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Structural Reforms and Firms' Productivity: Evidence from Developing Countries

by Wilfried A. Kouamé and Sampawende J.-A. Tapsoba

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I N T E R N A T I O N A L M O N E T A R Y F U N D

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African Department

Structural Reforms and Firms' Productivity: Evidence from Developing Countries

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Abstract

This paper assesses the effects of structural reforms on firm-level productivity for 37 developing countries from 2006 to 2014 period. It takes advantage of the IMF Monitoring of Fund Arrangements dataset for reform indexes and the World Bank Enterprise Surveys for firm-level productivity. The paper highlights the following results. Structural reforms such as financial, fiscal, real sector, and trade reforms, significantly improve firm-level productivity. Interestingly, real sector reforms have the most sizeable effects on firm-level productivity. The relationship between structural reforms and firm-level productivity is nonlinear and shaped by some firms' characteristics such as the financial access, the distortionary environment, and the size of firms. The pace of structural reforms matters since being a "strong reformer" is associated with a clear productivity dividend for firms. Finally, except for financial and trade reforms, all structural reforms under consideration are bilaterally complementary in improving firm-level productivity. These findings are robust to several sensitivity checks.

JEL Classification Numbers: D22, O16, O23, O24.

Keywords: Structural Reforms, Productivity, Developing countries.

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(continued...)

I. INTRODUCTION

The literature on the economic effects of structural reforms has focused so far on developed countries.² Most papers document that structural reforms have positive effects on productivity. In this stream of work, there is a consensus in the literature that reforms are important to boost and sustain long-term growth. Reforms matter for macroeconomic performances (Bordon et al., 2016; Christiansen et al., 2013; Bouis et al., 2012; Bourlès et al., 2010) and promote growth (Prati et al., 2013) by increasing aggregate productivity (Nicoletti and Scarpetta, 2003) and raising employment (Bordon et al., 2016). Little is known about how structural reforms affect industries or firms in developing countries. In the developing world, the role of structural reforms to buttress firm-level productivity is crucial because productivity is a key element in the development process (Krugman, 1994). Productivity traces technological changes, technical and organizational efficiencies, and real cost savings. Higher productivity allows firms to produce greater output for the same level of input, earn higher revenues, and ultimately generate higher overall economic growth. Constraints to the business environment are huge in developing countries (Almeida and Carneiro, 2009; Aterido *et al.*, 2011); the business environment is characterized by macroeconomic instability with negative effects on taxation and private investment (Krugman, 1988); labor market and entry regulations are heavy (Dabla-Norris *et al.*, 2016; Klapper *et al.*, 2006); and financial and market distortions are severe (Bah and Fang, 2015; Giannetti and Ongena, 2009).

In this study, four key structural reforms are examined as firm-level productivity enhancing in developing countries. First, *fiscal reforms* are key to improving firm-level productivity through changes in labor supply and investment in physical and human capital. For instance, labor tax reforms aimed at addressing youth unemployment improve firm-level productivity (Banerji *et al.*, 2015). Reforming public investment in human capital (education and health) accelerates the technological catch-up and enhances the skills of domestic workers and firms' labor productivity (Pritchett, 2013; Baldacci *et al.*, 2008). Likewise, basic structural reforms such as expenditure rationalization, revenue base broadening, or taxing "excess returns" and rents could minimize distortions and reduce cumbersome burdens and improve firm-level productivity (IMF, 2015, Cottarelli and Keen, 2012). Second, several papers find that *financial sector reforms* have positive effects on firm-level productivity through more efficient allocation of resources (Galindo *et al.*, 2005) and easier access to external financing (Rajan and Zingales, 1998). Financial sector reforms aiming at removing financial restrictions and financial repression have the potential to lower the cost of capital and boost firm-level productivity and growth at the firm level. They align the allocation of financial resources to more productive firms and, therefore, contribute to boosting firm-level productivity (Larrain and Stumpner, 2015). Third, several authors also document that *real sector reforms* enhance firm-level productivity. Various studies using rich micro-level

² In this paper, we adopt the common definition in the literature (Spilimbergo *et al.*, 2009). Reforms refer to government policies aiming to address market failures, reduce or remove impediments to the efficient allocation of resources, government intervention (including removal of state-imposed price controls and the abolition of state monopolies), and restriction on trade, domestic and financial transactions.

datasets find robust evidence that structural reforms that promote competition in product markets could help boost firm-level productivity (Nicoletti and Scarpetta, 2003; Buccirossi *et al.*, 2009; Bourlès *et al.*, 2010). Excessive labor market regulation and collective bargaining in developing countries are sources of inefficiency that reduce firms' output and employment (World Bank, 2013). Looser regulations could also encourage competition and firms to experiment with new ideas and technologies and facilitate the shift of resources from slow to fast-growing sectors (Daude, 2016). Fourth, *trade reforms* were found to be firm-level productivity enhancing at the aggregate level (Trefler, 2004; Melitz, 2003). For developed countries, Topalova and Khandelwal (2011) find that trade reforms increase firm-level productivity, with input tariff reforms having a larger impact. Melitz (2003) and Melitz and Ottaviano (2008) find, for example, that trade reforms increase competition which results in a reallocation of resources from less productive to more productive firms. In summary, there is ample evidence that the key structural reforms of interest in this paper are positively associated with increases in firm-level productivity, especially in developed countries.

The paper examines whether structural reforms are followed by significant changes in firm-level productivity on a sample of 37 developing countries over the 2006-14 period. The paper combines newly constructed structural reforms index from the IMF Monitoring of Fund Arrangements (MONA) database with firm-level data from the World Bank Enterprise Surveys (WBES). To account for the fact that firms in the same country deal with similar contextual characteristics, the paper employs a multilevel modeling approach to assess the impact of structural reforms on firm-level productivity. By capturing both the between-country and within-country effects, the multilevel model addresses potential bias and endogeneity issues. The model accounts for the fact that firms are nested within the country and allows the inclusion of both firm-level and macroeconomic variables as well as different types of fixed effects. The paper also explores conditional factors of the impact of structural reforms on firm-level productivity and whether structural reforms are substitutes or complementary in affecting productivity.

Key findings are as follows. In developing countries, structural reforms significantly improve firm-level productivity. We also find that the pace of structural reforms matters since being a "strong reformer" is associated with a clear firm-level productivity dividend. Interestingly, real sector reforms have the most sizeable effects on firm-level productivity. We also find that financially included firms benefit less from financial reforms. Financial access also strengthens the relationship between fiscal reforms and productivity. The effects of fiscal and trade reforms on firm-level productivity are hindered by distortions. Evidences also suggest that small firms benefit more from financial reforms relative to the larger ones. Structural reforms considered in this study are bilaterally complementary in improving firm-level productivity (except for financial and trade reforms). The findings are robust to several sensitivity analyses including alternative measures of firm-level productivity, alternative estimation methodology, and accounting for possible omitted variables and counterfactual experiments using unsuccessful reforms. The robustness checks are presented in Appendix B.

This paper brings at least two contributions to the literature. First, the paper is the first to use the MONA database to construct new reform indexes. Relative to the existing literature, by focusing on successful performance criterion, our reform indexes present the advantages

of accounting for reforms implemented only. Moreover, we are able to identify the effects of specific structural reforms (financial, fiscal, real sector, and trade reforms) while the existing literature mostly uses liberalization index as a measure of structural reforms.³ Also, alternative database such as the World Economic Forum Global Competitiveness Index and the World Bank Doing Business Indicators present some shortcomings with respect to our objectives in the paper. The World Economic Forum Global Competitiveness Index provides a score in different areas without describing the reforms that have been implemented to reach those scores. The originality of our paper is the focus on reforms that have been implemented and met. The World Bank Doing Business Indicators focuses on regulatory reforms already accounted in our index of real sector reforms. Second, to the best of our knowledge, this is the first paper to assess the impact of structural reforms on firm-level productivity in developing countries.⁴

The rest of the paper is structured as follows. Section II describes the datasets. Descriptive statistics and the empirical strategy are discussed in Section III. Section IV reports and discusses estimation results. Section V concludes.

II. DATASETS

The data are compiled from four different sources. Structural reform indexes are computed from the IMF Monitoring of Fund Arrangements (MONA) database, firms' characteristics are culled from the World Bank Enterprises Surveys (WBES) and the other macroeconomic variables are collected from the World Bank World Development Indicators (WDI) and World Governance Indicators (WGI).

A. The IMF Monitoring of Fund Arrangements (MONA) database

As argued in the literature, structural reforms are more difficult to measure than classical macroeconomic policies limiting the scope for quantitative analysis of their effects. Structural reforms are typically policies geared towards raising firm-level productivity by improving the efficiency of markets and institutions and by reducing (or removing) impediments to the efficient allocation of resources. Hence, structural reforms have typically been associated with regulatory policies that strengthen market-based incentives in the domestic product and service markets, labor markets, trade, and capital and financial markets. However, structural reforms may also involve actions to address market failures or other government policies that could affect firm-level productivity more directly.

The paper uses the IMF Monitoring of Fund Arrangements (MONA) database, which covers all aspects of conditionalities in the program. The MONA database provides a cumulative

³ See, Arnold *et al.* (2015) ; Prati *et al.* (2013); Abiad and Mody (2005); Abiad, Detragiache and Tressel (2008).

⁴ Tressel (2008) investigates the effects of, financial and trade sector reforms on real output growth at the industrial level in 91 countries including developed countries. However, Tressel (2008) focuses on financial and trade liberalization and does not examine the effects of these reforms on firm-level productivity. The few studies examining the impact of reforms on firms' productivity in developing countries mainly focus on a specific reform in China, Colombia, India, and Indonesia.

history of Fund-supported programs from Executive Board approval through its completion. The Monitoring of Fund Arrangements (MONA) database contains comparable information on the economic objectives and outcomes in Fund-supported arrangements. It tracks the performance of countries in terms of scheduled purchases and reviews, quantitative and structural conditionality, and macroeconomic indicators. Data are available for most arrangements as early as 2002 and are collected at the time of arrangement approval and following each review. The dataset covers 94 countries with an IMF arrangement program since 2002.

Most IMF programs are characterized by disbursements linked to the Board's approval. Program reviews provide a framework to assess periodically whether programs are on track and whether modifications are necessary to achieve the objectives set. Reviews combine backward-looking assessment (were the program conditions met per the agreed timetable?) with a forward-looking perspective (does the program need to be modified considering new developments?).

Program approval or reviews are based on various policy commitments agreed with the country authorities. Conditionalities could take different forms, including prior actions (PA), quantitative performance criteria (QPC), indicative targets (IT) or structural benchmarks (SB). PAs are measures that a country agrees to take before the IMF Executive Board approves financing or completes a review. They ensure that the program has the necessary foundation to succeed or is put back on track in the event of deviations from agreed policies. QPCs are specific and measurable conditions that must be met to complete a review. QPCs always relate to macroeconomic variables under the control of the authorities, such as monetary and credit aggregates, international reserves, fiscal balances, and external borrowing. ITs may be established in addition to QPCs as quantitative indicators to assess the member's progress in meeting the objectives of a program. Sometimes they are also set when QPCs could not be because of data uncertainty about economic trends (for the latter months of a program). As uncertainty is reduced, these targets are normally turned into QPCs, with appropriate modifications. SBs are (often) non-quantifiable reform measures that are critical to achieving program goals and are intended as markers to assess program implementation during a review. They vary across programs: examples are measures to improve financial sector operations, build up social safety nets, or strengthen public financial management.⁵ We focus on SBs for the design of structural reforms. We assume that SBs met under IMF-supported programs in developing countries could be identified as major and critical structural reforms.

