



## **Private Sector Debt and the Global Recovery**

#### **APRIL 2022 WEO CHAPTER 2**

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## Needed support policies during the crisis led to unprecedented increase in public and private debt



Source: Global Debt Database, 2021.

### **Questions:**

- 1. Have private debt increased heterogeneously across country, sectors and agents?
- 2. Will higher debt impact on the recovery? If yes, how?
- 3. What are the implications for policy?

### Roadmap

- 1. Document the *distribution* of private debt buildup across households and firms
  - Focus on low-income households and vulnerable firms
- 2. Estimate impact of leverage buildup on future growth: macrodata
  - > GDP, HH consumption and firms' investment
  - Regional differences
- 3. Unpack the mechanisms: microdata
  - Importance of low-income households and vulnerable firms
  - Importance of public debt burden
  - Importance of insolvency regime

#### 4. Assess transmission of countercyclical policies

> Effect of fiscal and monetary normalization post-pandemic

### **1. Private Leverage Distribution in the Pandemic**

# Households: wide heterogeneity in distribution of debt buildup during the pandemic

Change in Debt-to-Income Ratio by Income Decile in 2020 (Percent of income)



Source: IMF staff calculations – see online annex Chapter 2, April 2022 WEO for details

# NFCs: increased leverage concentrated among vulnerable firms

## Share of Vulnerable Firms (*Percent*)



Share of Debt in Vulnerable Firms by Sector *(Percent)* 

Sources: Standard & Poor's Capital IQ; and IMF staff calculations.

Note: Sample consists of 71 economies. Vulnerable firms are defined as: top tercile of leverage, bottom tercile of the ROA and ICR < 1. ICR = interest coverage ratio.

## **NFCs debt buildup in EMDEs:**

#### Share of Vulnerable Firms (Percent)



#### Share of Debt in Vulnerable Firms by Sector (Percent)



Sources: Standard & Poor's Capital IQ; and IMF staff calculations. Note: Sample consists of 37 emerging markets and developing economies. Vulnerable firms are defined as: top tercile of leverage, bottom tercile of the ROA and ICR < 1. ICR = interest coverage ratio.

## 2. Consequences: drag on growth

## **Debt overhang dampens future growth, particularly in EMDEs**

**Response of Gross Domestic Product to** Household Excess credit



#### **Response of Gross Domestic Product to** NFC Excess credit



Note: cumulative percentage change

Sources: Bank for International Settlements; and IMF staff calculations.

**Response of Consumption to** Household Excess credit



**Response of Investment to** NFC Excess credit

Local projection (Jorda, 2005) IRFs relying on rich horizon-specific time and country fixed effects

- Operationalize excess credit by applying a trend-cycle filter (James D. Hamilton, 2018 REStat), scaled by GDP
- 3-year trailing average of debt overhang as impulse
- 27 AEs and 16 EMDEs; 1969-2020

#### Household debt overhang has larger impact, especially in EMDEs

- After 3 years in response to a 1 ppt change in HH debt:
  - AE: 0.5 ppt / EMDE: 1.6 ppt lower GDP
- After 3 years in response to a 1 ppt change in NFC debt:
  - AE: 0.2 ppt / EMDE: 0.6 ppt lower GDP

### **3. Unpacking the mechanism**

### Households: rapid leverage may impede future growth ...

#### Stronger growth effect in EMDEs



# NFCs: Debt overhang has persistent effect on capital formation ...

#### ... for vulnerable firms ...

Cumulative investment loss (Percentage points)



Sources: Bureau van Dijk Orbis; and IMF staff calculations. Note: Cumulative effect of a 1 standard deviation increase in leverage on capital stock. Vulnerable firms are defined as: top tercile of leverage, bottom tercile of the ROA and ICR < 1. ICR = interest coverage ratio.

#### ... and where insolvency regimes are relatively inefficient.



Sources: Bureau van Dijk Orbis; IMF, Crisis Preparedness Index; and IMF staff calculations.

Note: Cumulative effect of a 1 standard deviation increase in leverage on capital stock. Well-prepared insolvency regimes are defined as countries at the top quartile of the SPR-LEG indicator of crisis preparedness 2020 (insolvency regimes).

### **4. Distributional effects of countercyclical policy**

### **Countercyclical policies have larger effect on financially-constrained households and firms**

Response of Consumption by Income Quintile to Fiscal Consolidation Shock (1 percent of GDP)

Response of Investment by Leverage Quintile to Monetary Shock (100 basis point)



Sources: Allen, Kolerus, and Xu (2022); Bureau van Dijk Orbis; and IMF staff calculations. Note: Sample consists of 13 economies for consumption and 24 countries for investment.

### Key insights: Aggregate debt does not tell the whole story

> Have private debt increased heterogeneously across country, sectors and agents?

The pandemic had very **unequal** effects across households and firms:

- Debt increases for low-income households varied significantly across countries
- Firms' leverage grew substantially more in vulnerable firms, in the worst-hit sectors
- > Will higher debt impact on the recovery?
  - Historical correlations: GDP cumulative loss over 3 years -1.3% in EMDEs and -0.9% in AEs
  - Household debt buildup has larger GDP impact than NFCs, especially in EMDEs

As monetary and fiscal policies are normalized, drag on growth will be larger where:

- Debt increase has been concentrated among financially constrained households and firms in hard hit sectors
- Private leverage buildup happened against backdrop of limited fiscal space
- Insolvency regime is inefficient

## **Policy implications**

#### Cyclical: on a "country-by-country" basis

- Where recovery is well underway and balance sheets are in good shape, fiscal support can be reduced faster to assist central banks in their efforts to rein in inflationary pressures.
- Elsewhere, exit from accommodative policies should be more gradual but assuring fiscal sustainability.
  - Because fiscal space is limited, support should be temporary, and targeted to financially constrained households and viable firms.
  - ▶ Because targeting is difficult, **revenue mobilization** should be enhanced.

