

Macroeconomic Effects of Tax Changes: Evidence from Fiscal Consolidations

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Introduction

Tax base vs. rate changes during consolidations

- Fiscal consolidations are associated with output declines, but their composition matters
- Policy advice often assumes that tax base changes are less harmful to economic activity
- However, differences in the macroeconomic effects of tax rate and tax base changes have received less attention in the literature [Literature](#)



Main hypothesis

Is base broadening less damaging to growth than rate hikes?

- There is some (but limited) theoretical support for differences between the effects of changes to tax bases and rates Theory
 - 1 **Efficiency:** base broadening can be less distortive if it targets agents that are taxed less than the average
 - 2 **Distribution:** base broadening often targets higher-income taxpayers, for whom it is easier to smooth negative shocks
 - 3 **Salience:** base broadening is often implemented as a larger number of smaller, and perhaps less salient, measures

This presentation



- We extend the tax policy database with additional information for the years of fiscal consolidation identified by Devries et al. (2011) and Alesina et al. (2015)
- We include detailed information on each tax measure, including its *ex-ante* estimated revenue yield and motivation
- We find that base broadening during fiscal consolidations leads to smaller output and employment declines compared to rate increases

Outline



- Data
- Methodology
- Results
- Discussion

Data

Constructing the dataset



- We extend the work of Devries et al. (2011) and Alesina et al. (2015) across three dimensions:
 - 1 Individual tax measures (rather than overall tax shock)
 - 2 Announcement & implementation dates (rather than years)
 - 3 Motivation for each measure
- We also code the tax type (PIT/VAT/...), measure type (base/rate/other), and expected revenue impact of each measure
- Information taken from primary sources (budget documents, parliamentary debates, technical reports), or contemporary secondary sources (e.g., newspaper articles, Central Bank reports) Narrative record
- Current dataset includes 2,124 individual tax measures in 10 OECD countries from 1978 to 2014

How the dataset looks like

Example: UK June 2010 Budget (selected measures)

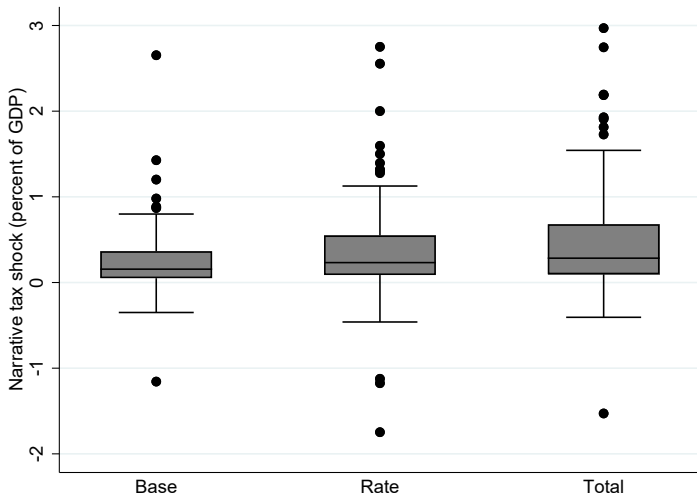


Measure	Tax	Type	t_0	t_1	t_5	Ann.	Imp.	Motivation
Increase main VAT rate to 20%	VAT	Rate	2.9	12.1	13.5	06/22/10	01/04/11	Consol.
Decrease CIT rate to 24% over 4 years	CIT	Rate	0	-0.4	-4.1	06/22/10	04/01/11	Long-Run
Lower capital & investment allowances	CIT	Base	0	0	2.7	06/22/10	04/01/12	Long-Run
Increase personal allowance by £1,000	PIT	Base	0	-3.3	-3.8	06/22/10	04/06/11	Long-Run
Increase capital gains rate to 28%	PIT	Base	0	0.7	0.9	06/22/10	06/23/10	Long-Run
Increase child tax credit	PIT	Base	0	-1.2	-2.0	06/22/10	04/06/11	Spending
Total June 2010 Budget			2.8	6.3	7.8			
% 2009 GDP			0.2	0.5	0.6			

Note: Expected revenue yields t_0 , t_1 , ... are per fiscal year, in billions of pound sterling.