Using economic classification, we group the different SBs in four categories reported in Table 1. Fiscal sector reforms include both fiscal and public sector structural reforms. Financial sector reforms include structural reforms in the banking and financial sectors aiming at ensuring the supervision of financial institutions and lessen regulation. Real sector reforms cover investment climate, price controls, and labor market reforms. Finally, trade reforms account for international trade policy reforms. It is worth noting that relying on

⁵ Structural benchmarks and indicative targets do not require waivers if they are not met but are assessed in the context of overall program performance.

successful reforms to design structural reform indexes and examine their effects on productivity growth may pose identification risks. One might wonder whether the findings allow drawing strong conclusions on the impacts of structural reforms. The potential risks are tested in appendix B, where we examine the impacts of unsuccessful reforms that are used as counterfactual experiments.

Table 1. Description of structural reforms indexes	
Reforms	Description
Financial sector	<ul style="list-style-type: none"> • Financial sector legal reforms • Regulation and supervision of financial institutions • Restructuring and privatization of financial institutions • Bank regulation and supervision
Fiscal sector	<ul style="list-style-type: none"> • Tax policy (excluding trade policy) and revenue administration measures; • Expenditure (including arrears clearance and poverty reduction); • Debt management measures; • Auditing, accounting, and financial controls; • Fiscal transparency (including publication, parliamentary oversight); • Central Bank financing to Government or the public sector; • Pensions and social sector reforms (including social safety nets, health, and education); • Anti-corruption legislation or policy.
Real sector	<ul style="list-style-type: none"> • Private sector and regulatory environment reform (non-financial sector); • Public firm reform and privatization (including pricing and subsidies) and restructuring other than pricing; • Price controls and marketing restrictions; • Labor market reform.
Trade sector	<ul style="list-style-type: none"> • Changes in trade regime and policies (excluding customs reforms).
Source: Authors' classification based on MONA database.	

B. The World Bank Enterprise Surveys (WBES) database

We use the WBES database to compute firm-level productivity. The WBES database is a collection of firm-level surveys in developing countries based on a representative sample (random stratified sampling) mainly from the private sector. The surveys cover a broad range of business environment topics including access to finance, corruption, infrastructure, crime, competition, and performance measures in most countries of the world. The surveys follow common guidelines in design and implementation, thereby allowing cross-country analyses. We use the standardized dataset over the period 2006 to 2014, which has a pseudo-panel structure. While, the dataset contains information on 117 358 firms in 136 countries, this paper focuses on developing countries under an IMF program and having at least one round of the WBES. The median sample size is 360 firms, with only three having samples over 1,000 observations (Bangladesh, Pakistan, and Ukraine). The WBES contains information on firms' performance such as employment, investment, and sales. The existence of retrospective information on employment and sales allow capturing labor productivity growth over the period of reforms. All firms in the sample are producing in the formal sector i.e., registered with local or national authorities. Approximately, 54 percent of the observations reflect firms in manufacturing and 46 percent are in the service sector. Table

C.2 in appendix C reports a complete list of countries with the number of firms in each country.

In the analysis, we include some firms' characteristics such as the size, the age, the ownership, financial access, distortions faced, the connection to foreign markets, the demand in the country, and the initial performance of the firm. The size of the firm is measured by four categorical variables based on the number of permanent employees: micro-firms (1 to 10), small (11 to 50), medium (51 to 200), and large (more than 200). Large is the reference category. The age of the firm is captured by three categorical variables: young (1-5 years old), mature (6-15 years old), and older (more than 15 years old). Older is the reference category. The ownership is measured as the percentage of the capital owned by the government, local private sector, and foreign individuals, companies, or organizations. The financial access is measured as a dummy variable that takes 1 if the firm has a credit line or an overdraft facility and 0 otherwise. Distortions in the business environment are measured as the costs related to power outages, insecurity, and corruption. The level of distortions is captured by a dummy variable taking 1 for firms in the fourth quintile of the distribution of distortions. The connection to foreign markets is captured by a dummy variable taking 1 if the share of sales exported is positive and 0 otherwise. Demand conditions within the country are captured by a dummy variable taking 1 if the firm is in a city with a population over one million and 0 otherwise. The initial conditions are captured with the use the 3-year-lagged natural logarithm of the real total sales. All the nominal values are adjusted for inflation. Table 2 in the next section reports the descriptive statistics.

C. Other macroeconomic data

We include three main macroeconomic variables that could affect both structural reforms and firm-level productivity: the average GDP growth, the inflation rate, and the quality of the regulatory environment. The average GDP growth intends to control for the change in firm-level productivity due to changes in the economic environment. The inflation rate, measured by the consumer price index, is included to capture macroeconomic stability. The quality of the regulatory environment captures the institutional environment in which firms operate. Also, this variable helps to control for the fact that the average institutional quality may affect the initial reform targets, reforms implementation as well as the productivity. It intends to control for the ability of the government to formulate and implement sound pro-private sector policies. The average GDP growth and inflation level data are from the WDI database while the average quality of the regulatory environment is from the WGI.⁶ The macroeconomic variables as well as the fixed effects help to minimize potential endogeneity concerns. Those variables and fixed effects control for the country's business cycle, country-level trends in firm-level productivity, the institutional capacity, and the ambitiousness of the authorities, the political situation, specific macroeconomics conditions and several other

⁶ The World Governance Indicators proxy the quality of governance at the macroeconomic level over six dimensions including the quality of the regulatory framework. The indicators rely on perception-based governance data from a set of 31 sources, including survey of firms, households, non-governmental organizations, and multilateral organizations, and other public sector bodies. See Kaufmann, Kraay and Mastruzzi (2011) for more detailed information on the methodology.

factors such as the availability of development partners in providing technical assistance. We will elaborate further in the section below.

III. EMPIRICAL STRATEGY

The empirical section first describes the calculation of the firm-level productivity and reform indexes. The subsection discusses the modeling strategy to assess the effects of structural reforms on firm-level productivity.

A. Calculation of firm-level productivity

The literature has proposed several measures of productivity. The commonly used are labor productivity (sales/GDP per worker or value added per worker) and the total factor productivity (TFP). In this paper, we focus primarily on labor productivity measured as sales per worker due to data constraint and the fact that this measure allows capturing change in productivity associated with structural reforms. First, although the TFP is the ideal measure of productivity because it accounts for the level of capital and the production technology, the version computed from the WBES does not allow capturing changes in TFP that could be attributed to structural reforms. The WBES database collects information only on the current stock of capital, which allows computing the actual level of TFP. The information on the past stock of capital required calculating retrospective TFP, and therefore the change in TFP, are not reported. Moreover, the standardized WBES dataset has a pseudo panel structure limiting therefore the possibility to use robust measures of TFP such as Levinsohn and Petrin, (2003)'s approach. Second, labor productivity measured as sales/GDP per worker is commonly used as a measure of productivity in the literature, especially when it is difficult to compute the TFP.⁷ The various use of labor productivity in the literature reveal that there is neither a unique purpose for, nor a single measure of, productivity. Finally, the WBES database has the advantage to collect information on present and past sales and employees, which allows measuring labor productivity growth (LPG). We take advantage of this and adopt an identification strategy in which we compute and match labor productivity growth over the period covered by structural reforms. The sensitivity analysis explore the robustness of the findings using TFP and value-added per worker as alternative measures of productivity (appendix B).

LPG is computed as the average annual growth of labor productivity (LP) over the last three years. In the surveys, firms are asked to report their total annual sales and full-time employees at the end of the previous fiscal year ($t-1$) and three years ago ($t-3$), respectively. At each period, LP is computed as the ratio of total annual sales over total permanent full-time employees. Following Davis and Haltiwanger (1999) and World Bank (2016), we compute LPG by dividing the change in productivity between $t-1$ and $t-3$ ($LP_{t-1} - LP_{t-3}$) by the average value of initial and final labor productivity $\frac{(LP_{t-1} + LP_{t-3})}{2}$.

⁷ See for instance recent important papers such as Üngör (2017), Harrison et al. (2014), Rodrik (2012), Duarte and Restuccia (2010), and Katz (2000)

This approach helps to reduce the influence of outliers. Further, since there were two full years between the two points in time, we calculate the annual average LPG as follows:

$$LPG_{it} = \frac{1}{2} * \frac{(LP_{t-1} - LP_{t-3})}{\frac{(LP_{t-1} + LP_{t-3})}{2}} \quad (1)$$

LPG_{it} is ranged between -1 and 1 and refers to the information on labor productivity growth available at the time t .

B. Calculation of structural reform indexes

We construct structural reform indexes based on the IMF MONA database. We use the information available on macroeconomic SBs affecting the fiscal, financial, real, and trade sectors.⁸ For each measure, we focus on measures for which targets have been met or met with minor delays.

Based on Nardo *et al.* (2005) and OECD (2008), we use the centered-reduced normalization, or Z-score approach which consists of transforming a given variable X characterized by its mean μ and standard deviation σ , into an index or Z score expressed as follows:

$$Z = \frac{(X - \mu)}{\sigma}.$$

If X is normally distributed, then Z follows a centered-reduced normal distribution, with a zero mean and a standard deviation of one. With this standardization, all structural reform variables are expressed in the same unit, namely the standard deviation, and can, therefore, be meaningfully compared in terms of effects.⁹

For each class of structural reform described above and for each period, we compute a normalized reform index by country as follows:

$$Reform_{ct} = \frac{N_{ct} - N_{avg t}}{\sigma_{N t}} \quad (2)$$

N_{ct} is the total number of successful structural reforms (met or met with minor delay) in the country c during the last review by the IMF board at year t . $N_{avg t}$ and $\sigma_{N t}$ are, respectively, the average number and the standard deviation of the number of successful structural reforms for all countries at a given year. The index takes the value 0 if the number of structural reforms corresponds to the average number of successful structural reforms. All the indexes of reforms are computed using the entire sample of countries in the MONA dataset.

⁸ Structural macro-structural benchmarks are reform measures that are important to achieve program goals and are intended to assess program implementation during a review.

⁹ One matter of concern related to this approach is the sensitivity of the transformed Z variable to the presence of outliers. In the robustness section, we address this issue by using the min-max approach.

We also build an aggregate index of structural reforms by averaging indexes of different structural reforms (fiscal, financial, real sector, and trade reforms). The aggregate index of structural reforms is computed using equal weights for each reform and ranges between -1.6 and 3.5 with high values corresponding to a higher intensity of successful structural reforms on average. Compared to the existing literature, our reform index focuses on structural reforms “truly” implemented as we select structural reforms based on performance criteria in IMF programs that have been met or met with delay. In addition, we are also able to cover the fiscal and real sector reforms while the existing literature mostly focuses on trade and financial liberalization.¹⁰ The indexes of reforms for each country of the sample are reported in Table C.1 of the appendix C.

