



GFS Notice of Decision

1.20 Payments for non-produced knowledge-based capital (marketing assets)

GFS Notice of Decision¹: The update to the <i>GFSM 2014</i> will maintain the existing guidance in the <i>GFSM 2014</i> (paras. 7.113-7.117) where marketing assets are considered as intangible nonproduced nonfinancial assets.	
GFS Related Documents:	
GFS Proposed Recommendations Document	GFSM PR 1.20
GFS Discussion Note	Not applicable
GFS Global Consultations	April 2025
Discussions at GFSAC Meeting(s)	May 2025
SNA/BPM Related Documents:	
Guidance/Issue Note	SNA/BPM: GN G.9
Global Consultation(s)	SNA: January 2023 ; January 2022
Discussions at the AEG/BOPCOM² Meeting(s)	AEG: March 2023 ; March 2022 UNSC: March 2024

¹ The final language used in the updated GFSM will be subject to review during the manual drafting phase to ensure consistency throughout the updated GFSM.

² AEG = Advisory Expert Group on National Accounts, BOPCOM = Balance of Payments Committee