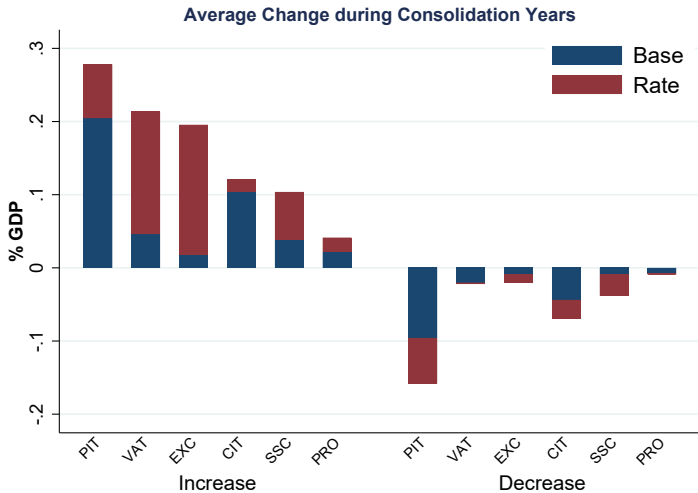
Large consolidations are common

Consolidation years often include both tax increases and decreases Direction



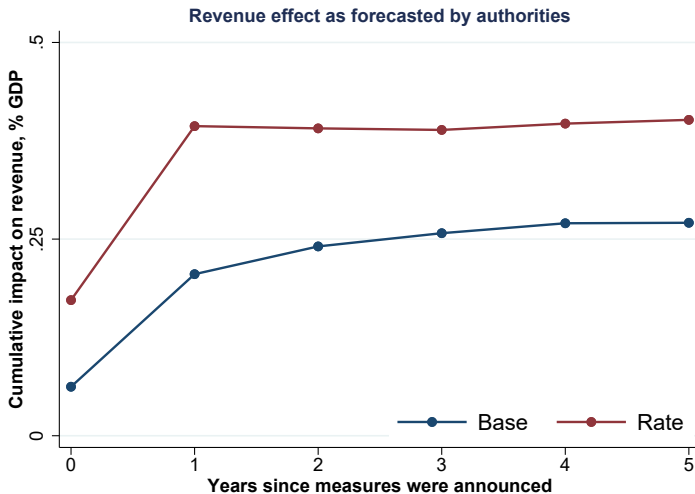
Consolidation relies heavily on indirect taxes

But they also feature large increases and decreases in direct taxes Net



Consolidations aim for permanent tax increases

Base broadening represents about 40% of expected revenue increase



Methodology



- Estimate the response of output to a change in tax revenue ratio

$$Y_{i,t+h} - Y_{i,t-1} = \alpha_i + \delta_t + \beta_h \Delta \text{Tax}_{i,t} + \theta'_h \mathbf{X}_{i,t} + \varepsilon_{i,t+h}$$

- $\Delta \text{Tax}_{i,t}$ is instrumented with the narrative tax shock

$$\text{Tax Shock}_{i,t} = \frac{\text{Intended Revenue Effect}_{i,t}}{\text{GDP}_{i,t-1}}$$

- The coefficient β_h captures the response of $Y_{i,t}$ to a 1% of GDP tax increase
- The baseline specification controls for lagged growth, inflation, government spending, tax revenue, debt ratio, and tax shocks.

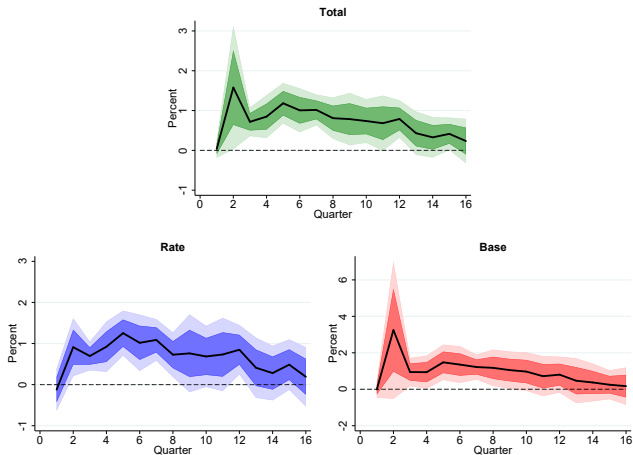
Results

(All taxes)

Tax ratios increase after either Rate or Base shocks



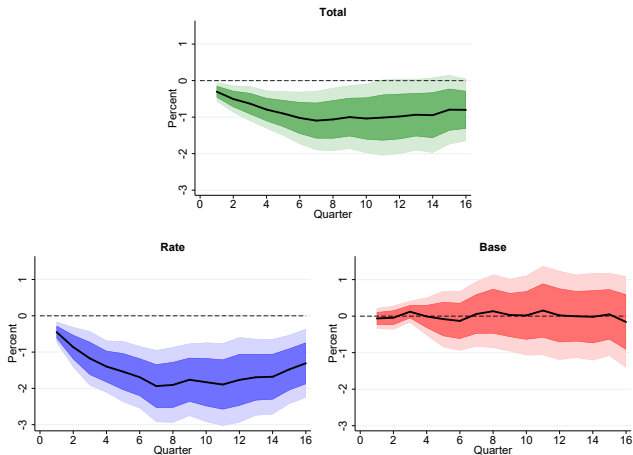
The improvement in tax ratios is often not permanent Annual



Note: Shocks equivalent to a 1% of GDP announced tax increase. Standard errors clustered by country and time. Dark (light) areas show 68% (90%) confidence intervals.