C. The consolidated sample

The MONA dataset is matched with firm-level data from the WBES considering only successful structural reforms within the 3 previous years. For example, for firm-level data available in 2010, we match successful structural reforms in 2007, 2008, and 2009. The matching strategy minimizes potential endogeneity issues between productivity and reforms by matching structural reform indexes. Matching structural reform data from MONA dataset and firm-level data from the WBES dataset, we obtain a pair of reform indexes and firm characteristics for 37¹¹ Low and Low-middle income countries from six different regions (sub-Saharan Africa, East Asia and the Pacific, Europe and Central Asia, Latin America and the Caribbean, the Middle East and North Africa, and South Asia) from 2006 to 2014.¹² The final sample contains 19,662 firms excluding firms with missing data on output and number of employees. Data availability on both structural reforms and firm-level productivity are the main determinants of the period covered by the analysis. The MONA full dataset is available from 2002 to current. Moreover, there are two standardized datasets in the WBES database covering the period 2002-05 and 2006-14. The standardized dataset over the period 2002-05 is not employed as it limits severely the number of observations and countries covered. We acknowledge the period 2006-14 was a special one for developing countries because number of them experiment commodity price shocks and the 2008-09 financial crisis. Those special economic conditions might impact labor productivity growth and the ability to attract and fulfill IMF’s program. The methodology described below is employed to address these issues because it allows including macroeconomic variables, country, sector, and year fixed effects controlling for specific macroeconomic conditions over the period covered. Moreover, the sensitivity analysis in Appendix B assesses the robustness of the findings accounting for the 2008-09 financial crisis.

¹⁰ See Arnold *et al.* (2015) Prati *et al.* (2013); Abiad and Mody (2005); Abiad, Detragiache and Tressel (2008).

¹¹ Seven countries in the sample experimented two IMF programs over the period and at least two rounds of the enterprise surveys over the period. We keep all the observations in those countries as they fit our matching strategy. Tables C.1 and C.2 in Appendix C report the list of countries and related descriptive statistics.

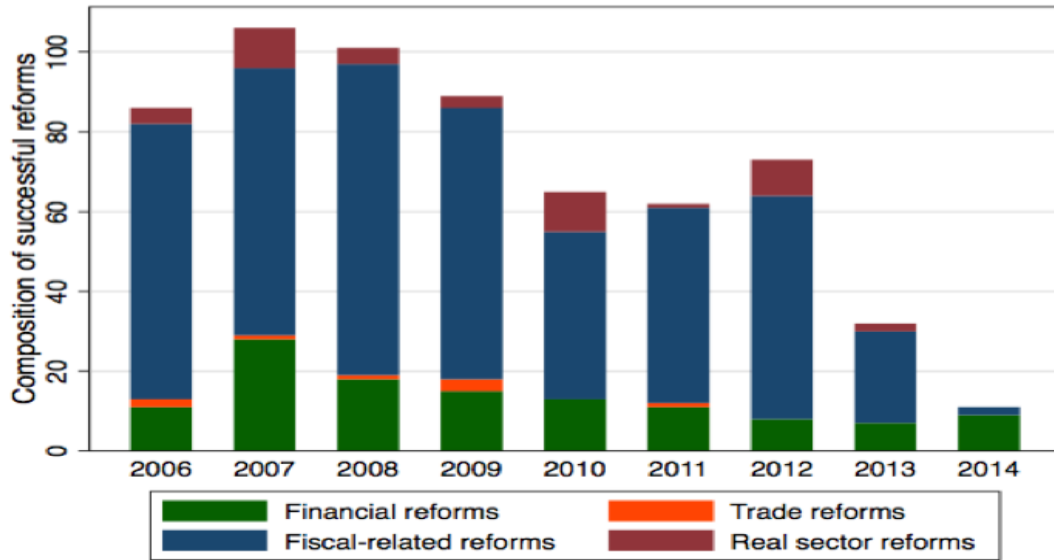
¹² The list of countries in the sample is as follows: Afghanistan, Armenia, Bangladesh, Bolivia, Bosnia and Herzegovina, Burkina Faso, Burundi, Central African Republic, Congo, Democratic Republic of Congo, Djibouti, Dominican Republic, El Salvador, Ethiopia, Ghana, Guatemala, Honduras, Kosovo, Kyrgyz Republic, Madagascar, Malawi, Mali, Mauritania, Moldova, Mongolia, Nepal, Nicaragua, Niger, Pakistan, Rwanda, Senegal, Tajikistan, Tanzania, Uganda, Ukraine, Yemen, and Zambia.

Table 2 provides descriptive statistics. On average, micro and small firms dominate the sample, almost 77.5 percent of the total sample. Most firms in the sample are mature (between 5 and 15 years old) or old (more than 15 years old) with a proportion of 84 percent. 18.4 percent of firms exports their production, and only 11.7 percent of firms have access to finance (*e.g.* a credit line or an overdraft facility). The average GDP growth is 4.5 percent and the average inflation is 7.1 percent.

A visual perusal of the data indicates that, in the sample, structural reforms comprise mostly fiscal and financial reforms (Figure 1). This is in line with the source for structural reforms (the IMF MONA database). IMF programs are mostly dominated by fiscal and financial measures. The real and the trade sectors are often added under the section of business climate improvement. Reforms spiked in 2009 with the significant increase in IMF programs after the fallout of the global financial crisis. As it can be seen in Figure 2, there is a positive correlation between LPG and structural reforms.

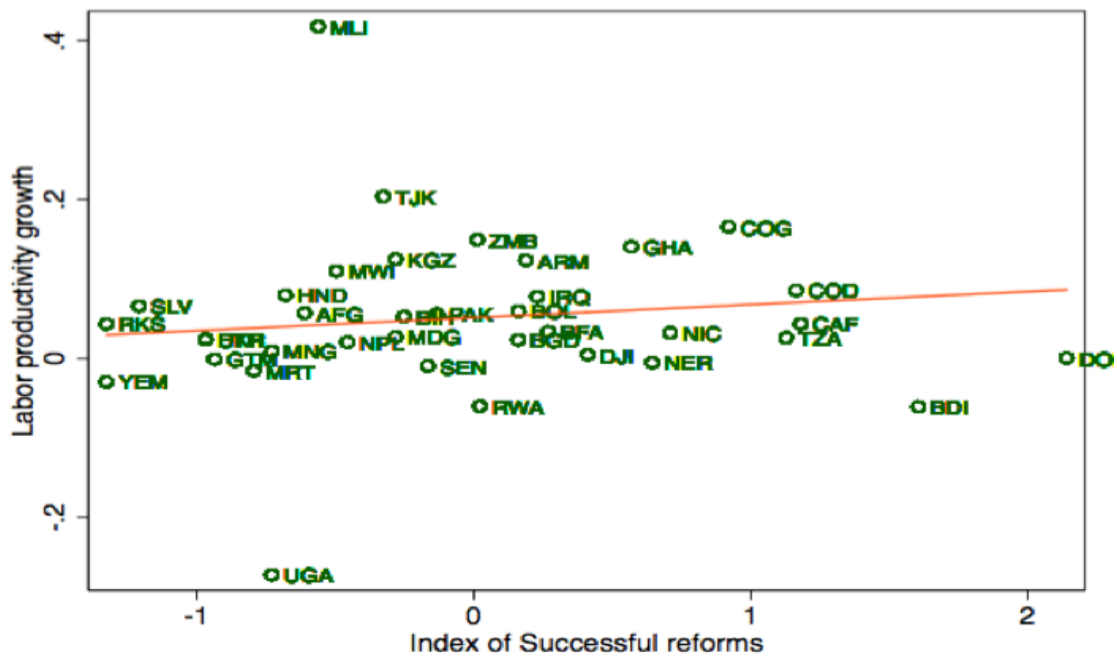
Table 2. Summary statistics		
Variables	Mean	Std. Dev.
Firms' size		
Share of microenterprises	37.55	0.48
Share of small firms	39.88	0.49
Share of medium firms	15.41	0.36
Share of large firms	7.16	0.25
Firms' age		
Share of young firms	15.54	0.36
Share of mature firms	45.13	0.5
Share of old firms	39.32	0.49
Connection to foreign market		
Proportion of firms exporting	18.41	0.39
Financial access		
Proportion of firms having a credit line or an overdraft facility	11.65	22.98
Ownership		
Average foreign share	8.66	26.26
Average government/states share	0.51	5.39
Macroeconomic variables		
GDP growth	4.54	2.77
Inflation	7.13	6.12
Quality of regulation	-0.46	0.41
Note. All variables are in percent, except the quality of regulation. The summary statistics are at the firm level.		

Figure 1: Composition of successful reforms over time, all sample



Source: Authors' calculations based on the IMF MONA and the WBES.

Figure 2: Average labor productivity growth and successful reforms, over 2006-14



Source: Authors' calculations based on the IMF MONA and the WBES.

D. The multilevel mixed model

Estimating the effects of structural reforms on firm-level productivity is challenging because of the structure of the data and potential endogeneity issues. Firms in the same country may not be independent. Within countries, firms share similar contextual characteristics such as the institutional environment, the macroeconomic framework, and policies affecting their productivity. Standard econometric methods ignore such clustering effects, which may generate downward-biased standard errors. Another challenge is the potential endogeneity between structural reforms and firm-level productivity, which may originate from omitted variable bias and reverse causality. As discussed above, several developing countries faced commodity price shocks and specific economic conditions over the period 2006-14. Those macroeconomic conditions might affect both the change in productivity and the ability to attract structural reforms under IMF' programs. Failing to account those elements might also generate a bias in the findings.

We address challenges related to structure of the data and potential endogeneity issues using the multilevel mixed model. The model accounts for the clustering effects by allowing the intercept to vary across countries capturing therefore the heterogeneity that exists at the country level.¹³ Moreover, the multilevel model allows including simultaneously country-level variables and country, sector, and year fixed effects. This last point is particularly important for the present paper, which examines the impacts of structural reforms on firm-level productivity. In addition to controlling for the omitted variables, the fixed effects control for differences in demand conditions and survey waves, and time-invariant omitted variables. Regarding reverse causality issues, we adopt a matching strategy between structural reforms and firm-level productivity that limits the likelihood for firm-level productivity to drive the implementation of structural reforms. The matching strategy ensures that the approval year of each IMF program corresponds exactly or is before the reference year of labor productivity growth. Finally, the estimated effects of structural reforms on productivity growth might be bias if countries under IMF program face specific economic conditions prior reforms (economic crisis). If this were the case, it would be difficult to separate out productivity gains from structural reforms and the ones associated with economic recovery. We ensured that the estimated effects of structural reforms are not driven by differences in macroeconomic environment before the adoption of structural reforms by presenting a sample balance test. Table A.1 in appendix A compares low and lower-middle income countries under IMF program and those without an IMF program three years prior the adoption of IMF' programs. The analysis focuses on key macroeconomic variables that are the level of debt, the current account and overall balances, the GDP growth, the level of inflation, the exchange rate, and interest payment on the external debt (percent of total exports). The sample balance test shows that countries under IMF program and those without IMF program are not statistically different. The evidences suggest that the challenge of identify the impacts of structural reforms due to the difference in the pre-treatment macroeconomic conditions can be ignored. Further robustness checks regarding the potential endogeneity bias (including accounting for countries in crisis, accounting for unsuccessful reforms, adding control variables, and the difference-in-difference approach) are performed

¹³ See Hox *et al.* (2010) for more extensive discussion on the multilevel analysis.

in Appendix B.

