

Leveraging Data on Financial Access:

Women's Financial Inclusion Data Partnership

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Benefits of Women's Financial Inclusion









The Women's Financial Inclusion Data Partnership (WFID)













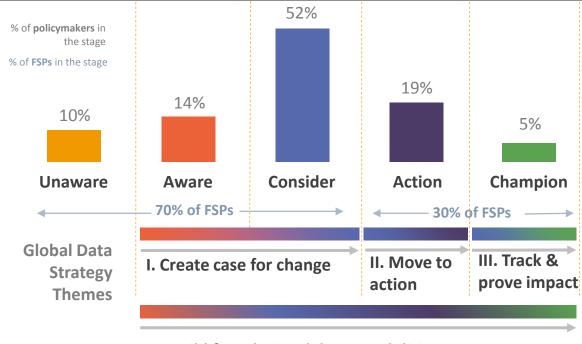






Why is data important? International Policy Organizations Makers Create and Design 1 **Monitor Policies** Interventions **DATA** Advocate for **Promote Best** Financial Women's **Practice** Services **Financial** Provider 器 **Inclusion** Enter the Market **Lead by Example**

Where will data have the most impact?





IV. Build foundational data capabilities

Policymakers: What data should we focus on?

Policymakers Data Use Case

IV. Build foundational data capabilities

- I. Create case for change
- Level of WFI gap – national, global

Data available
Some data availability
Data not available

II. Move to action

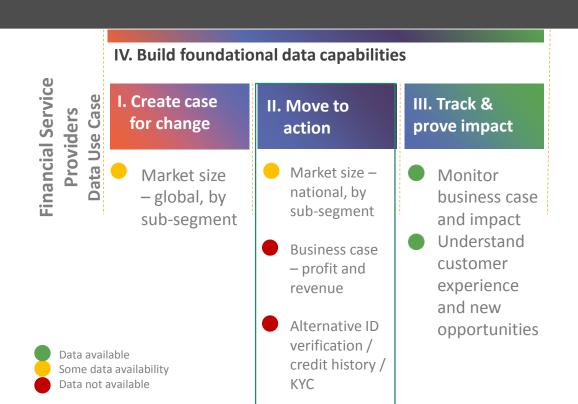
- Level of WFI gap – by subsegment
- Link evidence to policymaking
- Link to policymakers' objectives (macroeconomic and development)

III. Track & prove impact

- Monitor gap closure
- Determine benefit economic and social



Financial service providers: What data should we focus on?







Advocacy Activities

- and how the public
- knowledge products feasibility and best

International organizations prioritize data and encourage/help

FSPs and policymakers to collect it

Data standards are adopted

International organizations provide constructive technical support for collecting data

International organizations collect and share good data

Data is collected:



FSPs believe that WFI is profitable, and tracking and monitoring is useful

Reinforcing cycle: data is used to show value of WFI; policymakers + FSPs engage more in data collection

> Policymakers believe WFI is beneficial, and tracking and monitoring is useful



by FSPs:

Market size data

Profit and revenue data

Alternative ID information

Data is used:

Policymakers and FSPs have access to data on WFI

by regulators:

Level of WFI gap

Research/data on benefits of WFI for stability

Info on how FI policies impact women

Policymakers and FSPs understand and apply data insights to WFI policymaking and their services and products

Tracking and monitoring: Women's inclusion is and data is used to services.