GDP declines more strongly after Rate shocks

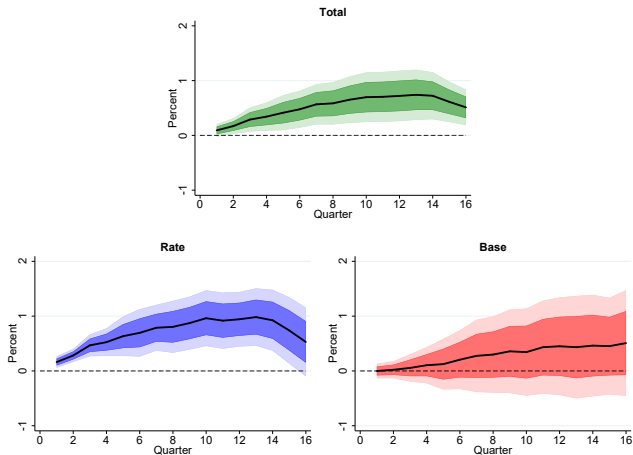
Second-stage regression estimated by IV OLS Annual Components



Note: Shocks equivalent to a 1% of GDP tax increase. Standard errors clustered by country and time. Dark (light) areas show 68% (90%) confidence intervals.

Unemployment increases less after a Base shock

Second-stage regression estimated by IV Employment



Note: Shocks equivalent to a 1% of GDP tax increase. Standard errors clustered by country and time. Dark (light) areas show 68% (90%) confidence intervals.

Tax multipliers

Base multipliers are smaller than Rate multipliers



Table: Year 1 Contemporaneous Multipliers

	ΔTax_t			ΔOutput_t		
	All	Rate	Base	All	Rate	Base
Tax Shock _t	1.18*** (0.31)	1.52*** (0.38)	1.84*** (0.56)			
ΔTax_t				-0.90** (0.37)	-1.23** (0.42)	-0.39 (0.39)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
F-statistic				47.65	37.03	28.32
R ²	0.42	0.41	0.41	0.61	0.54	0.66
Obs	1,183	1,183	1,183	1,183	1,183	1,183

All

Robustness

Annual

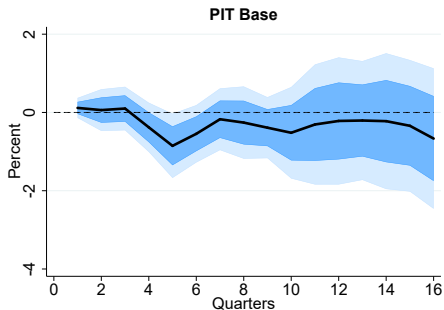
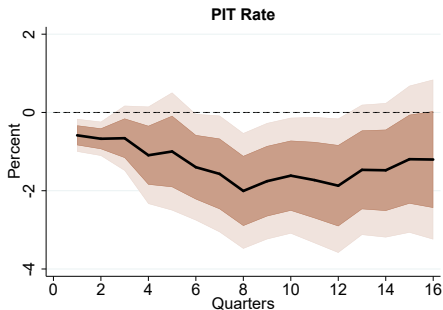
Cumulative

Results

(Responses by Tax Type)

Personal income tax

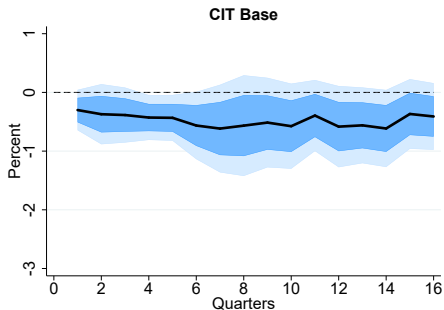
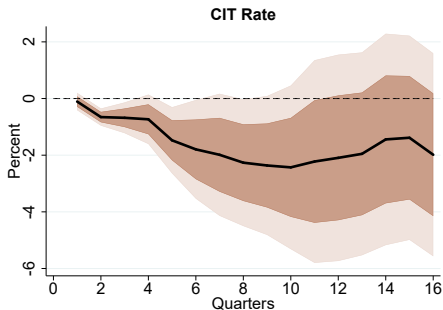
PIT base broadening leads to smaller output declines Estimation



Note: Shocks equivalent to a 1% increase in the effective PIT rate. Two (four) year cumulative multiplier for a PIT rate shock is 1.5 (1.8), and for a PIT base shock is 0.4 (0.8)