The estimated multilevel mixed model is based on a two-level model where the highest level is the country, and the lowest level is the firm:

$$\text{Level 1: } LPG_{ict} = \alpha_{0c} + \beta Reforms_{c,(t-1,t-3)} + \eta X_{ict} + \gamma Z_{ct} + \varepsilon_{ict}, \varepsilon_{ict} \sim N(0, \sigma^2) \quad (3)$$

LPG_{ict} is the labor productivity growth of the firm i in the country c at a year t as described above. $Reforms_{c,(t-1,t-3)}$ refers to indexes of the 3-year lagged successful structural reforms in the country c . X_{ic} refers to a set of firm individual characteristics that were described above. The vector Z_c refers to a set of macroeconomic variables described as well in the previous section. Finally, ε_{ic} refers to the firm-level error term. The coefficient β is the parameter of interest that captures the impact of structural reforms on firm-level productivity. We expect a positive sign in line with the expectation that structural reforms raise firm-level productivity in developing countries.

$$\text{Level 2: } \alpha_{0ct} = \alpha_{00t} + \vartheta_{ct}, \vartheta_{ct} \sim N(0, \delta^2), \vartheta_{ct} \perp \varepsilon_{ict} \quad (4)$$

Combining equation (3) and (4), the baseline model could be written as follows:

$$LPG_{ict} = \alpha_{00t} + \beta Reforms_{c,(t-1,t-3)} + \eta X_{ict} + \gamma Z_{ct} + \vartheta_{ct} + \varepsilon_{ict} \quad (5)$$

$\vartheta_{ct} + \varepsilon_{ict}$ is the random part of the model with ϑ_{ct} the country-specific error term. The multilevel model has the advantage of capturing both between and within country effects of structural reforms. In addition, we include country, sector, and year fixed effects to control for some potentially important omitted variables, differences in demand conditions¹⁴ and survey differences. The standard errors are clustered at the country-level in all specifications.¹⁵

IV. ESTIMATION RESULTS

A. Baseline

Baseline results are reported in Table 3 below. All estimates are standardized and can be compared across structural reforms. Column (1) has the estimates with the average reform index. We find that the structural reform variable has a positive impact on LPG. The

¹⁴ This accounts for the short-term economic recovery effects as some countries might begin the IMF programs in a near-crisis condition with a weak macroeconomic environment. From a sluggish economy, domestic demand may be restored because of the program. The year fixed effects help distinguish between the impacts of structural reforms from the effects of economic recovery. The findings are robust using different combination of country, sector, and year fixed effects.

¹⁵ The findings are robust clustering the standard errors at the country-sector and country-sector-year levels respectively.

associated coefficient is positive and statistically significant at the 1 percent level. A one standard deviation increase in the reform index raises firm-level LPG by 0.284 percentage point. There is strong evidence that structural reforms at the macroeconomic level are associated with productivity improvement at the firm level.

Most of the control variables are statistically significant. Exporting, and foreign-owned firms have a positive impact on LPG. Estimated coefficients are significant at 1 percent with a magnitude of the effects between 0.05 and 0.072 standard deviation increase for a 1 standard deviation increase in the index of structural reforms. Both findings corroborate the evidence in the literature on the positive impacts of being foreign-connected and firms' productivity. Because foreign-connected firms interact with clients, partners and competitors abroad, they might be well positioned to absorb advanced production technology and knowledge available abroad (Van Biesebroeck, 2005).

Mature firms have a lower LPG. The coefficient is statistically significant at, respectively, the 1 and 5 percent levels. Likewise, micro, small, and medium-size firms have lower LPG relative to the large ones. Relative to the large firms, the gap in LPG is, respectively, 0.429 standard deviation for micro-firms, 0.294 standard deviation for small firms, and 0.102 standard deviation for medium firms. Those findings are consistent with the literature, which highlights the poor performance of micro, small, and medium-size firms in developing countries. Aterido et al (2011) show for example that the big constraints facing those firms explain their economic performance. Large cities and government-owned firms are significant drivers of LPG. The finding can be explained by urbanization and localization economies in large cities in developing countries. Regarding localization economies, being located in close proximity to other firms in the same industry can help to take advantage of knowledge diffusion, buyer-supplier networks, and specialized labor pool (Lall et al., 2004). Similarly, urbanization economies can emerge from the proximity with other industries as it might ease access to complementary services, less costly public infrastructure and the availability of a labor supply with multiple specializations (Lall et al., 2004). A set of advantage that increases productivity growth of firms located in large cities. Initial conditions matter and are significant, at least, at the 1 percent level. LPG is lower for firms having large sales at the beginning of the period. The magnitude of the effects is relatively higher at 0.62 standard deviation decrease in LPG for a 1 standard deviation differential in the real sales.

The macroeconomic environment influences firm-level LPG. Higher GDP growth favors firm-level productivity growth. The estimated coefficient is significant at 1 percent. A 1 standard deviation improvement in growth at the macroeconomic level translates to 0.526 standard deviation increase in LPG. Conversely, higher inflation (often considered as an indicator of macroeconomic instability) has a negative impact on LPG. The estimated impact is significant at 1 percent. An increase of inflation by 1 standard deviation decreases LPG by 10.74 standard deviation. Further, good quality of institutions helps support LPG at the firm level. The coefficient associated with the quality of regulation is positive and significant at 1

percent. An increase of 1 standard deviation in the quality of regulation indicator raises LPG by 2.77 standard deviation.¹⁶

B. “Strong reformer” vs. “Weak reformer”

As discussed in Figure 1, there is a significant country heterogeneity in structural reforms across countries. This suggests that the effect of structural reforms might vary according to the pace of structural reforms. We test whether the positive effect of structural reform on LPG evidenced above varies with the pace of structural reforms implemented. Distinguishing countries by the pace of structural reforms implemented might be tricky. To avoid a priori bias, we chose the median of the reform index as a threshold.¹⁷ We generate a dummy variable taking the value 1 when the average of the reform index for a country is above the median and 0 otherwise.¹⁸ We extend equation (5) and introduce additively and multiplicatively (with $Reforms_{c,(t-1,t-3)}$), the “strong reformer” dummy variable.

$$LPG_{ict} = \alpha_0 + \beta Reforms_{c,(t-1,t-3)} + \delta Strong\ Reformer\ Dummy_{ict} + \theta Strong\ Reformer\ Dummy_{ict} * Reforms_{c,(t-1,t-3)} + \eta X_{ict} + \gamma Z_{ct} + \vartheta_{ct} + \varepsilon_{ict} \quad (6)$$

LPG_{ict} denotes labor productivity growth, $Reforms_{c,(t-1,t-3)}$ the reform index, $Strong\ Reformer\ Dummy_{ict} * Reforms_{c,(t-1,t-3)}$ the interaction between the “strong reformer” dummy variable ($Strong\ Reformer\ Dummy_{ict}$) and the reform variable. As in equation (5), we control for firm-level characteristics, macroeconomic variables, and a set of country, sector and year fixed effects.

The result is shown in the second column of Table 3. It turns out that there is a clear dividend for being a “strong reformer.” We find that countries dubbed as “strong reformer” might drive baseline result. To begin with, firms in the “strong reformer” category do not appear to be more productive than the counterfactual group (dubbed as “weak reformer”). The coefficient of the strong reformer dummy is negative and statistically not significant. However, the gains from structural reforms in LPG between a firm in the “strong reformer” group and the one in the control group are about 0.257 percentage point. This corresponds to the coefficient associated with the interactive term between structural reforms and the dummy variable indicating “strong” reformer countries. The findings indicate that the

¹⁶ Table B.6 in appendix presents the evidence on the sub-group of Low Income Countries. All the macro-structural reforms under consideration increase LPG.

¹⁷ Although, the indexes of reforms capture the intensity of reforms for each country, it is limited in distinguishing between the quality and the quantity of reforms. One can imagine that high quality reforms might be more ambitious and thereby less successful relative to less-ambitious reforms. We are unable to explore those aspects, as the MONA dataset does not allow us to categorize the reforms by level of ambition or quality. The indexes of reforms as well as the findings in this paper are interpreted as the impact of the intensity of successful reforms on firms’ productivity.

¹⁸ According to this classification the list of strong reformer countries over the period is as follows: Armenia, Bangladesh, Bolivia, Burkina Faso, Burundi, Central African Republic, Congo, Democratic Republic of Congo, Djibouti, Dominican Republic, Ghana, Honduras, Moldova, Nicaragua, Niger, Rwanda, Tanzania, Zambia.

(continued...)

structural reform has a positive effect on LPG in countries dubbed as “strong reformer”, which are those in the top of the distribution of the reform index. The net effect of structural reform is very close to the estimate in the baseline.

Among countries under IMF program, we could expect countries with good pre-structural reforms to perform better than those with a pre-structural reforms weak macroeconomic environment. On the opposite, we could expect countries in pre-crisis or crisis context (weak macroeconomic environment) to perform better in term of labor productivity than the others due to the economic recovery. In each case, the effects of structural reforms for top and weak reformers may be misleading. We ensure the difference in the estimated effects of structural reforms between strong and weak reformer countries is not driven by pre-treatment differences in key the macroeconomic conditions. Table A.2¹⁹ presented in appendix A shows that “strong reformer” countries are not statistically different from the “weak reformers” on the pre-treatment basis.

C. Specific structural reforms

Furthermore, we analyze the effect of specific structural reforms. The effects of structural reforms on LPG might vary according to their nature. To shed lights on this assumption, we split the reform index into its subcomponents: financial sector reform, fiscal sector reform, real sector reform, and trade sector reform, respectively. We then re-estimate equation (5) for each specific reform. Results are presented in Table 3, columns (3) to (6). We find that all structural reforms at the macroeconomic level considered have positive impacts on the LPG at the firm’s level. The estimated coefficients are all positive and statistically positive at the 1 percent level.

Interestingly, the real sector reform turns out to be the reform with the most sizeable impact on firms’ LPG. Indeed, the effect of real sector stands out in magnitude relative to the baseline result. The associated coefficient is positive and estimated at 9.7, implying that a one standard deviation increase in the real sector reform index leads to an improvement of 9.7 percentage points in LPG at the firm level, which is more than 34 times higher than the baseline estimate. Next, we find that the impact of financial and fiscal reforms (dominant in the sample given the fact that structural reforms are extracted from IMF programs’ measures) are close in magnitudes at around 0.35, slightly above that of the average index. A one standard deviation increase in these reform indexes is associated with an improvement of 0.37 and 0.34 percentage point in LPG at the firm level. Finally, the impact of trade structural reforms is close to the one estimated with the average index.

¹⁹ The sample balance analysis in Table A.2 in Appendix A focuses on the same macroeconomic variables as previously i.e. the level of debt, the current account and overall balance, the inflation and exchange rate, the interest rate on the external debt over GDP, and the GDP growth.

