



# Subsidy Reform and Social Assistance

Tobias Rasmussen Seventh African Fiscal Forum Nairobi, February 14-15, 2019



I. Fiscal costs of subsidies in SSA

II. Subsidies and economic efficiency

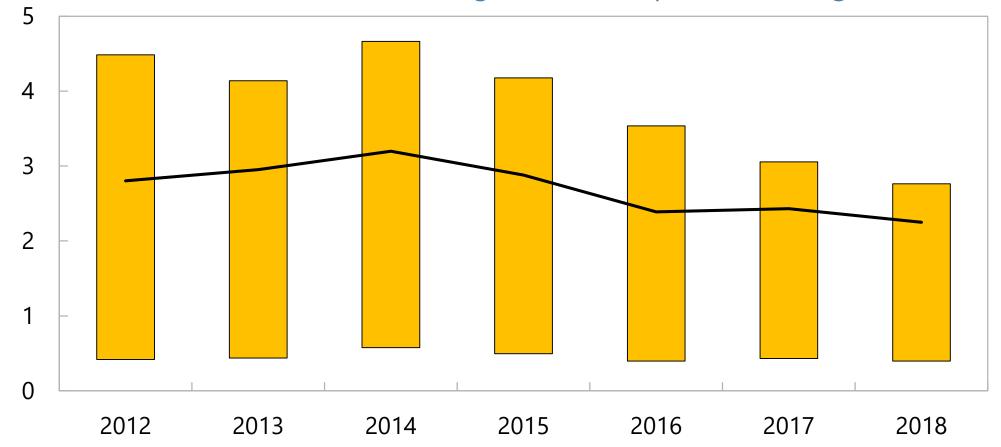
III. Distributional considerations of subsidy reform

IV. Lessons for successful reform

#### Reported subsidies are frequently large

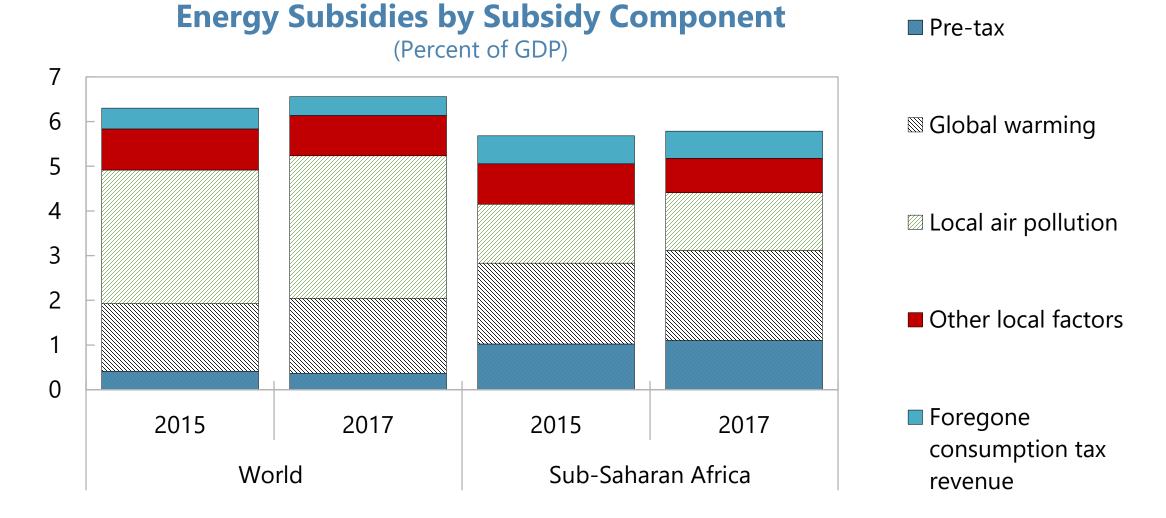
#### **Fiscal Subsidies in Sub-Saharan Africa**

(Percent of GDP, average and 25-75 percentile range)