Corporate income tax

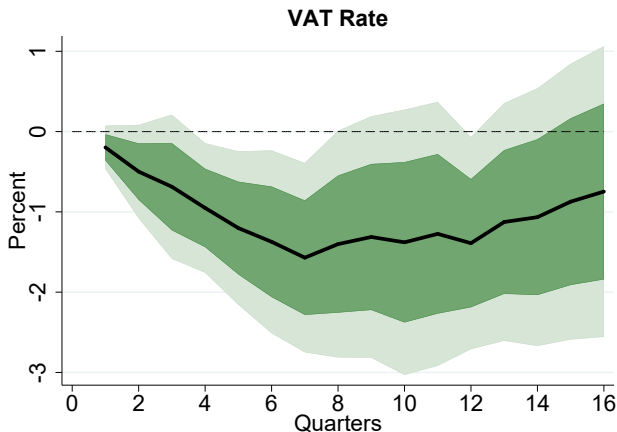
CIT rate hikes also have a larger impact on output, but are not estimated precisely



Note: Shocks equivalent to a 1% increase in the effective CIT rate. The impact of CIT shocks on tax revenue is close to zero, so it makes little sense to compute tax multipliers (a similar issue arises in Mertens and Ravn (2013))

Value added tax

VAT rate hikes associated with large and persistent declines in output



Note: Shocks equivalent to a 1% increase in the effective VAT rate. Two (four) year cumulative multiplier for a VAT rate shock is 2.6 (2.3).

Conclusion



- We construct a narrative dataset of tax measures during consolidation years
- We find that base broadening leads to smaller output and employment declines than rate increases during fiscal consolidations
- Our findings suggest base broadening can raise additional tax revenue while being less detrimental to growth



Next Steps

Guiding question: are all base measures growth-friendly?

1 Extending the dataset

- ▶ Include all years (not just consolidation years)
- ▶ Expand to 16 OECD countries
- ▶ Ongoing: 4,000 measures and counting...

2 Classifying base measures

- ▶ Which types of base measures increase efficiency of the tax system?
- ▶ Which ones don't?

Appendix



- **Narrative tax datasets:**

- ▶ Country-specific: Romer and Romer (2010), Cloyne (2013), Uhl (2013), Lopes (2015), Pereira and Wemans (2015), Gechert et al. (2016), Gil et al. (2018)
- ▶ Cross-country: Devries et al. (2011), Alesina et al. (2015, 2017), Gunter et al. (2017), David and Leigh (2018)

- **Macroeconomic effects of specific taxes:**

- ▶ All taxes: Blanchard and Perotti (2002), Barro and Redlick (2011), Guajardo et al. (2014), Jordà and Taylor (2016)
- ▶ Specific taxes: Mertens and Ravn (2013), Riera-Chricton et al. (2016), Gunter et al. (2017)

- **Local projections with IV:**

- ▶ Jordà and Taylor (2016), Fieldhouse et al. (2017), Stock and Watson (2018), Mertens and Olea (2017), Ramey and Zubairy (2018)



Main Hypothesis return

Base broadening can increase the efficiency of the tax system

- **Efficiency argument**

- ▶ Base broadening tends to make taxation across sectors, firms or activities more homogenous, contrary to rate increases
- ▶ This helps to re-allocate resources to those projects with the highest pre-tax return
- ▶ This improves economic efficiency (2017 Spring Fiscal Monitor; Gale and Samwick, 2016) and thereby partially offsets adverse demand-driven output effects



Main Hypothesis return

Base broadening may be less salient than rate increases

- **Tax perception argument**

- ▶ Agents may misperceive their tax liabilities or not understand their tax schedules (e.g., Gemmell et al., 2004; Chetty et al. 2011)
- ▶ This can affect taxpayer behavior, in particular when tax systems are complex or revised frequently
- ▶ As base changes are more difficult to understand and may be perceived differently (or not at all), base changes could have different effects