Table 3. Impact of the structural reforms on labor productivity growth						
Dependent variable: Labor productivity growth						
	Reform package		Financial reforms	Fiscal reforms	Real sector reforms	Trade reforms
	(1)	(2)	(3)	(4)	(5)	(6)
Structural reforms						
Structural reforms	0.284*** (0.0160)	0.0380 (0.0763)	0.370*** (0.0209)	0.344*** (0.0194)	9.674*** (0.546)	0.266*** (0.0150)
Strong reformer dummy		-0.0693 (0.0632)				
Strong reformer dummy*Structural reforms		0.257*** (0.0455)				
Firms' size						
Micro-firms	-0.429*** (0.0519)	-0.429*** (0.0519)	-0.429*** (0.0519)	-0.429*** (0.0519)	-0.429*** (0.0519)	-0.429*** (0.0519)
Small firms	-0.294*** (0.0382)	-0.294*** (0.0382)	-0.294*** (0.0382)	-0.294*** (0.0382)	-0.294*** (0.0382)	-0.294*** (0.0382)
Medium firms	-0.102*** (0.0218)	-0.102*** (0.0218)	-0.102*** (0.0218)	-0.102*** (0.0218)	-0.102*** (0.0218)	-0.102*** (0.0218)
Firms' age						
Young	-0.0174 (0.0114)	-0.0174 (0.0114)	-0.0174 (0.0114)	-0.0174 (0.0114)	-0.0174 (0.0114)	-0.0174 (0.0114)
Mature	-0.0419*** (0.0097)	-0.0419*** (0.0097)	-0.0419*** (0.0097)	-0.0419*** (0.0097)	-0.0419*** (0.0097)	-0.0419*** (0.0097)
Ownership						
Government share	0.0087 (0.0104)	0.0087 (0.0104)	0.0087 (0.0104)	0.0087 (0.0104)	0.0087 (0.0104)	0.0087 (0.0104)
Foreign share	0.0715*** (0.0180)	0.0715*** (0.0180)	0.0715*** (0.0180)	0.0715*** (0.0180)	0.0715*** (0.0180)	0.0715*** (0.0180)
Other firms' characteristics						
Exporting status - dummy	0.0491*** (0.0164)	0.0491*** (0.0164)	0.0491*** (0.0164)	0.0491*** (0.0164)	0.0491*** (0.0164)	0.0491*** (0.0164)
Financial access	0.0162 (0.0140)	0.0162 (0.0140)	0.0162 (0.0140)	0.0162 (0.0140)	0.0162 (0.0140)	0.0162 (0.0140)
Log. real sales (3 years ago)	-0.616*** (0.0528)	-0.616*** (0.0528)	-0.616*** (0.0528)	-0.616*** (0.0528)	-0.616*** (0.0528)	-0.616*** (0.0528)
Large city	0.0165 (0.0261)	0.0165 (0.0261)	0.0165 (0.0261)	0.0165 (0.0261)	0.0165 (0.0261)	0.0165 (0.0261)
Macroeconomic variables						
GDP growth (percent)	0.526*** (0.0301)	-0.0395*** (0.009)	1.359*** (0.0299)	0.294*** (0.0412)	-0.521*** (0.0848)	0.625*** (0.0259)
Inflation (percent)	-10.74*** (0.414)	-0.0107 (0.009)	-23.88*** (0.526)	-7.741*** (0.549)	-11.73*** (1.284)	-8.398*** (0.327)
Institutions						
Quality of regulation	2.772*** (0.0922)	0.0166 (0.0294)	6.058*** (0.169)	2.150*** (0.111)	4.394*** (0.099)	1.782*** (0.126)
R-squared	0.236	0.236	0.240	0.240	0.240	0.240
Observations	10,822	10,822	10,822	10,822	10,822	10,822

Notes. The table presents standardized coefficients of the effects of structural reforms on firms' labor productivity growth using a multilevel mixed effects model. All estimates include country, sector, and year fixed effects, use the weights and are standardized so they can be compared across structural reforms. Robust standard errors clustered at the country level in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.

D. Conditional factors

We further refine the estimates of the effect of structural reforms on LPG. We focus on firms' characteristics that shape that effect. Indeed, even though the same country's firms face similar macroeconomic and policy environments, they have different individual characteristics, which could amend the impact of structural reforms on firms' LPG.

We follow the literature on the business environment and productivity (Bah and Fang, 2015; Aterido *et al.*, 2011; Aghion *et al.*, 2010; Berman and Héricourt, 2010; Rajan and Zingales, 1998) and center on four potential conditional factors: access to international markets, financial access, distortion in the business environment, and the size of firms. First, access to the foreign market is one of the channels through which trade reforms could affect firm-level productivity. Trade sector reforms could affect all firms; the exporting ones are the most exposed to changes in trade regimes such as liberalization, reduction of tariffs, and time necessary to comply with all export procedures. We expect, therefore, that exporting firms benefit more from trade reforms relative to the non-exporting ones. Second financial access is one of the main channels through which financial reforms impact firm-level productivity. As argued by Rajan and Zingales (1998) and Beck *et al.* (2005), access to finance is crucial for firms' development and growth. It remains one of the big obstacles weighing down on firms in developing countries. Given that financial reforms are aimed at improving the efficiency of the banking system and reducing financial repression, we expect firms, which are already financially included, to benefit less from financial reforms. Third, as highlighted by Bah and Fang (2015), firms in developing countries face idiosyncratic distortions affecting their firm-level productivity and economic performance. Distortions can take different forms such as bribery, nuisance or discriminatory taxes/subsidies, tax exemption, bias against exporters, the cost of insecurity, barrier to entry, complex tax system and the costs of power outages. In such environment, firms can be stifled and limited in their development potentials. Fourth, firms' size is one of the channels through which structural reforms, in general, affect firm-level productivity. As pointed out in the literature, small businesses in developing countries are negatively affected by a heavy regulatory framework (Aterido *et al.*, 2011), and strict labor market regulation negatively affects firm size (Almeida and Carneiro, 2009). Hence, by lightening the regulatory framework and price controls, real sector reforms could increase firm-level productivity in developing countries, especially for smaller firms.

To capture these potential heterogeneous effects, we extend equation (5) and introduce additively and multiplicatively (with $Reforms_{c,(t-1,t-3)}$) a conditional factor variable (CF_{ict}) which captures firms' individual characteristics that could potentially affect the effect of structural reforms at the macroeconomic level on LPG at the firm level.

The empirical model estimated with a multilevel approach could be specified as follows:

$$LPG_{ict} = \alpha_{00} + \beta Reforms_{c,(t-1,t-3)} + \delta CF_{ict} + \theta CF_{ict} * Reforms_{c,(t-1,t-3)} + \eta X_{ict} + \gamma Z_{ct} + \vartheta_{ct} + \varepsilon_{ict} \quad (7)$$

LPG_{ict} denotes labor productivity growth, $Reforms_{c,(t-1,t-3)}$ the reform index, $CF_{ict} * Reforms_{c,(t-1,t-3)}$ the interaction between the reform index and conditional factors described below. As previously, we control for firm-level characteristics, macroeconomic variables, and a set of country-, sector-, and year-fixed effects. As described above, connection to foreign market is captured by a dummy variable that takes 1 if a positive share of sales is exported directly or indirectly and 0 otherwise. Financial access is a dummy variable that takes 1 if a firm has a credit line or an overdraft facility and 0 otherwise. The level of distortions facing firms is captured by a dummy variable that takes 1 for firms in the fourth quintile of the distribution of distortions, i.e. firms facing a high level of distortions. Firm size is captured by four categorical variables based on the number of permanent employees: Micro-firms (1 to 10), Small (11 to 50), Medium (51 to 200), and Large (more than 200).

The findings are reported in Table 4 below. First, we assess whether the access to the international market influences the effects of structural reforms at the macroeconomic level on firm-level productivity. Contrary to our expectations, being connected to the foreign market does not generate specific labor productivity gains from structural reforms. We find no evidence of this assumption. The estimated coefficients are positive (except for the real sector reform) but not statistically significant. Second, we find that financially included firms benefit less from financial reforms. The estimated coefficient of the interaction term of financial access and financial reform variables is negative and statistically significant at 1 percent. Being financially included firms reduce productivity gain by 0.135 percentage point for a one standard deviation increase in financial reforms. Third, financial access also strengthens the relationship of fiscal reforms on firm-level productivity. The coefficient associated with the interaction term of financial access and fiscal reform variables is positive and statistically significant at 1 percent. The magnitude of productivity gain is 0.089 for a one standard deviation increase in fiscal reforms. These findings suggest that structural reforms of financial sectors in developing countries help financially excluded firms to have better access to finance, thereby boosting their productivity. Concerning the additional gains from fiscal reforms for firms having access to finance, the findings suggest that fiscal reforms seem to open access to a new source of financing. Fiscal structural reforms such as debt management could lower borrowing rate spreads for firms having access to finance and enable the local currency financial market to function properly. In addition, other structural reforms such as tax structural reforms could increase the efficiency of the banking or financial system as these could reduce uncertainty and intertemporal incoherence.

Fourth, as expected, we find that the effects of fiscal reforms on labor productivity gain are hindered by distortions. The more a firm faces distortions in the business environment, the less are productivity gains from fiscal reforms. The estimated coefficients of the interaction term between distortions, fiscal reform is negative and statistically significant at the 5 percent level. A one standard deviation increase in fiscal related structural reforms raises firm-level productivity by 0.342 standard deviation. The cost of being a part of the top 50 more distorted firms is 0.042 standard deviation decreases in productivity for a one standard deviation increase in fiscal reforms, respectively. As expected, the findings suggest that facing a higher level of distortions, measured in this paper as the costs in the percentage of sales of crime, insecurity, power outage and bribe paid “to get things done,” mitigates the

effects of fiscal reforms. These findings suggest that fiscal structural reforms may help reduce distortions in a business environment such as bribery activities. Consequently, firms using corruption to grease the wheels of the business environment²⁰ may be disadvantaged by these structural reforms, especially anti-corruption policies. Finally, in terms of firms' size, the evidence suggests that small firms benefit more from financial reforms relative to the other ones. The estimated coefficient of the interaction term of the small firm and the financial reform variables is positive and statistically significant at 10 percent. Being a small firm improves labor productivity growth gains from financial reforms by 0.038 standard deviation for one standard increase in financial reforms. As pointed out by Atérido *et al.* (2011), small businesses have less access to formal finance. Hence, financial reforms that aim at easing financial constraints will impact small firms mostly.

In sum, structural reforms increase firm-level productivity in developing countries. Factors such as financial access, distortions, and the size of firms play a conditional role. The findings suggest that financial access and being a small firm enhance the impact of financial reforms on productivity. The effect of fiscal structural reforms is improved by better financial access while hindered by distortions. The effect of trade structural reforms on labor productivity growth is also impaired by distortions in the business environment. We show in the appendices that the findings are robust to alternative measures of productivity, methodologies, additional control variables, and counterfactual experiment based on unsuccessful reforms.

²⁰ See Herrera and Kouamé (2017) for more extensive discussion on firms using corruption to grease the wheels of the business environment.