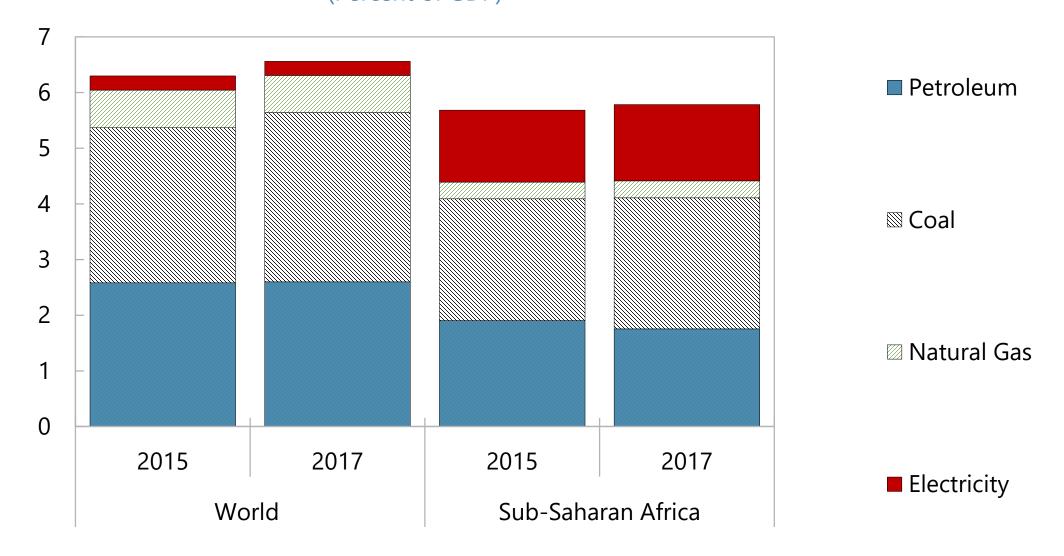


Source: IMF

With externalities, subsidies much larger than reported



#### Energy Subsidies by Product (Percent of GDP)

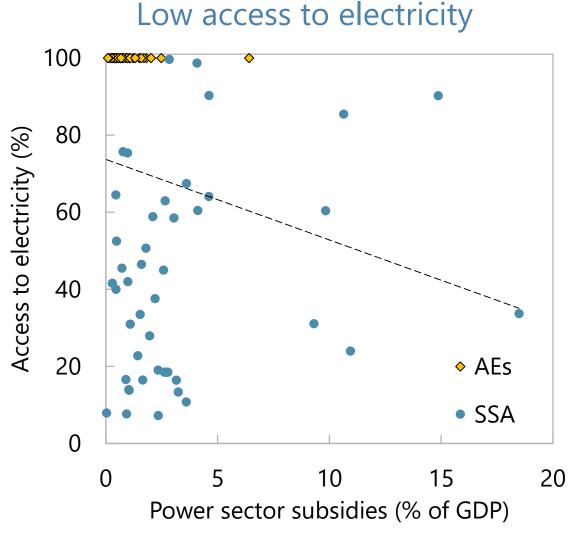


Source: Coady and others (forthcoming 2019).



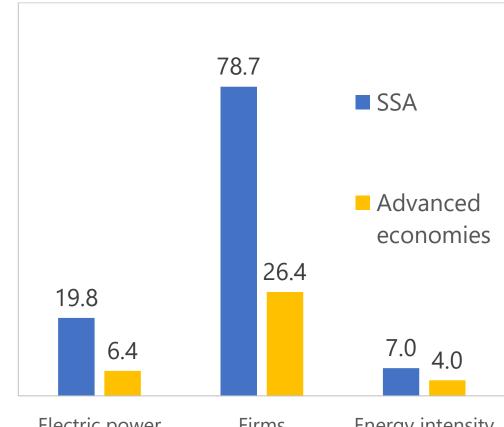
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#### Energy subsidies often ineffective in SSA