Example: Budget reports

UK June 2010 Budget

return

Table 2.1: Budget policy decisions¹

	£ million				
	2010-11	2011-12	2012-13	2013-14	2014-15
Tax measures announced at this Budget					
1. Deficit Reduction					
1 VAT: increase main rate to 20% from 4 January 2011	+2,850	+12,100	+12,500	+12,950	+13,450
2 Insurance Premium Tax: increase standard rate to 6% and higher rate to 20% from 4 January 2011	+115	+455	+445	+455	+455
2. Enterprise and growth					
3 Corporation Tax: decrease to 27% in 2011-12, 26% in 2012-13, 25% in 2013-14 and 24% from 2014-15 ²	-10	-400	-1,200	-2,100	-2,700
4 Small Profits Rate: decrease to 20% from 2011-12	0	-100	-1,000	-1,300	-1,400
5 Capital allowances: decrease main rate to 18% and special rate to 8% from 2012-13	0	0	+1,000	+1,900	+1,800
6 Annual Investment Allowance: decrease to £25,000 from 2012-13	0	0	+100	+1,200	+1,000
7 Video games tax relief: not introduce	0	+40	+50	+50	+50
8 Bank Levy: introduce from January 2011	0	+1,150	+2,320	+2,500	+2,400
9 Business rates: backdated bills in 2011-12 ³	+30	-70	-15	-15	-15
10 Employer NICs: relief for new businesses in targeted regions	-50	-320	-390	-180	0
11 Employer NICs: increase threshold in 2011-12	0	-3,130	-3,150	-3,510	-3,720
3. Fair taxes					
12 Personal allowance: increase by £1,000 in 2011-12, with adjustments to basic rate limit and upper earnings limit	0	-3,490	-3,700	-3,770	-3,910
13 Basic rate limit: freeze in 2013-14	0	0	0	+320	+740
14 Capital Gains Tax: increase rate for higher rate taxpayers to 28% and increase Entrepreneurs' Relief to £5 million from 23 June 2010	0	+725	+825	+850	+925
15 Council Tax: reduction to receipts due to a one year freeze in 2011-12 ⁴	0	-625	-630	-635	-640
16 Landline duty: not introduce	-90	-175	-175	-175	-175
17 Cider duty: reverse increase	-10	-15	-15	-15	-20
18 Furnished holiday lettings: reverse plans to repeal existing rules	-5	-30	-15	-10	-10
19 Managed payment plans: not introduce	0	+140	0	0	0
Total tax policy decisions	+2,830	+6,255	+6,950	+8,515	+8,230

Example: Senate reports

1st Plan Séguin, 1986 [return](#)



N^o 483

SÉNAT

TROISIÈME SESSION EXTRAORDINAIRE DE 1985-1986

Annexe au procès-verbal de la séance du 30 juillet 1986.

RAPPORT

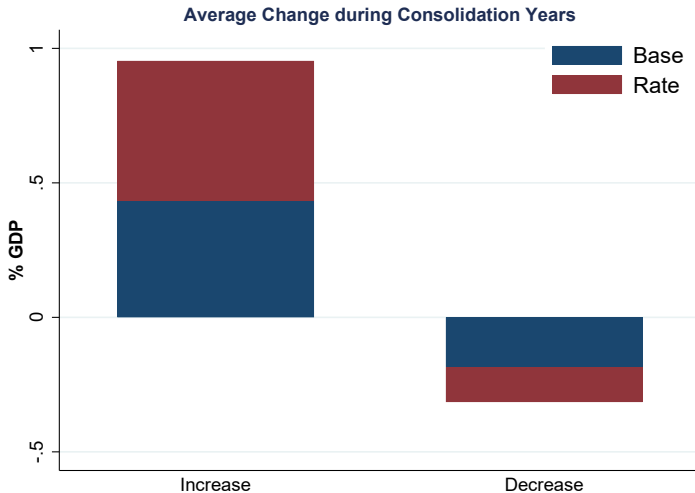
FAIT

*au nom de la commission des finances, du contrôle budgétaire et des comptes économiques de la Nation (1), sur le projet de loi, adopté par l'Assemblée nationale après déclaration d'urgence, portant diverses mesures relatives au **financement des retraites et pensions.***



Consolidations involve a large increase in taxation

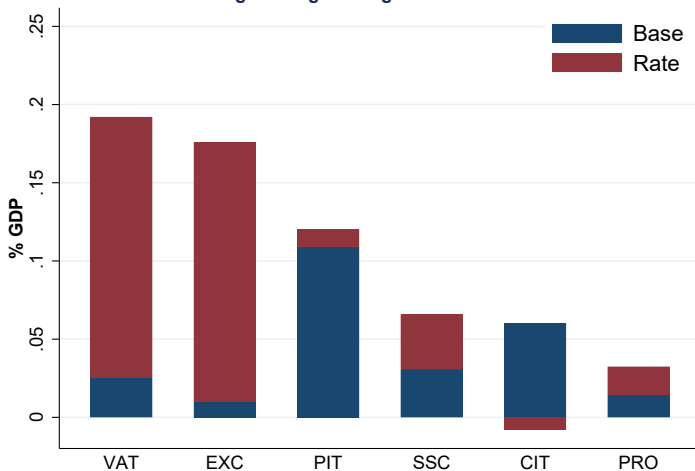
Tax increases are partially offset by tax decreases [return](#)



Consolidation by Tax Type [return](#)



Average Change during Consolidation Years





Estimating multipliers return

Contemporaneous v. cumulative multipliers

- A first approach is proposed by Barro and Redlick (2011), and estimates the contemporaneous multiplier:

$$Y_{i,t+h} - Y_{i,t-1} = \alpha_i + \delta_t + \beta_h (\text{Tax}_{i,t+h} - \text{Tax}_{i,t-1}) + \theta'_h \mathbf{X}_{i,t} + \varepsilon_{i,t+h}$$