Table 4. Effects of specific structural reforms on firm-level productivity—Conditional factors				
	Financial sector reforms	Fiscal sector reforms	Real sector reforms	Trade reforms
Conditional factor: Exporting firm dummy				
Reforms	0.376*** (0.0223)	0.342*** (0.022)	9.670*** (0.543)	0.266*** (0.017)
Reforms* Exporting firm dummy	-0.010 (0.013)	0.004 (0.018)	-0.003 (0.019)	0.001 (0.0192)
Exporting firm dummy	0.04367*** (0.0157)	0.0484*** (0.0180)	0.0493*** (0.0160)	0.0473*** (0.0163)
R-squared	0.2361	0.2361	0.2361	0.2361
Conditional factor: Financial access				
Reforms	0.505*** (0.040)	0.261*** (0.0401)	9.678*** (0.566)	0.220*** (0.0342)
Reforms* Financial access	-0.135*** (0.0414)	0.0891*** (0.0323)	-0.007 (0.04593)	0.0514 (0.0376)
Financial access	0.0492*** (0.0163)	0.0484*** (0.0162)	0.0491*** (0.0164)	0.0491*** (0.0164)
R-squared	0.2368	0.2370	0.2360	0.2361
Conditional factor: Distortions				
Reforms	0.358*** (0.0268)	0.374*** (0.0224)	9.635*** (0.579)	0.271*** (0.0193)
Reforms* Distortions	0.0133 (0.0111)	-0.0424** (0.0170)	-0.0150 (0.0219)	-0.0101 (0.0138)
Distortions	0.0377 (0.0359)	0.0573 (0.0573)	0.0055 (0.0301)	0.0213 (0.0529)
R-squared	0.2362	0.2372	0.2362	0.2361
Conditional factor: Small firms				
Reforms	0.341*** (0.0334)	0.353*** (0.0484)	9.634*** (0.529)	0.282*** (0.055)
Reforms* Small firms	0.0375* (0.0225)	-0.0282 (0.0417)	0.0267 (0.0409)	-0.0180 (0.0393)
Small firms	-0.290*** (0.0382)	-0.294*** (0.0382)	-0.285*** (0.0448)	-0.295*** (0.0386)
R-squared	0.2364	0.2370	0.2361	0.2361
Observations	10,822	10,822	10,822	10,822
Control variables	YES	YES	YES	YES
Notes: The table presents standardized coefficients of the effects of structural reforms on firm-level labor productivity growth using a multilevel mixed effects model. All estimates include country, sector, and year fixed effects, use the weights and are standardized so they can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.				

E. Complementarities between structural reforms

In this section, we assess whether structural reforms have substitutable or complementarity effects on firm-level productivity. Documenting the complementarity between structural reforms would help the design of reform package when preserving firms' growth potential is at the core of policy recommendation.

If several policies are implemented, complementarity and sequencing become vital issues. As pointed out by Dewatripont and Roland (1995) and Hausmann *et al.* (2005), the success of implementation might depend on the order of structural reforms. Dewatripont and Roland (1995) suggest prioritizing on political feasibility, and Hausmann *et al.* (2005) recommend targeting the most binding constraints. For instance, the effectiveness of growth-friendly structural reforms could have mutually reinforcing effects. Complementary structural reforms, such as trade liberalization or real sector reform (labor and product markets structural reforms), could enhance the impact of fiscal reforms by promoting savings, stimulating investment, and unlocking firm-level productivity gains. To analyze potential substitutability and complementarity between structural reforms, we estimate a modified version of equation (5) by introducing interaction terms between structural reforms:

$$LPG_{ict} = \alpha_{00} + \beta Reforms_{kc} + \varphi Reforms_{hc} * Reforms_{kc} + \mu Reforms_{hc} + \eta X_{ic} + \gamma Z_c + \vartheta_c + \varepsilon_{ic} \quad (8)$$

$$h, k = \{1, 2, 3, 4\}$$

where LPG_{ict} refers to labor productivity growth, $Reforms_{kc}$, and $Reforms_{hc}$ two different structural reforms among financial, fiscal, real and trade sector structural reforms, and $Reforms_{hc} * Reforms_{kc}$ the interaction term between them. The coefficient φ captures the complementarity effect. The latter is expected to be positive if two structural reforms have mutually reinforcing effects (complementarity effects) and negative if the structural reforms have mutually adverse effects (substitutability effect). φ is expected to be statistically insignificant if the effects of the structural reforms on firm-level productivity are independent. The potential complementarity among structural reforms will be tested through six (6) equations, including each one-interaction theme between structural reforms. Each equation is estimated with a multilevel model as described above and controls for firm-level characteristics, macroeconomic variables as well as country-, sector-, and year-fixed effects.

Results are reported in Table 5. Columns (1), (2), and (3) check whether financial reforms are complementary with fiscal, real sector and trade sector structural reforms, respectively. Columns (4) and (5) assess potentially complementary effects between fiscal, real, and trade reforms, respectively. Finally, column (6) examines the potentially complementary effect between real sector and trade reforms. We find that, except for financial and trade structural reforms, all structural reforms considered are bilaterally complementary in improving firms' labor productivity growth. The coefficients associated with the interaction terms between structural reforms are positive and statistically significant at 1 percent. The potential substitute relationship between financial and trade structural reforms that can explain by the stage of development of the countries in the sample. At an early stage of development, finance may not be a key determinant of the country abilities to perform (Henderson *et al.*,

2013). Implementing financial reforms in that environment may not reinforce or hinder the effects of trade structural reforms (or inversely) as the financial sector stills weakly developed. These results imply that most of the structural reforms under IMF programs can be implemented jointly to maximize their effects on the productivity of firms.

	(1)	(2)	(3)	(4)	(5)	(6)
Financial reform*Fiscal reform	0.213*** (0.0655)					
Financial reform*Real sector reform		1.122*** (0.0357)				
Financial reform*Trade reform			-0.170*** (0.0407)			
Fiscal reform*Real sector reform				0.341*** (0.0211)		
Fiscal reform*Trade reform					0.288*** (0.0231)	
Real sector *Trade reform						2.720*** (0.125)
Financial reform	0.0422 (0.0568)	0.994*** (0.0444)	-0.336*** (0.0239)			
Fiscal reform	0.231*** (0.0912)			0.237*** (0.0281)	-0.892*** (0.162)	
Real sector reform		-5.239*** (0.282)		0.105 (0.108)		1.307*** (0.221)
Trade reform			0.630*** (0.0589)		0.533*** (0.0796)	-1.376*** (0.0914)
Observations	10,822	10,822	10,822	10,822	10,822	10,822
R-squared	0.2360	0.2360	0.2360	0.2360	0.2360	0.2360

Notes. The table presents standardized coefficients of the effects of structural reforms on firm-level labor productivity growth using a multilevel mixed effects model. The specifications include firm's individual characteristics, sector and year fixed effects. At the macroeconomic level, the specifications include the average growth of GDP, the level of inflation, and the quality of policies and regulations related to the private sector and country fixed effects. All estimates use the weights and are standardized so they can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.

In addition of using the multilevel model, the paper devotes efforts to minimize endogeneity concerns. We present sample balance tables showing that the sample developing countries are not statistically different from those without the IMF's program regarding key macroeconomic variables. Having the pre-treatment macroeconomic variables well matched allows us to minimize the concerns that the pre-reforms macroeconomic environment drives the estimated effects of reforms on productivity. Moreover, the identification strategy relies on matching productivity data only with reforms within the 3 previous years. The matching strategy limits potential reverse causality issues between reforms and productivity by ensuring that the approval year of each the IMF's arrangement programs corresponds exactly or is after the reference year of labor productivity growth. This means that the possibility of the level of productivity determining the implementation of reforms can be ignored.

V. CONCLUDING REMARKS

Structural reforms are at the core of policy advice to developing countries. Reforms are expected to ensure sound macroeconomic and a non-distortionary environment, improve firm-level productivity, deliver sustainable and inclusive growth, and raise long-term living standards. Several papers have analyzed the issue at the macroeconomic level, but few have focused on the transmission from structural reforms to the microeconomic level.

This paper takes advantage of original datasets (structural reforms from the IMF and enterprise surveys from the World Bank) and examines the impact of structural reforms on firm-level productivity. Structural reforms computed from the IMF Monitoring of Fund Arrangements (MONA) database are based on conditionalities implemented (met as planned and met with minor delay) under IMF-supported arrangement programs. Using the economic description of each reform, we regroup structural reforms into four different classes: financial, fiscal, real sector, and trade structural reforms. Firms' characteristics and productivity measures are culled from the World Bank Enterprise Surveys (WBES) database.

This paper finds strong evidence that structural reforms are associated with productivity improvement at the firm level. All structural reforms considered in this paper (financial, fiscal, real sector, and trade structural reforms) have positive effects on productivity growth. Interestingly, the real sector reform turns out to be the reform with the most sizeable impact on firm-level productivity. In addition, being a "strong reformer" is associated with stronger productivity gains. Furthermore, the relationship between structural reforms and firm-level productivity is nonlinear and influenced by certain firms' characteristics such as financial access, whether facing a distortionary environment, and size. We find that financial inclusion strengthens the impact of financial and fiscal reforms on productivity; being a small firm enhances the impact of financial reforms on productivity, and the effects of fiscal and trade structural reforms on firm-level productivity are hindered by distortions. Finally, we find that, except for financial and trade structural reforms, all structural reforms considered are bilaterally complementary in improving on firm-level productivity. Our findings suggest that the design of structural reforms should be comprehensive and account for complementarities and nonlinearities between structural reforms.

The standardized WBES dataset used in this paper focuses only on the formal sector, while in low and low middle-income countries, an important share of the labor force works in the informal sector. Our findings capture, therefore, the firm-level productivity gain from structural reforms in the formal sector. As both informal and formal sector are interrelated in developing countries, we should expect the gains from structural reforms to spread over the informal through the externality effects and potential incitation for informal firms and workers to move into the formal sector. Similarly, this paper does not account structural reforms not supported by IMF programs due to lack of data assessing successful reforms. However, our findings on complementary factors let us suggest that the coexistence of IMF supporting program with other type of reforms might have a higher impact on labor productivity growth. Finally, one of the main contributions of the paper is to employ newly constructed reforms indices, which group structural reforms into four categories. However, we acknowledge that individual reforms might have different impacts on productivity

growth. Future research might use more granularity and separate out the most impactful individual reforms.

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APPENDICES

Appendix A – Sample balance checks

Table A.1. Sample balance – Countries under program vs. Countries not under program			
	Countries not under program	Countries under program	p-value (diff ≠ 0)
Current account balance (% of GDP)	-2.355 (24.378)	-4.986 (5.466)	0.257
Public debt (% of GDP)	79.01 (90.057)	67.67 (52.44)	0.191
Overall balance (% of GDP)	-1.879 (9.328)	-2.513 (3.378)	0.466
Inflation rate (%)	14.005 (46.817)	7.644 (7.730)	0.166
GDP growth (%)	2.573 (5.338)	3.207 (4.344)	0.220
Official exchange rate (LCU per US \$)	139.10 ⁵ (306.10 ⁶)	337.3 (473.50)	0.613
Interest payment on external debt (% exports)	3.582 (5.523)	3.544 (2.706)	0.942
Notes: Public debt and fiscal balance data are from the World Economic Outlook 2017. The other variables are from the World Development Indicators. Standard errors in parentheses.			

Table A.2. Sample balance - Strong reformers vs Weak reformers			
	Top reformer	Weak reformer	p-value (diff ≠ 0)
Current account balance (% of GDP)	-4.568 (6.203)	-5.389 (4.668)	0.429
Public debt (% of GDP)	66.94 (44.00)	68.34 (59.50)	0.3024
Overall balance (% of GDP)	-2.448 (2.823)	-2.581 (3.902)	0.831
Inflation rate (%)	6.789 (6.500)	8.549 (8.826)	0.2454
GDP growth (%)	3.532 (4.342)	2.900 (4.357)	0.4130
Official exchange rate (LCU per US \$)	328.58 (368.24)	345.75 (559.52)	0.841
Interest payment on external debt (% exports)	3.779 (2.729)	3.317 (2.687)	0.357
Notes: Public debt and fiscal balance data are from the World Economic Outlook 2017. The other variables are from the World Development Indicators. Standard errors in parentheses.			