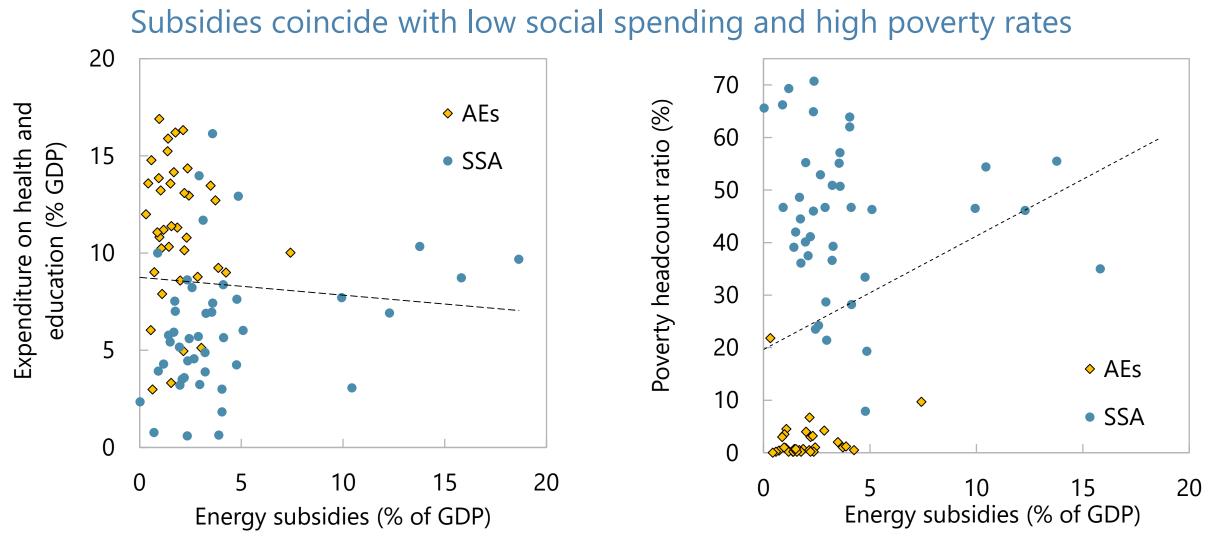
Sources: WDI and IMF database on energy subsidies.

Low energy efficiency



Electric power Firms transmission and experiencing distribution losses electrical outages (% of output) (% of firms) Energy intensity (MJ/\$2011 PPP GDP) 7

#### ... and subsidies crowd out other spending



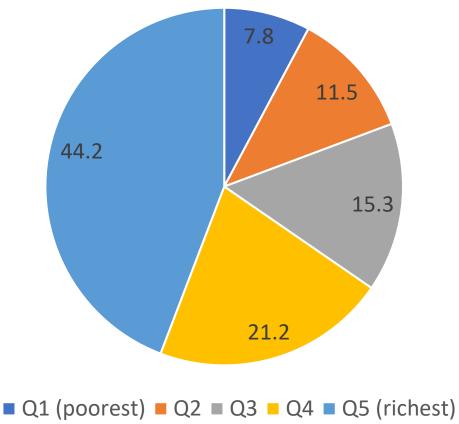
Sources: WDI and IMF database on energy subsidies.



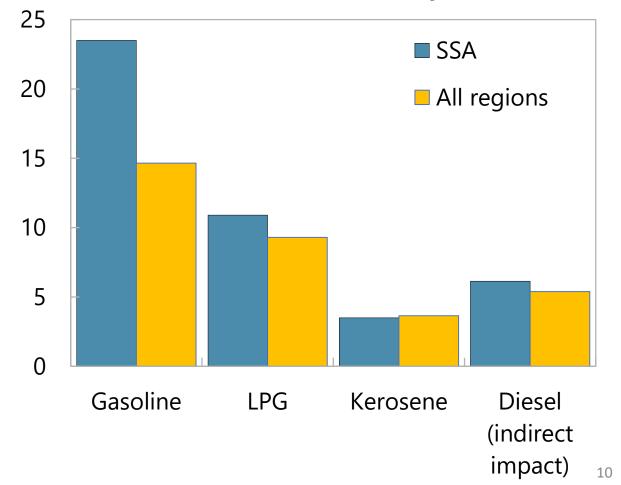
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Fuel subsidies mostly go to wealthier households

SSA: Distribution of Benefits (% of total fuel subsidy)