- An alternative approach based on cumulative changes is suggested by Uhlig (2010) and Ramey and Zubairy (2018):

$$\sum_{j=0}^h \Delta^j Y_{i,t+j} = \alpha_i + \delta_t + \beta_h \sum_{j=0}^h \Delta^j \text{Tax}_{i,t+j} + \theta'_h \mathbf{X}_{i,t} + \varepsilon_{i,t+h}$$

- In both cases, the change in tax is instrumented with the narrative tax shock

Truncation of narrative tax shock return



IV addresses measurement error and truncation concerns

- Standard IV identification assumptions (Stock and Watson, 2018)

$$E[\text{Tax Shock}_{i,t} \times \Delta \text{Tax Rate}_{i,t} \mid \mathbf{X}_{i,t-1}] \neq 0 \quad (\text{Relevance})$$

$$E[\text{Tax Shock}_{i,t} \times \varepsilon_{i,t+h} \mid \mathbf{X}_{i,t-1}] = 0 \quad (\text{Exogeneity})$$

- Narrative measures are only coded for consolidation years

$$\text{Tax Shock}_{i,t} = \begin{cases} \text{Tax Shock}_{i,t}^* & \text{if } t \text{ is a consolidation year} \\ 0 & \text{if } t \text{ is not a consolidation year} \end{cases}$$

- This truncation may bias OLS estimators (Kilian and Vigfusson, 2011)
- However, a truncated instrument still identifies β_h under a stronger version of the exogeneity assumption

$$\text{Tax Shock}_{i,t} \perp\!\!\!\perp \varepsilon_{i,t+h} \mid \mathbf{X}_{i,t-1} \quad (\text{Exogeneity}^*)$$



Measurement Error return

IV addresses measurement error and truncation concerns

- Revenue forecasts may suffer from measurement error (e.g., optimistic projections).

$$\text{Tax Shock}_{i,t} = \text{Tax Shock}_{i,t}^* + v_{i,t}$$

- Measurement error will bias OLS estimator downwards. However, IV estimator will remain consistent provided that the measurement error $v_{i,t}$ is uncorrelated with innovations to output $\varepsilon_{i,t+h}$
- By a similar argument, measurement error in Tax Rate $_{i,t}$ is addressed by using an IV estimator

Granger-causality tests return



Regressor:	Output	Inflation	Interest rate	Govt. Debt	Govt. Purchases	Tax
All shocks	1.21 (0.37)	1.17 (0.38)	0.93 (0.49)	1.61 (0.25)	8.47*** (0.00)	0.97 (0.47)
<i>Motivation</i>						
Consolidation	0.60 (0.67)	1.25 (0.36)	1.22 (0.37)	2.21 (0.15)	3.29* (0.06)	0.47 (0.76)
Long-Run	0.43 (0.73)	0.46 (0.71)	0.35 (0.84)	0.89 (0.48)	0.36 (0.83)	0.45 (0.77)
<i>Measure Type</i>						
Rate	2.38 (0.13)	0.57 (0.69)	1.09 (0.42)	0.64 (0.65)	3.34* (0.06)	0.70 (0.61)
Base	0.83 (0.54)	1.73 (0.23)	1.32 (0.34)	1.47 (0.29)	1.51 (0.28)	0.96 (0.47)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes
Time FE	Yes	Yes	Yes	Yes	Yes	Yes

Note: Each entry is the F-statistic for the null hypothesis that lags of the control variable are jointly equal to zero (p-value in brackets). All models include four lags of the narrative tax shock. Standard errors are clustered by country and time.