Appendix B – Sensitivity analysis

The results are consistent with our hypothesis that structural reforms in developing countries increase productivity with specific effects for firms facing high levels of distortions, financially included firms and small firms. In the following, we perform a variety of sensitivity analysis to check the robustness of the impacts of structural reforms on firm-level productivity. First, we account for economic crisis context in order to distinguish the effects of structural reforms from the effects of economic recovery. Second, we add additional control variables. Third, we check the sensitivity of the findings using an alternative way of calculating the indexes of structural reforms. Fourth, we check whether our results are robust using alternative measures of firm-level productivity. Fifth, we investigate whether our results are robust to the use of an alternative methodology, especially the Difference and Difference approach from Rajan and Zingales (1998) following among others by Aghion *et al.* (2014). Finally, we use unsuccessful structural reforms as a counterfactual experiment to validate the hypothesis of the positive impact of successful structural reforms on firm-level productivity. Finally, we check the sensitivity of the findings using an alternative way of calculating the indexes of structural reforms.

Crisis and economic recovery. First, We explore the sensitivity of the findings to the 2008-09 financial crisis that might affect both the change in productivity, the attractiveness of reforms as well as the ability to fulfill IMF agreement. We account for the 2008-09 financial crisis including a dummy variable that takes 1 during the 2008-09 financial crisis and 0 otherwise. The findings reported in Table B.1 below are not sensitive to the 2008-09 financial crisis. The latter does not alter the positive impact of structural reforms on productivity growth, while it has a negative effect on productivity growth.

Table B.1. Robustness checks – Accounting for the 2008-09 financial crisis				
	Financial reforms	Fiscal reforms	Real sector reforms	Trade reforms
Panel A: Accounting for the effects of economic recovery				
Reforms	0.370*** (0.021)	0.344*** (0.0194)	9.674*** (0.546)	0.266*** (0.0150)
The 2008-2009 financial crisis	-12.00*** (0.029)	-3.806*** (0.251)	-1.912*** (0.345)	-4.256*** (0.230)
Observations	10,822	10,822	10,822	10,822
R-squared	0.2360	0.2360	0.2360	0.2360
The table presents standardized coefficients of the effects of structural reforms on firm-level labor productivity growth using an the multilevel mixed model. The specifications include firm's individual characteristics, sector and year fixed effects. Estimates include country fixed effects. All estimates use the weights and are standardized so that can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.				

Second, the MONA database includes both structural reforms implemented in a context of crisis (pre- and post-crisis structural reforms) and typical structural reforms, i.e., structural reforms implemented outside crisis context. In the crisis context, the increase in firm-level productivity might be due to economic recovery and non-directly related to structural reforms implemented. From a sluggish in a crisis context characterized by weak economic growth, the domestic demand might be naturally restored and drive the increase in firm-level productivity. To ensure that the increase in productivity is due to structural reforms and not to economic recovery, we assess the robustness of the findings accounting for economic crisis context. The approach consists of identifying countries that were officially in crisis before and after the period of the structural reforms based on Laeven and Valencia (2012)'s database of crisis.²¹ Following Reinhart and Rogoff (2014), we consider that economic recovery can influence firm-level productivity growth within the eight years following the crisis.²² The crisis context analysis shows that only 7 countries out of 30 were officially in crisis within the eight years preceding the structural reforms and the period covered by the LPG. We account for economic recovery using a dummy variable that takes 1 if a country was officially in crisis and 0 otherwise. The list of countries and the types of crisis are summarized in Table B.2 below.

Table B.2. List of countries and types of crisis			
	Types of crisis	Crisis years	Period of structural reforms
The Democratic Republic of Congo	Currency crisis	2009	2009-2012
Dominican Republic	Currency crisis Sovereign debt restructuring	2003 2005	2005-2008
Ghana	Currency crisis	2009	2009-2012
Madagascar	Currency crisis	2004	2006-2009
Moldavia	Sovereign Debt Restructuring	2002	2006-2009
Mongolia	Systemic Banking crisis	2008	2009-2010
Ukraine	Systemic Banking crisis	2008	2010-2012

We include then the dummy variable in equation (5) and re-estimate the model using the same methodology as previously. The findings reported in the Panel A of Table B.3 show that the increase in firm-level productivity is due to structural reforms implemented and not to economic recovery after the crisis. All coefficients are positive and statistically significant at the 1 percent level.²³

²¹ The database documents systemic banking crisis, currency crisis, and sovereign debt crisis (default and restructuring).

²² Reinhart and Rogoff (2014) shows that it takes on average about eight years to reach the pre-crisis level of income.

²³ The same evidence is obtained by excluding countries officially in crisis from the sample and re-estimating equation (5).

Additional control variables. By definition, labor productivity is affected by the stock of capital and investment. Consequently, both variables may affect the labor productivity growth. Failing to account for those variables could weaken our findings or be a case of missing variable bias. We check in this section the robustness of the findings controlling for both the netbook of capital and the investment in equipment and land. The findings reported in the Panel B of Table B.3 confirm the positive of structural reforms on labor productivity growth. As previous, the real sector reforms are the most impactful following by financial sector reforms, fiscal reforms, and trade structural reforms respectively.

Measuring structural reform: the “min-max” approach. The third robustness check involves an alternative way of calculating structural reform indexes. We re-compute the reform indexes based on the “min-max” approach as follows: $Index_{minmax} = \frac{N_{ct} - N_{min,t}}{N_{max} - N_{min,t}}$. X_{ct} is the total number of structural reforms met or met with a minor delay in the country c . $N_{min,t}$ and $N_{max,t}$ are, respectively, the minimum and the maximal total number of the 3-year successful structural reforms in the year t . We then re-estimate equation (5) using the min-max reform indexes. The results reported in Table B.3, Panel C, strongly corroborate the baseline findings. All coefficients are positive and statistically significant at the 1 percent level. In developing countries, structural reforms at the macroeconomic level increase firm-level productivity with a larger impact of real sector structural reforms.

Alternative measures of firm-level productivity. As discussed previously, the paper takes advantage of the dynamic aspect of the labor productivity to capture the impact of structural reforms on firm-level productivity. However, one may wonder whether the findings are robust using alternatives measure of firm-level productivity. We explore in this section the robustness of the findings using value added per worker and total factor productivity as alternative measures of firm-level productivity.

- *Value Added (VA) per worker.* The value added per worker is one of the standard measures of firm-level productivity in the literature. The value-added is computed as the annual sales minus the costs of raw and energy. The difference is normalized by the number of employees in order to materials obtain the value added per worker. The findings reported in the Panel D of Table B.3 confirm the positive impacts of structural reforms on firm-level productivity. All the individual structural reforms considered in this paper have a positive impact on the value added per worker.
- *Total Factor Productivity.* Second, we use the TFP concept as an alternative measure of firm-level productivity. TFP has the advantage to account for the technology of production and the level of capital but could not be applied in our sample to capture the dynamics of firm-level productivity gains²⁴; hence our preference for labor productivity growth. Nevertheless, we test whether our results hold with the TFP. We derive the TFP from a Cobb-Douglas production function with the following technology $Y_{ijct} = K_{ijct}^{\alpha} L_{ijct}^{\beta}$. Y_{ijct} refers to the gross output of the firm i in sector j in

²⁴ As discussed above information on previous netbook value of capital is missing in the WBES. We are therefore unable to compute the lag of TFP.

the country c during the previous fiscal year with K and L denoting capital and labor, respectively. Using the natural logarithm, the production could be specified as follows: $y_{ijct} = \theta + \alpha k_{ijct} + \beta l_{ijct} + \gamma q_{ijct} + \varepsilon_{ijct}$. y_{ijct} is the natural logarithm of output at the end of the previous fiscal year; k_{ijc} and l_{ijc} represent the natural logarithm of the net book value of capital and the total permanent full-time employees (labor) at the end of the previous fiscal year.²⁵ q_{ijct} captures unobservable productivity shocks; and ε_{ijct} is an independent and identically distributed shock, which does not affect firm decision. Estimating the TFP at the firm level is challenging because of the potential correlation between productivity shocks and inputs. Firms facing a positive productivity shock could respond by using higher levels of inputs. Following Levinshon and Petrin (2003)²⁶ and Saliola and Seker (2012), we minimize this potentially endogenous issue by using the cost of energy as a proxy of unobservable productivity shock.²⁷ The TFP is estimated as the residual from the production function based on the following equation: $TFP_{ijct} \cong y_{ijct} - \hat{\alpha}k_{ijct} - \hat{\beta}l_{ijct} - \hat{\gamma}q_{ijct}$; where $\hat{\alpha}$, $\hat{\beta}$, and $\hat{\gamma}$ are the estimated coefficients from the equation. Results reported in Table B.3, Panel E, confirm that in developing countries' financial, fiscal, real sector, and trade structural reforms increase firm-level productivity. All coefficients associated with structural reforms are positive and statistically significant at the 1 percent level. As previously shown, real sector reform has the greatest impact on productivity gains at the firm level.

²⁵ The WBES database is a pseudo-panel that does not report previous information on the net book of capital. We are, therefore, unable to compute the growth of TFP between $t-1$ and $t-3$. Firm-level TFP are, therefore, calculated for a specific year.

²⁶ A robust application of the TFP approach from Levinsohn-Petrin requires a panel data. However, we apply the intuition using the costs of energy as a proxy of unobservable productivity shocks.

²⁷ We are grateful to Frederica Saliola for sharing this paper.

Table B.3. Robustness checks				
	Financial reforms	Fiscal reforms	Real sector reforms	Trade structural reforms
Panel A: Accounting for the effects of economic recovery				
Reforms	0.986*** (0.0344)	0.429*** (0.0150)	10.74*** (0.375)	0.342*** (0.0120)
Dummy - crisis	-2.651*** (0.0630)	-0.393*** (0.0259)	-0.176*** (0.0318)	-0.453*** (0.0244)
Observations	10,822	10,822	10,822	10,822
R-squared	0.2360	0.2360	0.2360	0.2360
Panel B: Additional control variables				
Reforms	0.244*** (0.063)	0.227*** (0.0432)	6.390*** (1.212)	0.176*** (0.033)
Log. Net book value of capital	0.020*** (0.006)	0.018*** (0.006)	0.018*** (0.06)	0.018*** (0.003)
Log. Investment in capital	0.005 (0.005)	0.005 (0.006)	0.005 (0.005)	0.005 (0.005)
Observations	2880	2880	2880	2880
R-squared	0.3470	0.3470	0.3470	0.3470
Panel C: min-max index				
Reforms	0.282*** (0.0159)	0.671*** (0.0378)	2.043*** (0.115)	0.253*** (0.0143)
Observations	10,822	10,822	10,822	10,822
R-squared	0.2360	0.2360	0.2360	0.2360
Panel D: Value Added per worker				
Reforms	0.116*** (0.007)	0.125*** (0.008)	3.264*** (0.210)	0.0898*** (0.006)
Observations	9.942	9.942	9.942	9.942
R-squared	0.80	0.80	0.80	0.80
Panel E: Total factor productivity				
Reforms	0.122*** (0.0271)	0.114*** (0.0253)	3.204*** (0.709)	0.0882*** (0.0165)
Observations	4,965	4,965	4,965	4,965
R-squared	0.3398	0.3398	0.3398	0.3398
Notes: The table presents standardized coefficients of the effects of structural reforms on firm-level labor productivity growth (Panels A, B, C), value added per worker (Panel D), and Total factor productivity (Panel E) using a multilevel mixed effects model. The specifications include firm's individual characteristics, sector and year fixed effects. At the macroeconomic level, the specifications include the average growth of GDP, the level of inflation, and the quality of policies and regulations related to the private sector and country fixed effects. All estimates use the weights and are standardized so they can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.				

