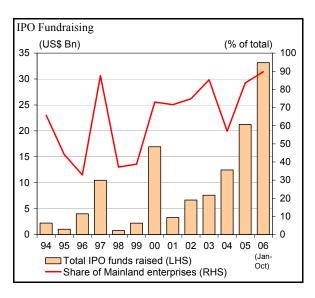
# **Fundraising: IPOs**

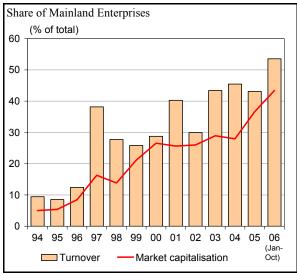
5. **IPOs have taken off in recent years**. Hong Kong SAR has become one of the top IPO fundraising centers in the world—and the largest in Asia. Since 2004, IPOs launched in Hong Kong SAR have raised a total of US\$67 billion, about four times the total in the

<sup>&</sup>lt;sup>32</sup> Prepared by Paul Gruenwald (Resident Representative) and Cynthia Leung (Economist) of the Hong Kong SAR sub-office).

previous three years. In 2005, IPOs surpassed the record of the dot-com wave in 2000. Reflecting this, Hong Kong SAR's stock market has overtaken Spain's to become the world's eighth largest, with market capitalization of US\$1.5 trillion, up about 50 percent over a year earlier, equivalent to some 800 percent of GDP. More generally, overall market activity has also been buoyant in recent years and market turnover in Hong Kong SAR currently ranks fourth in Asia behind Tokyo, Seoul, and Australia, and fourteenth in the world.

6. The recent IPO wave has been spurred almost entirely by Mainland enterprises. Hong Kong SAR has been the main off-shore listing venue for all major Mainland enterprises since the early 1990s, and in 2005 over 80 percent of IPOs (by the amount of funds raised) were related to Mainland companies; in the first ten months of 2006, this percentage jumped to 90 percent. These listings not only allow the Mainland enterprises to tap international capital markets, but also present an opportunity for foreign investors to buy into one of the world's fastest growing economies. Indeed, the new stock issuance of Mainland companies has received strong subscription demand from both retail and institutional investors. Mainland enterprises currently account for over 40 percent of total market capitalization in Hong Kong SAR equity markets and more than half of trading value over the first ten months of 2006.





7. Led by Mainland banks, Hong Kong SAR could have the largest amount of IPOs worldwide in 2006. The record US\$11 billion offering of Bank of China was launched in May, followed by the US\$21 billion IPO of Industrial and Commercial Bank of China (ICBC) in October. ICBC was the first company to list simultaneously in the Shanghai and Hong Kong bourses. For 2006 as a whole, IPO fundraising in Hong Kong SAR is expected to

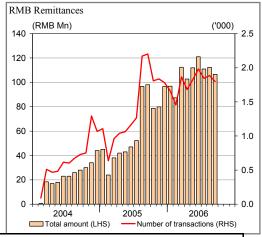
reach a record about US\$40 billion. The success of recent large offerings has sparked debate about whether Hong Kong SAR is overtaking New York as the main world IPO center.

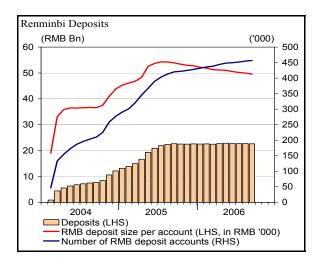
# Renminbi business in Hong Kong SAR<sup>33</sup>

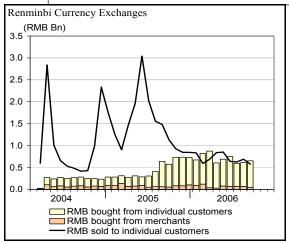
- 8. The launch of renminbi business in February 2004 marked a milestone in the development of Hong Kong SAR's financial system.<sup>34</sup> Despite the increasing integration with the real economy of the Mainland since the late 1970s, transactions in renminbi in Hong Kong SAR were previously undertaken only through moneychangers. In addition, prior to the introduction of the individual visitor scheme in mid-2003, the renminbi was not widely accepted as a means of payment in local shops. Now, nearly all retail banks in Hong Kong SAR offer the following services in renminbi: (i) deposit taking; (ii) currency exchange; (iii) remittance; (iv) debit and credit cards; and (v) personal checks.
- 9. Renminbi deposits rose steadily for 1½ years after the reform, but leveled off at over RMB20 billion and constitute only a fraction of the local deposit base. Econometric work by the HKMA shows that the rise was driven by the interest rate differential between the renminbi and the Hong Kong dollar (which was positive until the Linked Exchange Rate System was modified in mid-2005) as well as speculation on a revaluation of the renminbi (which dissipated in the latter half of 2005). Renminbi deposits currently account for only ½ of 1 percent of all deposits in Hong Kong SAR. (The Hong Kong dollar accounts for roughly one-half and the U.S. dollar for one-third.) Currency exchange initially tracked closely the changes in renminbi deposits, although that relationship weakened in mid-2005, suggesting that Hong Kong SAR residents have shifted to banks for their renminbi payment needs.

