Meeting of the IMF Government Finance Statistics Advisory Committee
Washington, D.C.

Seeing Public Value—The Case for Balance Sheet Targeting in U.K. Fiscal Policy

Prepared by Richard Hughes

DISCLAIMER: The views expressed herein are those of the author and should not be attributed to the IMF, its Executive Board, or its management.
Going with the flows: The limits of current fiscal targets

- Fiscal policymaking focuses almost exclusively on flows (revenue, expenditure & borrowing)
- Only stock that enters the discussion is debt
- Artefact of our reliance on national accounts statistics for real-time fiscal data
- Statisticians only needs flows + debt to calculate “G” in \( C+I+G+X-M = GDP \)
- Some governments produce balance sheets for accounting and audit purposes, but data is:
  - Infrequent (annual)
  - Late (12-36 month time lag)
  - Backward looking (no forecast)
  - Idiosyncratic (national GAAPs)

Source: IMF Fiscal Rules Database
Time to take stock: Why balance sheets matter (1)

Balance sheets are much more varied and interesting than debt

Public Sector Balance Sheets
(Percent of GDP)

- Total nonfinancial assets
- Financial assets
- Liabilities ex pension
- Pension liabilities
- Net worth
- General government debt

Source: IMF staff estimates.

Time to take stock: Why balance sheets matter (2)

Balance sheets were a key mechanism for socialising risk during the crisis

UK Public Sector Balance Sheet
(Percent of GDP)

Source: IMF Fiscal Monitor 2018, Managing Public Wealth
Government continues to use its balance sheet for macro and micro policy purposes

Sources of year-on-year changes in debt-to-GDP ratio
(Percent of GDP)

Primary balance
Growth-interest differential
Net lending
Bank of England
Asset purchases/sales
Reclassifications
Gilt premia
Other factors (PSND)
Net change in PSND

Balance sheet effects

Source: ONS Public Finances Statistics and OBR Economic and Fiscal Outlook
Time to take stock: Why balance sheets matter (4)

Government with stronger balance sheets enjoy better macroeconomic performance

**Figure 4. Recovery and Fiscal Policy in the Aftermath of Economic Recessions**

1. Real Government Expenditure per Capita
2. Real GDP per Capita

Note: Blue line represents sample of countries that entered the recession with a strong initial balance sheet, and the red line is for those those entering the downturn with a weak balance sheet. The sample is restricted to the sample of recession episodes and the dotted lines represent the 90 percent confidence bands.

Time to take stock: Why balance sheets matter (5)

UK balance sheet data is increasingly comprehensive, timely, and reliable

<table>
<thead>
<tr>
<th>National Accounts Measures</th>
<th>IFRS Measures</th>
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</thead>
<tbody>
<tr>
<td><strong>2016 Public Sector Net Worth (PSNW)</strong></td>
<td><strong>2019 Public Sector Net Worth (PSNW)</strong></td>
</tr>
<tr>
<td>1997 Public Sector Net Financial Liabilities (PSNFL)</td>
<td>Non-financial assets</td>
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<tr>
<td>Liquid financial assets</td>
<td>Illiquid financial assets</td>
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<tr>
<th>Assets</th>
<th>Liabilities</th>
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<tbody>
<tr>
<td>1992 Gen Govt Gross Debt (GGGD)</td>
<td>Government borrowing</td>
</tr>
<tr>
<td>1992 Public Sector Net Debt (PSND)</td>
<td>Government borrowing</td>
</tr>
<tr>
<td>Government borrowing</td>
<td>Other financial liabilities*</td>
</tr>
<tr>
<td>Illiquid financial assets*</td>
<td>Other financial liabilities</td>
</tr>
<tr>
<td>Liquid financial assets</td>
<td>Government borrowing</td>
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<tr>
<td>Unfunded public sector pensions**</td>
<td>Other financial liabilities</td>
</tr>
<tr>
<td>PFI contracts**</td>
<td>Other financial liabilities</td>
</tr>
<tr>
<td>Provisions</td>
<td>Unfunded public sector pensions</td>
</tr>
</tbody>
</table>

*Including funded public sector pensions

**Included in IMF GFSM2014 but not ESA2010
Targeting the balance sheet: What are the options?

*Backward-looking vs. forward-looking measures*

### Intergenerational Balance

**PAST**
- Non-financial assets
- Illiquid financial assets
- Liquid financial assets
- Government borrowing
- Other financial liabilities
- Unfunded public sector pensions
- PFI contracts
- Provisions

**FUTURE**
- Future assets
- Future revenues
- Future spending obligations
- Future provisions
- Contingent liabilities

Source: OBR *Fiscal Sustainability Report*
Targeting the balance sheet: Is it (net) worth it?