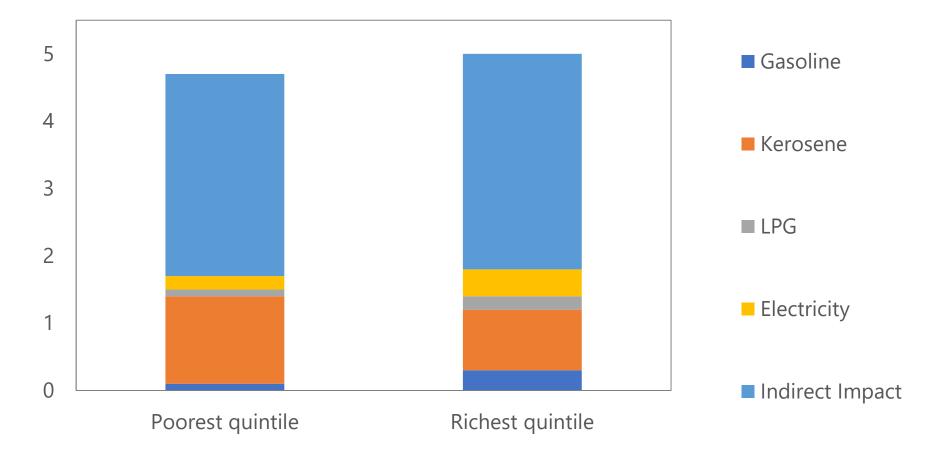
Cost of providing \$1 to the poorest 40% via fuel subsidy (\$)



Sources: Coady and others, 2015, IMF working paper 15/250.

#### In relative terms, the impact is more equal

Welfare Impact of Fuel Price Increases (Percent of household total consumption)

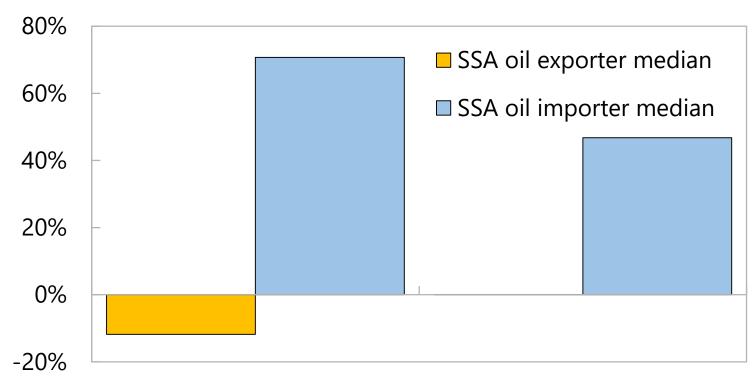


Sources: Coady and others, 2015, IMF working paper 15/250.

#### In practice, SSA countries have struggled to adjust fuel prices

#### **Pass-through of International Petroleum Prices**

(ratio of change in domestic prices to change in international prices)



Since peaking in October 2018, international fuel prices have fallen by about 30 percent

Jun 2014 to Jan 2017 international prices **down** by 48 percent Source: IMF desk survey. Jan 2017 to May 2018 international prices **up** by 46 percent



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## Lessons for successful reform

1. Understand the political economy context

2. Devise communication and stakeholder consultation strategy

3. Compensate losers from reform

4. Take accompanying measures to improve service delivery

#### Political economy context

- Political leaders mindful of pressure from special interest groups may resist reform
- Business and consumer groups with vested interests speak loudest
- Weak governments have little to credibly offer in alternative









## Understand the political economy context

#### **Communicate and Compensate**

- Communication on subsidy program to mobilize political and public support
  - Indonesia: poor and vulnerable households to benefit as a percent of their incomes
  - Jordan: wealthiest quintile received three times more in fuel subsidies than the poorest quintile
  - Transparency is important for credibility of reform strategy
- Targeted social spending can help mitigate the impact
  - Dominican Republic:
    - Replacement of LPG subsidy with a targeted transfer accompanied by program benefiting drivers of LPG-fueled taxis
    - Presidential decree awarded monthly quantities of diesel to the major (and most powerful politically) public and cargo transport unions

#### Improve government capacity and implement bettertargeted social assistance

- Apply technological innovations (i.e. smart cards and data collection)
- If administrative capacity is adequate, targeted cash transfers can protect poor
  - Armenia's targeted cash transfer program maintained consumption after electricity price hikes
  - Indonesia's nonconditional cash transfer program, which covered 35 percent of the population, helped overcome social and political opposition to fuel subsidy reforms
- If not, other programs can be used in interim
  - Gabon, Ghana, Niger, Nigeria, and Mozambique expanded existing social spending programs targeting the poor
  - Morocco expanded existing support to school-age children, helped the poor with medical expenses, and introduced new support for low-income widows, physically disabled individuals, and users of public transport
  - Philippines maintained electricity subsidies for indigent families, provided college scholarships for low-income students, and subsidized loans to convert engines used in public transportation to less costly LPG

## Thank You