<sup>33</sup> This section closely follows Hong Kong Monetary Authority (2006c).

<sup>&</sup>lt;sup>34</sup> Banks in Macao SAR have been given similar privileges and the orders of magnitude for the various renminbi services are broadly similar to those reported below.







- 10. **Renminbi remittances and card use have also risen steadily**. As Hong Kong SAR residents have adapted to the use of remittances to transfer funds for use on the Mainland, this service has grown steadily to over RMB100 million per month by mid-2006; remittances in the opposite direction have been negligible. Fueled by tourists, the use of Mainland-issued credit cards in Hong Kong SAR has risen steadily to (and stabilized at) almost RMB1 billion per month. The use of Hong Kong-issued renminbi cards on the Mainland has also grown steadily, albeit on a much smaller scale.
- 11. Reflecting the favorable response to the reform, the scope of renminbi business in Hong Kong SAR has been widened, and the financial infrastructure improved. In late 2005, the types of merchants allowed to open renminbi accounts was expanded, the limits for currency exchange and remittances were raised, the cap on renminbi credit cards was removed and renminbi checks were introduced for use in neighboring Guangdong province by Hong Kong SAR residents. In order to facilitate the expanded renminbi business, in March 2006, a new Renminbi Settlement System was launched.

#### The Mainland's QDII program

- 12. The much anticipated QDII program was launched in April 2006. The People's Bank of China and the State Administration of Foreign Exchange (SAFE) announced a series of measures to further liberalize foreign exchange regulations: (i) commercial banks will be allowed to sell financial products denominated in renminbi to domestic customers, and pool the funds to buy foreign exchange and invest in offshore fixed income products; (ii) qualified securities agencies will be allowed to issue foreign currency investment products in the Mainland and use their clients' foreign currency to invest in overseas securities (including equities); and (iii) insurance companies will be allowed to convert a limited amount of their own renminbi funds to buy foreign fixed income products and money market instruments.
- 13. Despite some market hype, the QDII quotas are likely to be small initially. While no formal allocation of QDII quotas has thus far been issued to Mainland insurers, SAFE has approved thirteen international and domestic banks to raise up to US\$12.6 billion of funds in renminbi from individuals and companies, and one local fund management company

Quota Allocations							
QDII Licensees	US\$ bn	Number					
Banks : Domestic Hong Kong-based Others	10.5 1.1 1.0	8 3 2					
Fund managers : Domestic	0.5	1					
Total (As of Nov 15, 2006)	13.1	14					

to pool US\$0.5 billion worth of foreign currency deposits from local residents and institutes to buy securities overseas (text table). Although the QDII scheme is slated to be the largest authorized outflow of Mainland portfolio investment in recent times and could help offset persistently large capital inflows, it remains small compared with US\$1.9 trillion in household deposits, and over US\$200 billion per annum in reserve accumulation since 2004.

- 14. Over the medium term, there is strong potential demand by Mainland investors to increase their exposure to off-shore assets and increase yield. However, the QDII scheme has received a lukewarm response so far, selling only 3 to 7 percent of quotas. This reflects strong domestic stock markets and expectations of a rising renminbi. Of note:
- There are 300,000 individuals on the Mainland with assets of over \$1 million, who on average have very cash-heavy portfolios of 71 percent. Moreover, they hold only 1 percent of their wealth offshore; this compares with 10–20 percent for U.S. and Japanese investors, and 20–40 percent for small OECD and other Asian investors.
- Foreign assets account for only 5 percent of total assets of the insurance industry as against 40 percent in bank deposits and 35 percent in domestic bonds. In contrast, foreign insurers typically allocate 60 to 70 percent of their portfolio investments to bonds and 30 percent to equities and alternative investments.
- The Chinese National Social Security Fund (NSSF) and mutual funds would also constitute a natural source of demand for overseas assets as they seek to diversify their

portfolios. Compared with pension funds of OECD countries, the NSSF's deposit share in total investments is relatively large (23 percent versus 5 percent).

15. The QDII scheme would help strengthen Hong Kong SAR's role as a regional financial center, particularly in the asset management and banking industries.

Hong Kong SAR is likely to be the preferred overseas market for Mainland investors, given its world-class infrastructure, efficient, well-regulated and transparent market, and proximity and cultural affinity with the Mainland. Analysts estimate that 10 to 20 percent of Mainland overseas investment would be placed in Hong Kong SAR.<sup>35</sup> In addition, its H-shares and red chips have the advantage of being natural hedges against renminbi appreciation. The QDII program will help Hong Kong-based banks located on the Mainland to expand beyond the traditional banking business, enhance competitiveness in the midst of the opening up of the banking sector on the Mainland under WTO rules, enlarge their customer base, and earn non-interest income.