Difference-in-difference approach. Finally, we investigate whether our results are robust to the use of the difference-in-difference methodology as suggested by Rajan and Zingales (1998). So far, we use a multilevel model to capture both the between and within country effects of structural reforms on firm-level productivity. However, some might be concerned as to whether our findings are driven by the methodology used. To allay such concerns, we re-estimate the model using the difference-in-difference approach. The empirical model could be specified as follows:

$$LPG_{ict} = \alpha_{jt} + \gamma_{ct} + \beta \text{ Conditional factor}_{ict} * \text{Reforms}_{c,(t-1,t-3)} + \eta X_{ict} + \varepsilon_{ict} \quad (9)$$

α_j and γ_c are full sets of industry and country dummies which helps to control for unobserved heterogeneity across industries and across countries; *Exposure Variable* $_{ict}$ and X_{ict} are the conditional factors and firms' individual characteristics, respectively, as described previously. Equation (9) is estimated for each reform with a simple OLS procedure. Results are reported in Table B.4. All interaction terms between structural reforms and exposure variables are statistically significant. As previously, firms with financial access benefit less from financial reforms while the latter benefit more from fiscal reforms; firm-level productivity gains from fiscal structural reforms are lower for firms facing significant distortions.

Table B.4. Impact of specific structural reforms on firm-level productivity – Alternative methodology				
	Financial sector reforms	Financial sector reforms	Fiscal reforms	Fiscal sector reforms
	Conditional factor: Financial access	Conditional factor: Small firms	Conditional factor: Distortions	Conditional factor: Financial access
Reforms*	-0.103**	0.0358	-0.0450***	0.831***
Conditional factor	(0.0452)	(0.0216)	(0.0160)	(0.0236)
Conditional factor	0.001	-0.292***	0.0656	0.009
	(0.0147)	(0.0347)	(0.0147)	(0.0142)
Observations	11,807	11,807	11,807	11,807
R-squared	0.221	0.220	0.221	0.221
Firms Controls	YES	YES	YES	YES
The table presents standardized coefficients of the effects of structural reforms on firm-level labor productivity growth using an OLS model. The specifications include firm's individual characteristics, sector and year fixed effects. Estimates include country fixed effects. All estimates use the weights and are standardized so that can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.				

Unsuccessful structural reforms. Finally, one might wonder whether the findings allow to draw the strong conclusion that structural reforms matter for firm-level labor productivity growth as the paper focuses only on successful structural reforms. Although, it is difficult to find a perfect counterfactual in economics, the MONA database provides an opportunity to explore the impact of unsuccessful reforms. If the hypothesis that successful structural reforms raise firm-level productivity holds, we should expect unsuccessful reforms to have no impact or a negative impact on productivity. This section examines the impact of unsuccessful reforms (not met) on labor productivity growth using the same sectorial categorization of structural reforms as in Table 1 and the Z-score approach described in section III to compute to index of unsuccessful structural reforms. The estimation strategy and control variables are similar to those described in the baseline analysis. The findings reported in Table B.5 below reinforce the conclusion that successful structural reforms matter for labor productivity growth. As it can be seen, unsuccessful financial and real sector reforms have negative impacts on firm-level productivity. A one standard deviation increases in unsuccessful structural reforms in financial and real sector reforms decrease labor productivity growth by 1.121 and 3.975 standard deviation respectively. In both case, the estimated coefficients are highly significant at the 1 percent level. On the opposite, unsuccessful fiscal and trade structural reforms seem to have a positive impact on labor productivity growth. However, the estimated coefficient for trade structural reforms is barely significant at the 10 percent level. Although, the findings on fiscal reforms might appear counterintuitive, the high proportion of successful fiscal reforms implemented in parallel might drive it. The externality effects of successful fiscal structural reforms might drive the positive and significant coefficient.

Table B.5. Impact of structural reforms Not Met on labor productivity growth				
	Financial reforms	Fiscal reforms	Real sector reforms	Trade structural reforms
Reforms	-1.121*** (0.091)	0.705*** (0.044)	-3.975*** (0.308)	0.115* (0.060)
Observations	5,126	8,347	7,987	2,615
R-squared	0.2376	0.2516	0.2535	0.1783
Notes: The table presents standardized coefficients of the impacts of structural reforms Not Met on firm-level labor productivity growth. The specifications include firm's individual characteristics, sector and year fixed effects. At the macroeconomic level, the specifications include the average growth of GDP, the level of inflation, and the quality of policies and regulations related to the private sector and country fixed effects. All estimates use the weights and are standardized so they can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.				

Table B.6. Impact of the structural reforms on labor productivity growth – Low Income Countries				
	Financial reforms	Fiscal reforms	Real sector reforms	Trade structural reforms
Reforms	1.475*** (0.0407)	0.438*** (0.0121)	5.432*** (0.150)	0.385*** (0.0106)
Observations	10,822	10,822	10,822	10,822
R-squared	0.2608	0.2608	0.2608	0.2608
Notes: The table presents standardized coefficients of the effects of reforms on firm-level labor productivity growth in Low Income Countries. The specifications include firm's individual characteristics, sector and year fixed effects. At the macroeconomic level, the specifications include the average growth of GDP, the level of inflation, and the quality of policies and regulations related to the private sector and country fixed effects. All estimates use the weights and are standardized so they can be compared across structural reforms. Robust standard errors clustered at the country level are in parentheses. ***, **, * denote significance at the 1, 5, and 10 percent level.				

Appendix C – List of countries and statistics

Table C.1. Indexes of reforms by countries

Country	Approval year	End year	Aggregate index of reforms	Fiscal reforms	Financial reforms	Trade reforms	Real sector reforms
Afghanistan	2011	2014	-0.612	-1.362	1.695	-0.299	-0.570
Armenia	2005	2008	1.072	1.240	0.797	-0.607	-0.263
	2009	2011	-0.730	-0.631	-0.097	-0.328	-0.822
Bangladesh	2003	2006	0.160	0.273	0.179	1.365	-0.628
Bolivia	2003	2004	0.161	0.114	0.971	-0.692	-0.672
Bosnia and Herzegovina	2009	2012	-0.253	-0.103	-0.097	-0.328	-0.822
Burkina Faso	2003	2006	0.268	1.457	-1.071	-0.597	-0.628
Burundi	2008	2011	1.605	2.352	-0.768	-0.299	-0.570
Central African Republic	2006	2009	1.180	1.612	-0.545	-0.328	-0.822
Congo	2004	2007	0.919	1.965	-0.758	-0.597	-0.032
DRC	2009	2012	1.164	1.926	-0.588	-0.132	-0.732
Djibouti	2008	2011	0.411	0.230	0.464	3.344	-0.570
Dominican Republic	2005	2007	2.141	1.339	3.292	-0.607	0.480
El Salvador	2009	2010	-1.210	-1.066	-1.175	-0.363	-0.698
Ethiopia	2009	2010	-0.969	-0.763	-0.993	-0.328	0.133
Ghana	2003	2006	0.051	0.611	-0.446	-0.597	-0.330
	2009	2012	0.923	1.114	-0.768	-0.299	0.736
Guatemala	2003	2004	-0.937	-0.757	-0.587	-0.571	-0.879
Honduras	2004	2007	0.051	-0.116	1.336	-0.692	-0.672
	2008	2009	-1.566	-1.540	-0.866	-0.607	-0.635
Kosovo	2010	2012	-1.327	-1.026	-0.993	-0.328	-0.822
Kyrgyz Republic	2005	2008	-0.283	-0.646	0.590	-0.607	0.108
Madagascar	2006	2009	-0.283	0.048	-0.866	0.432	-0.263
Malawi	2005	2008	-0.497	-0.249	-0.450	-0.607	-0.635
Mali	2004	2007	-0.563	-0.534	-0.918	0.606	0.864
Mauritania	2003	2006	-0.831	-0.488	-1.070	-0.571	-0.879
	2010	2013	-0.739	-0.442	-0.384	-0.226	-0.307
Moldova	2006	2009	0.216	-0.349	1.005	1.471	0.108
	2010	2013	0.241	0.406	0.156	-0.299	-0.570
Mongolia	2009	2010	-0.730	-0.763	-0.097	-0.328	0.133
Nepal	2003	2006	-0.457	-0.387	0.024	-0.502	-0.436
Nicaragua	2002	2010	0.709	0.052	0.590	-0.502	1.189
Niger	2005	2008	0.644	1.240	-0.658	0.432	-0.263
Pakistan	2008	2010	-0.133	0.029	-0.545	-0.328	0.133
Rwanda	2006	2009	0.022	0.084	0.386	-0.363	-0.698
Senegal	2003	2006	-0.166	0.442	-1.071	-0.597	-0.032
Tajikistan	2002	2005	-0.383	-0.065	-0.446	-0.597	-0.330
	2009	2012	-0.271	-0.655	-0.152	-0.299	1.172
Tanzania	2000	2003	2.881	3.004	0.860	2.718	0.321
	2007	2010	0.225	0.293	-0.097	-0.328	0.133
Uganda	2006	2009	-0.730	-0.631	-0.097	-0.328	-0.822
Ukraine	2010	2012	-0.969	-1.026	-0.545	-0.328	1.089
Yemen	2010	2013	-1.327	-1.158	-0.993	-0.328	0.133
Zambia	2008	2011	0.012	0.104	-0.049	-0.132	-0.189

Table C.2. Descriptive statistics by country				
Country	Year	Number of observation	Average labor productivity growth	Number of successful reforms
Afghanistan	2014	410	2.73	11
Armenia	2009	374	22.33	37
	2013	360	5.28	7
Bangladesh	2007	1504	0.69	18
Bolivia	2006	613	13.49	16
Bosnia and Herzegovina	2013	360	2.22	11
Burkina Faso	2009	394	1.12	19
Burundi	2014	157	-5.44	24
Central African Republic	2011	150	5.95	23
Congo	2009	151	19.68	25
DRC	2013	529	9.53	22
Djibouti	2013	266	0.41	17
Dominican Republic	2010	360	1.03	52
El Salvador	2010	360	3.34	0
Ethiopia	2011	644	7.14	5
Ghana	2007	494	12.78	17
	2013	720	16.02	20
Guatemala	2006	522	7.29	1
Honduras	2006	436	9.21	15
	2010	360	14.73	0
Kosovo	2013	202	5.90	2
Kyrgyz Republic	2009	235	11.37	18
Madagascar	2009	445	6.54	18
Malawi	2009	150	15.16	15
Mali	2010	360	42.96	14
Mauritania	2006	237	-1.84	2
	2014	150	-1.46	14
Moldova	2009	363	13.70	25
	2013	360	4.26	16
Mongolia	2013	360	1.81	7
Nepal	2009	368	1.12	15
Nicaragua	2010	336	5.41	26
Niger	2009	150	-1.94	31
Pakistan	2013	1247	7.17	12
Rwanda	2011	241	-2.20	16
Senegal	2007	506	-1.46	15
Tajikistan	2008	360	23.60	13
	2013	359	18.90	13
Tanzania	2006	419	14.05	37
	2013	813	-30.88	15
Uganda	2013	762	-17.69	7
Ukraine	2013	1002	-0.63	5
Yemen	2013	353	-7.61	2
Zambia	2013	720	9.51	14