

CLIMATE FINANCE

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PRINCIPLES

What is it?

- Copenhagen and Cancun Accords commit developed countries to provide, for mitigation and adaptation, in developing countries
 - \$30 bn ‘fast start finance over 2010-12
 - \$100 bn p.a. by 2020 (= 0.25% of Annex II GDP)
 - “...in the context of meaningful mitigation actions...”

Why? For reasons of both...

- Equity
 - Developed countries largely responsible for stock of CO₂ but...
 - ...most harm and need for adaptation will arise in developing countries
- Efficiency
 - Mitigation likely cheapest in developing countries, who may be reluctant/unable to bear full cost

But—Where is the money to come from?

- Mix between private and public sources uncertain
- Possibilities reviewed in
 - UN High Level AGF report (Nov 2010)
 - IMF/WB report to G20 (October 2011)
 - At www.climate.change.worldbank.org/content/mobilizing-climate-finance
- Focus here on public sources, discussed in
 - “Promising domestic sources”
 - Charges on international aviation and maritime fuel both at www.imf.org/external/np/g20/

Alternative approaches:

- Agree burden-sharing, each country then raises revenue from preferred source—e.g. small increase all taxes, cut spending...
- Earmark revenue from a common, ‘innovative’ source
 - Con: Either makes spending inflexible or misleads public?
 - Pro: Eases political acceptability?
- Focus in public debate has been on latter

IMF work focused on two particular sources of innovative finance:

- Carbon pricing
- Charges on international aviation and maritime fuels

CARBON PRICING

i.e.: Uniform charge—by tax or emissions trading scheme (ETS)—on CO₂ emissions

Serves three purposes in this context:

- Exploits all opportunities for mitigation and gets balance between them right:
 - Fuel switching in power generation
 - Reducing electricity demand
 - Reducing demand for transportation fuels
 - Reducing direct fuel consumption by households/industry.(whereas e.g. electricity tax only cuts electricity demand; petroleum excise does nothing on coal...)

...while also providing right signal for innovation

- **Raises public revenue...**
 - Significant climate finance with even 10% allocation...
 - ...leaving a lot for consolidation or other purposes

But why allocate to climate finance?

 - Maybe one of most efficient sources at margin
 - And salient for climate issues
- **Catalyzes private flows to developing countries**
 - E.g. incentive for developed country operators to purchase offsets in developing

Tax or ETS?

Choice is less important than doing something—and getting design right:

- Comprehensive coverage
- Raise revenue—no free allocations under ETS
- Price stability provisions for ETS

A \$25/ton CO₂ price in developed countries in 2020 would

- Reduce their emissions by about 10%
- Raise about \$250 bn p.a.
- ...and so provide \$25 bn for climate finance if 10% made available

Obstacles and options

- Challenges are from higher energy prices, which
 - Hurt consumers
 - Reduce competitiveness of energy-intensive firms in global markets
- Options to address these include:
 - Scaling back pre-existing energy taxes (on electricity and vehicles)
 - Compensation through broader tax system
 - Border tax adjustments

CHARGES ON INTERNATIONAL AVIATION AND MARITIME FUELS

Why?

- Sizable and growing source of emissions—about 4 %
- Excluded from Kyoto—hard to allocate control
- Currently untaxed, reflecting:
 - Legal constraints in aviation
 - Tax competition, given mobility of vessels
- Favorable tax treatment in other respects too:
 - No VAT
 - Shipping income subject to special tonnage tax

Some degree of international cooperation needed

- Possibility of avoidance if fuel untaxed by some
 - A large ship, e.g., can travel the world on a single uptake
- Through IMO and ICAO, strong commitment to equal national treatment in both sectors
- Are precedents:
 - UNITAID on ticket taxes
 - International Oil Pollution Compensation Funds (IOPC)

Current situation

- IMO and ICAO acting to improve fuel economy
 - Landmark IMO agreement July 2011
- But explicit charges would:
 - Reinforce effect through other responses
 - Raise revenue, e.g. for climate finance
- Work underway on charging: e.g. proposals under consideration in IMO
- International aviation included in EU-ETS from 1/1/2012—but contentious! Legal challenges

A global \$25/ton charge in these sectors

- Would raise about \$12 bn (\$25) bn from international aviation (maritime) in 2020
- Reduce their emissions by approximately 5%
- But could harm (some) developing countries
 - so interest in transfers to ensure ‘no net incidence’ ...
 - ...tough issue then being to assess incidence

Compensation in aviation?

- Much of the burden (including for tourism destinations) would likely fall on passengers from wealthy countries: ticket prices rise 2-4%
- So fully rebating aviation fuel charges—a natural approach—could be over-compensation
- Special arrangements may be needed for hubs

Compensation in maritime?

- Full rebate may not be adequate compensation, because less plausible that burden passed on
- Most import prices rise only 0.2-0.3%
- Are various proposals: e.g., allocation by (adjusted) shares in seaborne imports
 - E.g. in one exercise (not IMF!), rebate in % of total revenue would be:
 - Pakistan, 0.3%; Cambodia, 0.05%; Indonesia, 0.7%...

How to implement?

- As between tax ('levy',...) and ETS:
 - Tax more familiar: at refinery, distribution or port
 - Free allocation an issue with ETS
 - Governance issues in either case
 - Agreeing level/changes in rate/cap; Monitoring and verifying collection/emissions
- Some would exclude governments from collection

CONCLUSIONS

- Strong equity and efficiency case for climate finance
- Need for dedicated, innovative source unclear
- Strong economic case for charges on international aviation and maritime fuel
 - Compensation mechanisms could be found
 - But: legal obstacles in aviation and need for very wide participation in maritime