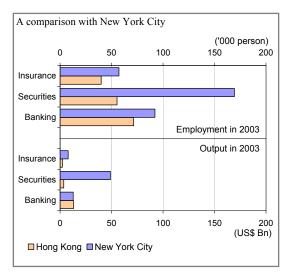
# B. Challenges Facing Hong Kong SAR's Position as a Financial Center

- 16. Hong Kong SAR's main challenge is to maintain its role as the "middle man" between Mainland China and the rest of the world, while playing a greater role in direct financial intermediation in the Mainland. To this end, the authorities recently outlined a financial development strategy to enhance Hong Kong SAR's role in the Mainland's financial intermediation. The strategy builds on the notion that the relatively efficient financial system of Hong Kong SAR can be utilized to help improve the financial system on the Mainland (Yam, 2006). The objectives are to strengthen and continue to develop an efficient channel for foreign savings to meet the demand of Mainland fundraisers, provide investment tools for Mainland savers to invest abroad, and develop a low-risk platform for bringing together Mainland savers and investors.
- 17. At the supervisory level, it will be important to continue to deepen cooperation with Mainland counterparts. The framework for the relationship with the Mainland is a series of MOU's in the banking, securities and insurance sectors. Hong Kong SAR regulators also provide extensive training to their Mainland counterparts. While there are some concerns that the quality of Hong Kong SAR's supervisory apparatus may be compromised by deeper financial integration with the Mainland, these fears appear to be largely misplaced. Indeed, Mainland regulators and corporates reportedly want Hong Kong SAR's standards to remain high in order to further spur Mainland reform and provide an imprimatur to foreign investors.

<sup>35</sup> The HKMA (2006d) estimates that total outward portfolio investment of the Mainland could reach up to US\$4,500 billion over the long run if the capital account is liberalized similar to an average OECD economy.

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18. For a number of reasons, Hong Kong SAR's financial development remains relatively unbalanced. In terms of country exposure, Hong Kong SAR is quite dependent on the Mainland. In terms of asset classes, Hong Kong SAR has a heavy concentration in equities and related derivative products. Fixed income and currency markets are relatively small. Regarding the types of financial activities, according to recent work by the HKMA (2006b), Hong Kong SAR compares favorably on employment and output measures with New York City in terms of banking, but lags behind in insurance and securities.



19. Competition amongst cities in the region aspiring to be financial centers will necessitate continued reform across a spectrum of issues. While Hong Kong SAR scores well on most competitiveness measures as a financial center (SFC, 2006b) the authorities remain quite cognizant of the need to continue to move forward. Hong Kong SAR currently

finishes at or near the top in the areas of availability of skilled personnel, regulatory environment, access to international capital, tax regime and business infrastructure, while there appears to be room for improvement in quality of life issues and the environment.

# C. Assessment and Prospects

- 20. The authorities have been proactive in ensuring that Hong Kong SAR is well positioned to benefit from ongoing financial integration with the Mainland. This applies to both "hardware" and "software." On the former, payment links with the Mainland have been progressively strengthened in recent years (HKMA, 2006a); moreover, the groundwork for introducing the renminbi into Hong Kong SAR's real time gross settlement system has already been completed, and the mechanism for issuing renminbi bonds is also ready. On the latter, as noted above, the authorities have recently introduced a multi-pronged financial development strategy and continue to work with their Mainland supervisory counterparts on both policy and training issues whilst maintaining a commitment to preserve the integrity and international character of Hong Kong SAR's financial system.
- 21. However, the pace and breadth of future financial integration with the Mainland—and the associated benefits—are largely exogenous to Hong Kong SAR. While there are no policy obstacles in Hong Kong SAR to implementing the proposed financial development strategy, the decision on whether and when to move forward with the various liberalization measures lies solely with the Mainland. Given this reality, the appropriate policy would appear to be the current one: be proactive and strive to anticipate (and, if possible, facilitate) any measures by the Mainland.
- 22. **Broadening the types of financial activities undertaken in Hong Kong SAR is also needed**. Given the current limited possibilities for gaining exposure to other countries' assets, <sup>36</sup> efforts could be made to further facilitate (i) the listing of companies outside of Greater China, which has recently attracted consideration from the authorities and (ii) the trading of a broad spectrum of claims on these countries in Hong Kong SAR's markets. Regarding asset classes, the growth of fixed income products is likely to remain modest, although the HKMA has taken a leading role in designing and launching the Asian Bond Funds. At the same time, currency trading could pick up with progressive liberalization of the renminbi.

<sup>36</sup> At present, the pre-approved jurisdictions for non-locally incorporated companies wishing to list in Hong Kong SAR are: China, the Cayman Islands, Bermuda, Australia and Canada (British Columbia). Applications from companies incorporated in other jurisdictions are considered on a case-by-case basis

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