Granger-causality tests return

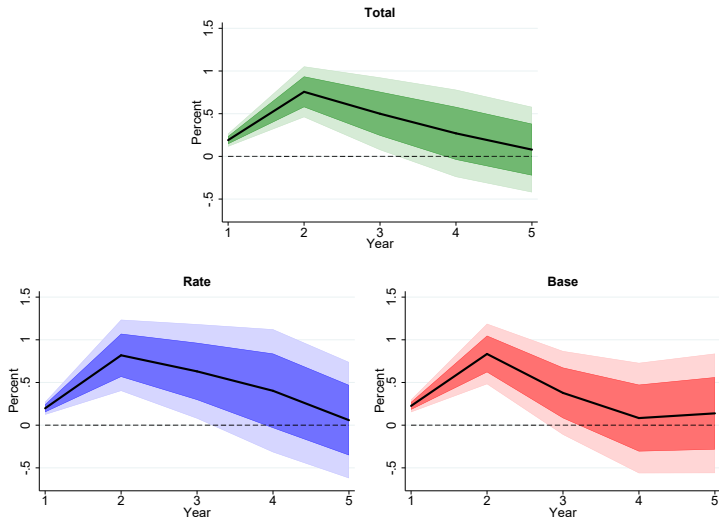


Regressor:	Output	Inflation	Interest rate	Govt. Debt	Govt. Purchases	Tax
<i>Personal Income Tax</i>						
Rate	1.86 (0.20)	1.92 (0.19)	1.51 (0.28)	0.19 (0.94)	3.55* (0.05)	0.67 (0.63)
Base	0.77 (0.57)	2.93* (0.08)	1.77 (0.22)	1.86 (0.20)	1.01 (0.45)	0.13 (0.97)
<i>Corporate Income Tax</i>						
Rate	1.55 (0.27)	0.75 (0.58)	1.32 (0.33)	0.51 (0.73)	1.05 (0.43)	1.55 (0.27)
Base	1.53 (0.27)	0.82 (0.54)	0.46 (0.76)	2.06 (0.17)	0.40 (0.80)	9.76*** (0.00)
<i>Value Added Tax</i>						
Rate	1.32 (0.33)	3.57* (0.05)	1.01 (0.45)	1.10 (0.41)	0.52 (0.73)	0.71 (0.60)
Base	13.55*** (0.00)	0.24 (0.91)	1.51 (0.28)	0.51 (0.73)	0.35 (0.84)	0.63 (0.65)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes
Time FE	Yes	Yes	Yes	Yes	Yes	Yes

Note: Each entry is the F-statistic for the null hypothesis that lags of the control variable are jointly equal to zero (p-value in brackets). All models also include lags of the narrative tax shock. Standard errors clustered by country and time.

Tax ratios increase after Rate and Base shocks

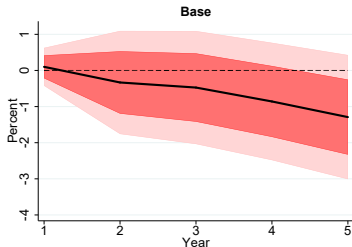
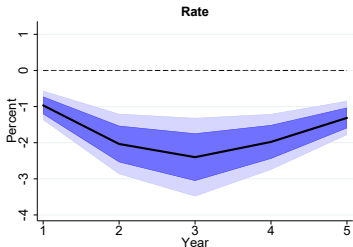
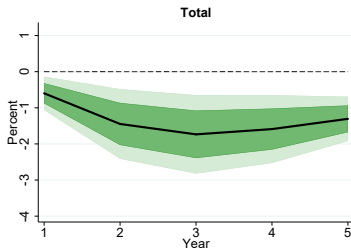
Robustness of first stage regression to using annual data [return](#)





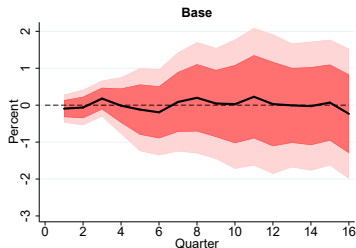
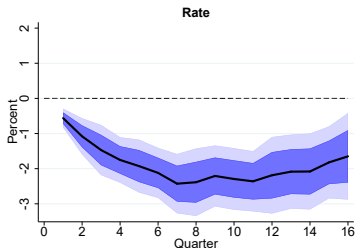
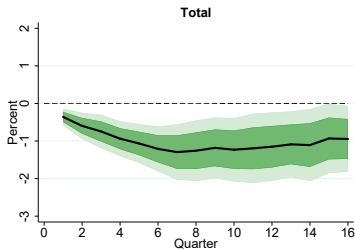
GDP declines more strongly after Rate shocks

Robustness of second stage regression to using annual data [return](#)



GDP declines more strongly after Rate shocks

Robustness to using OLS instead of IV estimation [return](#)



Tax multipliers Return



Robustness to using all exogenous shocks during consolidation years

	ΔTax_t			$\Delta Output_t$		
	All	Rate	Base	All	Rate	Base
Tax Shock _t	1.06** (0.34)	0.97** (0.34)	1.55** (0.48)			
ΔTax_t				-0.73* (0.36)	-1.13** (0.42)	-0.23 (0.39)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
F-statistic				41.55	20.57	26.77
R^2	0.41	0.40	0.40	0.63	0.56	0.66
Obs	1,183	1,183	1,183	1,183	1,183	1,183

Tax multipliers return



Robustness to different sets of controls

	No Controls			Monetary Policy			Spending Shock		
	All	Rate	Base	All	Rate	Base	All	Rate	Base
ΔTax_t	-0.59 (0.36)	-0.90* (0.43)	-0.22 (0.30)	-0.69* (0.38)	-1.13** (0.42)	-0.13 (0.43)	-0.67* (0.36)	-1.05** (0.44)	-0.21 (0.39)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
F-statistic	52.93	24.98	34.88	39.87	20.49	24.59	40.60	19.77	26.59
R^2	0.57	0.50	0.60	0.64	0.56	0.66	0.64	0.58	0.66
Obs	1,247	1,247	1,247	1,183	1,183	1,183	1,183	1,183	1,183