“If it’s borrowing to finance great infrastructure projects and there is an opportunity to borrow at low rates and do things for the long term benefit of the country then we should do them.”

Prime Minister Boris Johnson
Sky News, 2 July 2019

“All governments can better manage their resources. They should start by bringing data together to come up with a rough estimate of public sector assets, liabilities, and wealth. Over time... governments will be able to show their citizens the full extent of what they own and owe, and better use public wealth to meet society’s economic and social goals.”

IMF Fiscal Director Vitor Gaspar
IMF Blog, 9 October 2018

“By focusing on the cost of government borrowing (currently close to an all-time low, thanks to tiny interest rates) rather than the enormous social and financial returns on investing that money, the right creates a narrative that investment costs society rather than benefits it.”

Shadow Chancellor John McDonnell
Guardian, 26 November 2017
Developments in UK Public Sector Finances – GFSM and wider balance sheet reporting

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Overview

• What public finance statistics does UK produce?
• UK balance sheet metrics
• Why are we introducing more GFSM compliant data?
• Where does GFSM supplement the UK public sector finances?
• How did we get to GFSM 2014?
UK monthly public sector finances

- primary source of UK fiscal statistics
- focus on public sector
- compiled in accordance with ESA 2010 and Eurostat’s Manual on Government Deficit and Debt (MGDD)
- ESA 2010 concepts based on SNA 2008
- main balances – deficit and net debt
- deficit = net borrowing
- net debt ≠ ESA 2010 / SNA 2008 concept
UK debt / balance sheet metrics

**Pre-1997**

- **Maastricht Debt**
  - General Government liabilities in currency and deposits; debt securities; and loans
  - Face value

**1998**

- **Public Sector Net Debt**
  - Public Sector liabilities in currency and deposits; debt securities; and loans, less liquid assets
  - Face value

**2016**

- **Public Sector Net Financial Liabilities**
  - Public Sector all financial liabilities (excl. unfunded pensions and some PPPs), less all financial assets
  - Market/nominal value; debt security liabilities at face value

**2019**

- **Public Sector Net Worth**
  - Public Sector non-financial assets plus all financial assets, less all financial liabilities except derivatives and equity
  - Market / nominal / face value
Liabilities of UK balance sheet metrics

- Maastricht Debt
- PSND
- PSNFL
- PSNW (excl. unfunded pensions & PPPs)
- Unfunded pensions
- Off-balance sheet PPPs

Office for National Statistics

IMF GFSAC, 12-13 September 2019
Why are we introducing more GFSM compliant data?

• Provide a wider view of public sector assets and liabilities
• IMF Fiscal transparency evaluation – 2016
• HMT Managing Fiscal Risks - 2017
• G20 DGI and SDDS+
Where does GFSM 2014 supplement the UK Public Sector Finances?

1. **Wider coverage of assets and liabilities**
   - Definitions of gross and net debt extend to wider coverage of financial instruments
   - Unfunded employment-related pension liabilities recognised, whereas in ESA 2010 they are not
   - Non-financial assets recognised (land, buildings, equipment, intellectual property)
   - Different valuations e.g. market, nominal and face value

2. **Integrated framework that brings together information currently available (to limited degrees) in different publications**
   - Full balance sheet focus, including nonfinancial assets and public sector net worth
   - Information on contingent liabilities and state pension obligations brought together under the GFSM *Summary Statement*
<table>
<thead>
<tr>
<th>2017/18</th>
<th>£ millions</th>
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<tbody>
<tr>
<td><strong>Stocks</strong></td>
<td><strong>Flows</strong></td>
</tr>
<tr>
<td>Opening Balance Sheet</td>
<td>Transactions</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td>£835,572</td>
</tr>
<tr>
<td><strong>Expense</strong></td>
<td>£849,040</td>
</tr>
</tbody>
</table>

