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# Harnessing Natural Resource Wealth for Inclusive Growth and Economic Development

## Session 4 Promoting Diversification: Financial Sector Development

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# The Terrain

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- Resources are a natural endowment that provide an enormous window of opportunity for rapid development
- Historically, these opportunities have not so much been squandered but mismanaged.
- For a developing economy, with a very low non-resources bases, resources can come to dominate other sectors and make an economy more exposed to volatile price and demand swings
- With this in mind, does financial sector development become a risk nullifier or a risk multiplier for the resources blessing or curse?
- The key strength of the financial sector is in improving the intermediation of economic rents and matching asymmetric information between borrowers and lenders
- We note that the most successful industrialisation periods in Emerging Asia have been accompanied by significant financial deepening.
  - Historically industrial revolutions have required financial revolutions and Asia's industrialisation episodes have been a compression of this
- The key role of financial sector development is to speed up the process of diversification, perhaps assisted by the visible hand of the State.

## Triple Trouble.

### Stage of Development, Commodities and Finance

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1. Developing countries suffer much more from volatility in output growth than developed countries
  2. Countries with poorly developed financial systems are much more volatile.
  3. Countries that depend a lot on national resources are much more volatile than those that are not resource based
- These are strongly correlated sources of macroeconomic volatility. Those economies with the poorest growth performance and highest volatility tend to lack a sophisticated financial system, are natural resource dependent and are also land-locked.
  - A more developed financial system suggest that the economy is better able to withstand liquidity shocks that may be driven by either commodity price or demand shocks
  - The probability of innovation is also higher with deeper financial markets
  - Finally, with complete capital markets, longer-term investment is counter-cyclical and mitigates volatility. In contrast, with incomplete markets, investment is based on resource revenue and pro-cyclical.

# Financial Sector: Blessing or Curse?

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- A deep financial sector will reduce dependence on foreign capital
  - For instance, if resource extraction were to be financed by a foreign entity or government the risks is resources were extracted and transferred at below market-clearing prices, therefore transferring sovereign wealth to the financial sponsor
- An unregulated financial sector can also exacerbate volatility
  - Financial development can therefore also exacerbate the commodity price cycles and increase leverage – and therefore vulnerabilities – in the banking system
  - Credit fuelled consumption booms may shift demand and production structure further towards services, so magnifying the Dutch Disease symptoms
- Financial sector development will help make resource wealth “sticky”
  - *Global Financial Integrity estimates that illicit financial outflows from resource rich developing economies was \$5.9trn over the decade to 2010, compared to donor aid inflows of \$667bn*
- An autonomous and strong financial sector would be a countervailing influence to a multinational sector that can also funnel capital outflows via price manipulation and exploitation of tax loopholes and regulatory weakness

# Guidelines for Financial Sector Development

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- Financial Development must go hand in hand with the resources blessing, particularly financial deepening
- A relatively deep financial sector could help ameliorate some of the volatility in the resources cycle
- Financial sector has a high propensity to develop skills-based employment
- The financial sector should be aligned with broad strategic goals of reducing volatility and managing and hedging risk rather than “punting” or pursuing a proprietary trading model
- The Financial Sector as a Stabiliser of the cycle (as opposed to being a driver of it in non-resource developed economies and arguably an amplifier of volatility will be a novel innovation for resource rich economies to pursue.