Tax multipliers return

Robustness to using annual data



	ΔTax_t			ΔOutput_t		
	All	Rate	Base	All	Rate	Base
Tax Shock _t	0.82*** (0.18)	0.94*** (0.26)	0.81*** (0.23)			
ΔTax_t				-1.06** (0.43)	-1.23*** (0.35)	-0.68 (0.77)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
F-statistic				36.87	28.44	10.63
R^2	0.56	0.55	0.53	0.73	0.70	0.77
Obs	339	339	339	339	339	339

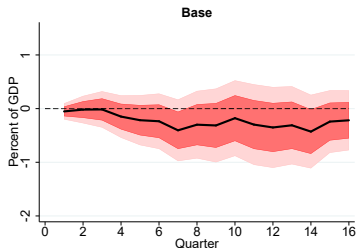
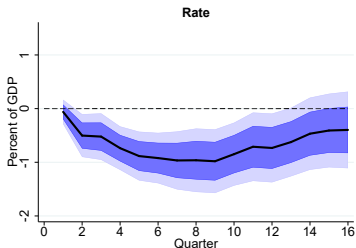
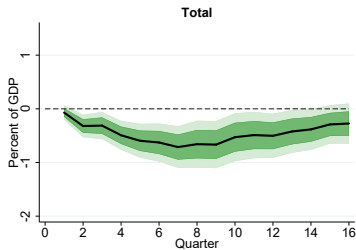
Cumulative Tax Multipliers return



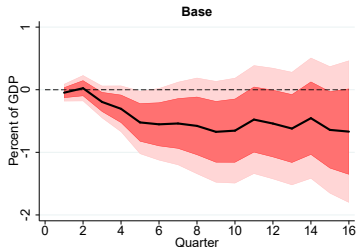
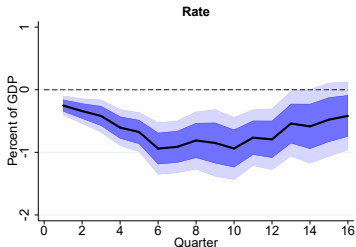
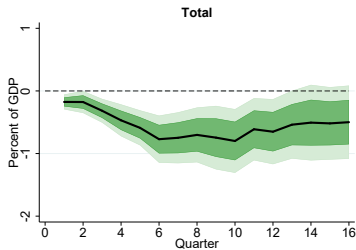
Robustness to computing multipliers using Uhlig (2010) integral method

	2 Year Multiplier			4 Year Multiplier		
	All	Rate	Base	All	Rate	Base
ΔTax_t	-0.85 (0.49)	-1.53** (0.57)	-0.17 (0.38)	-0.87 (0.66)	-1.49 (0.83)	-0.26 (0.68)
Country FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
F-statistic	43.82	17.79	35.22	21.41	8.32	18.19
R^2	0.79	0.72	0.81	0.71	0.63	0.72
Obs	1,183	1,183	1,183	1,103	1,103	1,103

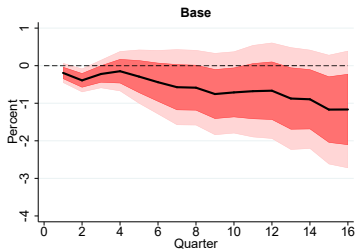
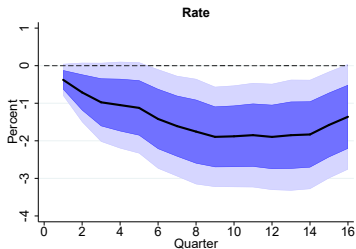
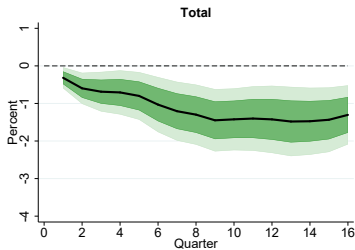
Consumption declines after a Rate shock return



Investment declines more strongly after a Rate shock



Employment per capita [return](#)





- Same specification as before

$$Y_{i,t+h} - Y_{i,t-1} = \alpha_i + \delta_t + \beta_h \Delta \text{Tax}_{i,t} + \theta'_h \mathbf{X}_{i,t} + \varepsilon_{i,t+h}$$

- However, $\Delta \text{Tax}_{i,t}$ now refers to the change in the effective or statutory tax rate for a specific tax type (PIT/VAT/...)
- This is instrumented with the narrative shock for that tax type
- We control for shocks to other tax types announced in the same or previous four quarters, and for lags of the PIT / CIT / VAT statutory tax rates
- Responses are scaled to equal a 1% shock to the effective tax rate