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6. Which of the following BEST describes your title within your organization? (Please check ONE box only)

- [ ] Chief Executive Officer, President
- [ ] Managing Director
- [ ] Vice President, Director
- [ ] Division Head
- [ ] Senior Advisor/Advisor
- [ ] Professor/Senior Lecturer
- [ ] Personnel Officer
- [ ] Information Scientist
- [ ] Researcher
- [ ] Chief Financial Officer
- [ ] Board/Executive Director
- [ ] Head of Section
- [ ] Head of Department
- [ ] Chief Economist/Economist
- [ ] Administrative Officer
- [ ] Purchasing Officer
- [ ] Librarian
- [ ] Other (please specify):

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- [ ] Education/Training
- [ ] Corporate Hospitality, Entertainment
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### Full Name (Mr/Mrs/Ms/Miss) ____________________________

### Job Title ____________________________________________

### Department __________________________________________

### Name of Organization __________________________________________

### Address ____________________________________________

### City/Town ____________________________ State/County ____________________________

### Postal/Zip code ____________________________ Country ____________________________

### E-mail address ____________________________________________

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1. What is the MAIN activity of your organization? (Please check ONE box only)

- [ ] Central/Federal Government Department
- [ ] Government Agency/Bureau
- [ ] Not-for-Profit Organization, Association
- [ ] Real Estate, Commercial Property Services
- [ ] Business Services
- [ ] Utilities, Energy, Water
- [ ] Manufacturing & Engineering
- [ ] Construction, Agriculture, Mining & Petroleum
- [ ] Wholesale/Retail Trade
- [ ] Computer Software/Hardware
- [ ] Local/State Government Department
- [ ] International Organization
- [ ] Banking, Finance, Insurance
- [ ] Health, Social & Public Services
- [ ] Education
- [ ] Communications
- [ ] Transport, Travel
- [ ] News Media, Publishing
- [ ] Catering, Hotels, Leisure, Entertainment
- [ ] Other allied to the field (please specify):

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2. What is your MAIN job function? (Please check ONE box only)

- [ ] Strategy & Planning
- [ ] Corporate Finance and Accounting
- [ ] General Business Management
- [ ] Project Management
- [ ] Purchasing
- [ ] Sales & Marketing
- [ ] Information Management
- [ ] Investment, Pension Fund Management
- [ ] Risk Management
- [ ] International Financial Management

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3. What is your organization’s approximate annual turnover? (Please check ONE box only)

- [ ] Over $5 billion
- [ ] Between $1 billion and $5 billion
- [ ] Between $700 million and $1 billion
- [ ] Between $500m and $700m
- [ ] Between $300m and $500m
- [ ] Between $100m and $300m
- [ ] Between $50m and $100m
- [ ] Up to $50 million

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4. What is your organization’s annual general expenditure (excluding staff salaries)? (Please check ONE box only)

- [ ] Over $50 million
- [ ] Between $5m and $50m
- [ ] Between $1m and $5m
- [ ] Between $250K and $1m
- [ ] Between $50K and $250K
- [ ] Up to $50K

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5. How many people are employed by your entire organization?

- [ ] Under 25
- [ ] 26 - 49
- [ ] 50 - 99
- [ ] 100 - 499
- [ ] 500 - 999
- [ ] 1,000 - 2,499

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