#### Structural:

- Enhance real-time measurement of households' and firms' balance sheets for better targeting.
- Improve insolvency regimes to allow rapid reallocation of resources to most productive use through restructuring or liquidation.
- Address debt bias in taxation to avoid excessive debt buildup in the future.





## World Economic Outlook APRIL 2022

**THANK YOU!** 

### Some background

- Large macro-finance literature taking off with the GFC and aftermath: leverage makes recession deeper and longer
  - ▶ Eggertsson and Krugman (QJE, 2012); Jorda et al. (JMCB, 2013)
- More recently, the focus has moved to the impact of "excess leverage" on the business cycle ...
  - ▶ Macro: Mian et al. (QJE, 2017); Jorda et al. (ReFStud, 2020)
  - Micro drivers (corporate debt overhang firms): Kalemli-Ozcan et al. (ECB, 2019); Albuquerque (BoE, 2021)

#### Contributions of the chapter:

- Expand macro and micro-empirical analysis to emerging markets
- ► Lessons for policy: Impact of countercyclical policy on financially stretched households and firms

## Nowcasting the distribution of household debt

- Requires household wealth survey data
  - Only available for a few countries
  - Conducted infrequently, so long publication lags
- Use information on macro and financial statistics at the regional and sectoral levels to predict individual households' income and debt changes
  - E.g., sectoral GVA, regional unemployment, average housing price, etc.
  - Available through 2020
- We follow the approach of DiNardo, Fortin and Lemieux (ECMA 1996) to nowcast the joint distribution of household income and debt
  - · Reweighting and regression adjustment to match changes in the joint pdf
  - Match to aggregate income growth and household debt in 2020
- Nowcasting done for China, South Africa, Hungary, France, Italy, Germany and the UK
  - CEX microdata for the US in 2020





Sources: IMF staff calculations.

## **NFCs : clear dichotomy winners and losers**



Note: Sample consists of 70 economies. Right panel shows a 3-quarter moving average.

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## **Effects of fiscal and monetary tightening**

- Local projection estimation of the relationship between policy shocks and economic activity  $y_{i,t+h} - y_{i,t-1} = \mu_i^h + X_{i,t}\gamma^h + s_{i,t}\beta^h + v_t + \varepsilon_{i,t+h}$ ,  $s \in \{fiscal, monetary\}$ 
  - Fiscal shocks from Guajardo, Leigh, and Pescatori (2014), narrative approach to identify exogenous changes in government spending
    or taxation
  - Monetary policy shocks constructed from forecast errors as in Furceri, Loungani, and Zdzienicka (2018)





Response of Output to Monetary Shock Benchmark Sample (*Percent change*)

Sources: Guajardo, Leigh, and Pescatori (2014); Consensus Forecasts; and IMF staff calculations. Note: Shaded areas represent 90 percent confidence intervals. Sample consists of 31 economies.

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### **Monetary tightening and macroprudential policy**

- Can macroprudential policy setting dampen the effects of monetary tightening?
- Data on macroprudential measures from IMF's iMaPP – index of 17 measures

$$\begin{aligned} y_{i,t+h} &- y_{i,t-1} \\ &= \mu_i^h + X_{i,t} \gamma^h + s_{i,t} \beta^h + s_{i,t} M Pru_{i,t} \delta^h + v_t \\ &+ \varepsilon_{i,t+h} \end{aligned}$$

where  $MPru_{i,t}$  is the level of macroprudential regulation

When macroprudential policy is more stringent, part of the contractionary effect of monetary tightening is offset Response of Output to Monetary Shock Interaction with Macroprudential Stringency (Percent change)



Sources: Consensus Forecasts, IMF iMaPP, IMF staff calculations. Note: Shaded areas represent 90 percent confidence intervals. Sample consists of 32 economies.

## **SPR-LEG crisis preparedness**



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## **NFC sector: clear dichotomy winners and losers**

Sector-Level Operating Revenue Growth, Asset Weighted (Percent)



Sources: Capital IQ; and IMF staff calculations.

Note: Sample consists of 75 economies, 38 of which are emerging market economies.

# NFCs: debt overhang has persistent effect on capital formation ...

#### **Emerging Markets and developing Economies**

Excess Household Credit to Gross Domestic Product (Cumulative investment loss)



#### **Advanced Economies**

Excess Household Credit to Gross Domestic Product (Cumulative investment loss)



Sources: Bureau van Dijk Orbis; and IMF staff calculations. Note: Cumulative effect of a 1 standard deviation increase in leverage on capital stock. Vulnerable firms are defined as: top tercile of leverage, bottom tercile of the ROA and ICR < 1. ICR = interest coverage ratio. Sources: Bureau van Dijk Orbis; and IMF staff calculations.

Note: Cumulative effect of a 1 standard deviation increase in leverage on capital stock. Vulnerable firms are defined as: top tercile of leverage, bottom tercile of the ROA and ICR < 1. ICR = interest coverage ratio.

#### **Inequality and Public Debt Substainability**





#### 40 - 3. Share of Vulnerable Firms and Value Added by Industry

