Ideas Workshop on Harnessing Digital Technologies to Improve Tax Revenue Performance and Outcomes
Serena Hotel, Kampala, Uganda, September 25–26, 2017

Workshop Format

The workshop will follow a "Design Sprint" format, which was originally developed by Google Ventures (GV).

What a design sprint is:

- A way of being creative by taking participants out of their comfort zone.
- A moment of collaboration where links are drawn between various parties.
- A way to imagine innovative solutions to complex issues with technology, UX design and processes.
- An event that leads to creative solutions which are ready to present with next steps.
- A serious event that needs to be well prepared in advance.
- A not-so-serious atmosphere that will help participants think outside the box.

Workshop Agenda

Day 1:

8:30–9:00am:	Welcoming the participants / Breakfast.
9:00–9:45am:	Opening Remarks by Mr. Sanjeev Gupta, Deputy Director, Fiscal Affairs Department, IMF. Official Opening by Mr. Kenneth Mugambe, Director of Budget, MoFPED in Uganda.
9:45–10:00am:	Rules of the event and presentation of the existing situation.
10:00–10:15am:	Constitution of the groups.
10:15–11:15am:	**Phase 1:** Understanding the context (External participants can ask all questions they need to understand the challenge to the URA and Ministry representatives of their groups).
11:15am–1:00pm:	**Phase 2 part 1:** Sketching solutions (collectively, finding innovative ideas to the challenge).
1:00–2:30pm:	Lunch Break
2:30–4:00pm:	**Phase 2 part 2:** Sketching solutions (individually, building innovative solutions per a proposed template—no more shout-out-loud group brainstorm at this stage).
4:00–6:00pm:	**Phase 3:** Deciding (collectively picking the best solutions per a structured decision process).
6:00–6:45pm:	Crossing groups (A few participants from each group stay at their table to present their work. All the others move to another group to challenge the solutions and give feedback and seek inspiration for their own work).
6:45–7:00pm:	Wrapping up the day and planning for Day 2.
7:00–8:30pm:	Dinner

Day 2:

8:30–9:00am:	Breakfast
9:00–11:30am:	**Phase 4:** Prototyping and Pitch Rehearsal (Each group builds the prototype that will be presented at the end of the morning. It can be a presentation showing what the idea will look like and how it could be implemented).
11:30am–12:30pm:	**Phase 5:** Testing the idea (Each group pitches its solution for five minutes each to the "jury" and audience to receive feedback).
12:30–1:00pm:	Closing remarks and comments from the Ministry of Finance, URA, and the IMF.
1:00–2:30pm:	Lunch