**Net Worth**:

\[ \text{Net Worth} = \text{Net operating balance} + \text{Change in net worth due to other economic flows} \]

\[ \text{Net operating balance} = \text{Net Worth} - \text{Net financial worth} \]

**Non-financial Assets**:

\[ \text{Net financial worth} = \text{Net investment in non-financial assets} + \text{Other economic flows in nonfinancial assets} \]

**Financial Assets**:

\[ \text{Financial Assets} = \text{Net acquisition of financial assets} + \text{Other economic flows in financial assets} \]

**Liabilities**:

\[ \text{Liabilities} = \text{Net incurrence of liabilities} + \text{Other economic flows in liabilities} \]

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**Holding Gains**

- Other Volume Changes

**Other Economic Flows**

- Change in net worth due to other economic flows
- Net operating balance
- Net financial worth due to other economic flows

**Non-financial Assets**

- Net investment in non-financial assets
- Other economic flows in nonfinancial assets

**Financial Assets**

- Net acquisition of financial assets
- Other economic flows in financial assets

**Liabilities**

- Net incurrence of liabilities
- Other economic flows in liabilities

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**2017/18**

- Revenue: £835,572
- Expense: £849,040
- Net Worth: £62,342
- Net operating balance: £13,468
- Change in net worth due to other economic flows: £18,799
- Non-financial Assets: £1,791,880
- Net investment in non-financial assets: £28,355
- Other economic flows in nonfinancial assets: £114,380
- Net financial worth: £1,796,222
- Net lending/borrowing: £41,823
- Change in net financial worth due to other economic flows: £95,581
- Financial Assets: £596,074
- Net acquisition of financial assets: £85,143
- Other economic flows in financial assets: £16,797
- Liabilities: £2,450,296
- Net incurrence of liabilities: £122,106
- Other economic flows in liabilities: £112,378
- Non-financial Assets Orientation: £1,705,855
- Financial Assets Orientation: £664,420
- Liabilities Orientation: £2,460,024
How did we get to GFSM 2014?

1. Changes to fiscal framework in 1997/98:
   • Move to national accounts concepts and link to budgeting

2. Government-wide reporting of public finance statistics:
   • Various aspects of public sector assets, liabilities and revenue/expense published across government
   • Based on national accounts, GFSM (Yearbook) and commercial accounting

3. Consistency between ESA / SNA / GFSM:
   • Such as accrual accounting; balance sheet concepts; supplementary tables (pensions, contingent liabilities)
...not without challenges!

Main challenges:

1. Differences between ESA 2010 / MGDD and GFSM 2014
   - Methodological:
     i. Employment-related pensions
     ii. Public-private partnerships (arguably)
     iii. Other, lower impact, differences
   - Presentational:
     i. Debt coverage
     ii. Valuation
     iii. Taxes

2. Data issues – pensions, public corporations, non-financial assets
Dealing with ESA/GFSM differences

Pensions:
1. Supplementary table on pensions for unfunded schemes (ESA Table 2900) – liability estimate of £917 bn for 2015
2. Further work to disaggregate public sector pension funds

PPPs:
1. Main sources of data – HM Treasury’s Whole of Government Accounts (IFRS based); devolved administrations
2. 2017/18 value of sheet PPPs: capital value: £60 bn; liability: £45 bn (ESA/MGDD off-balance sheet: £50bn capital value; £39bn liability)

Presentation and valuation:
1. Largely mapping from ESA 2010 to GFSM 2014
2. Derivation of nominal value for debt securities
Summary

• **Wider view** of public sector assets and liabilities

• **June 2019**: introduced Statement of Operations, Balance Sheet and Other Economic Flows in June 2019 (excl. unfunded pensions and most PPPs)

• **Challenges**: ESA/MGDD and GFSM differences, data issues

• **October 2019**: inclusion of unfunded pensions and greater coverage of PPPs
Questions?