




Financial Institutions Division
IMF Statistics Department

The IMF's Financial Access Survey and Financial Inclusion Index

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Background

- Financial inclusion is crucial for economic development and more inclusive growth. New evidence confirms that access to finance for firms, particularly SMEs, is associated with innovation, job creation, and growth. Evidence also shows that the poor benefit enormously from basic payments, savings, and insurance services.
- As a result, financial inclusion has moved up the reform agenda. Worldwide, about two-thirds of regulatory and supervisory agencies are now charged with enhancing financial inclusion, and some 60 countries have set formal targets and goals for financial inclusion.
- The FAS is an annual survey managed by STA and fully funded by donors, including the Bill & Melinda Gates Foundation – the only private sector donor in partnership with the IMF thus far.

1




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Key concepts

- FAS is the most comprehensive global source of data on access to, and use of, basic consumer financial services by households and nonfinancial corporations.
- An officially recognized data source for the G-20 Basic Set of Financial Inclusion Indicators endorsed by the G-20 Leaders at the Los Cabos Summit in June 2012 (see next slide).
- The FAS database contains annual data (2004-2013) for virtually the entire IMF membership.
- “Supply-side” data: FAS data are collected by national regulators and supervisors from reporting institutions based on IMF’s guidelines and survey formats and transmitted to STA for validation, analysis, and worldwide dissemination on the IMF’s FAS [website](http://fas.imf.org/) (<http://fas.imf.org/>).

2




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Objectives

- Collect, validate, analyze, and disseminate **internationally-comparable** financial inclusion data on an annual basis
- Enable cross-country comparability by ensuring high-quality, methodologically robust, survey data
- Design, develop, and update reporting guidelines, concepts and methodologies, as well as survey reporting templates
- Promote the survey outcomes to inform research, policy analysis, and evidence-based decisions associated with financial inclusion

3



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FAS Methodology: Coverage


FAS covers the following financial corporations:

- Commercial banks, credit unions and financial cooperatives, deposit-taking microfinance institutions
- Other financial corporations including non-deposit taking microfinance institutions and insurance corporations

FAS covers the following users of financial services:

- Resident nonfinancial corporations (including SMEs)
- Resident households

4

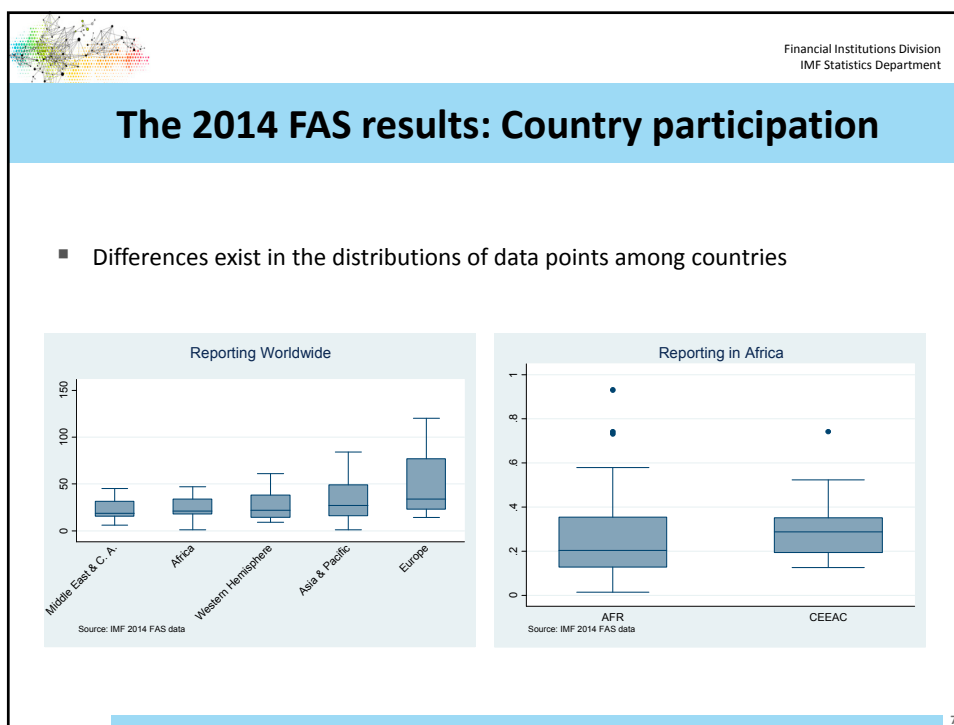
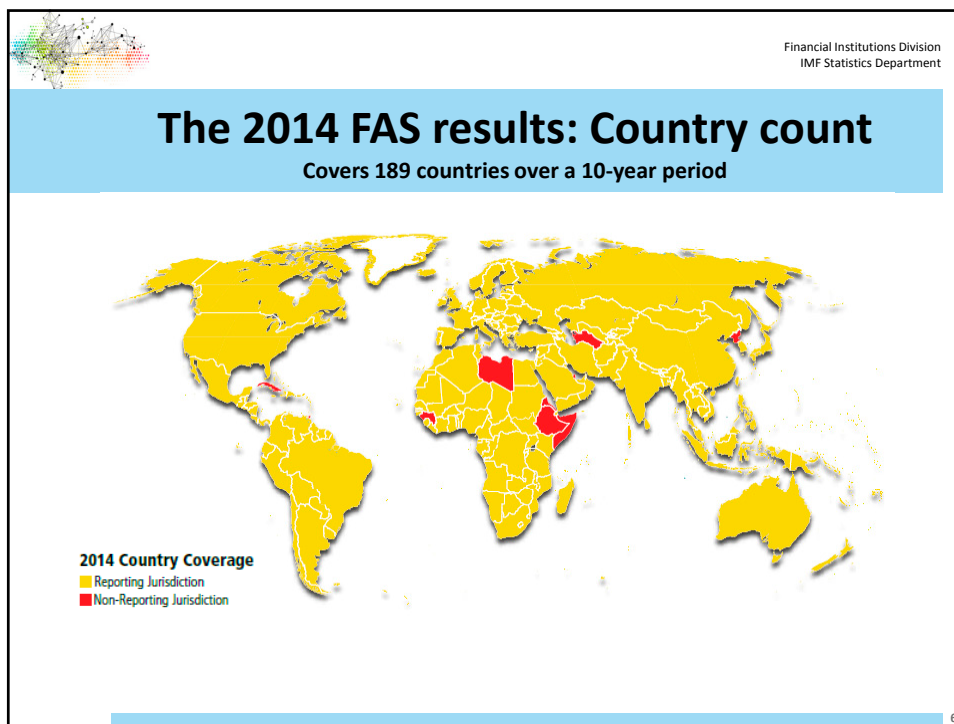


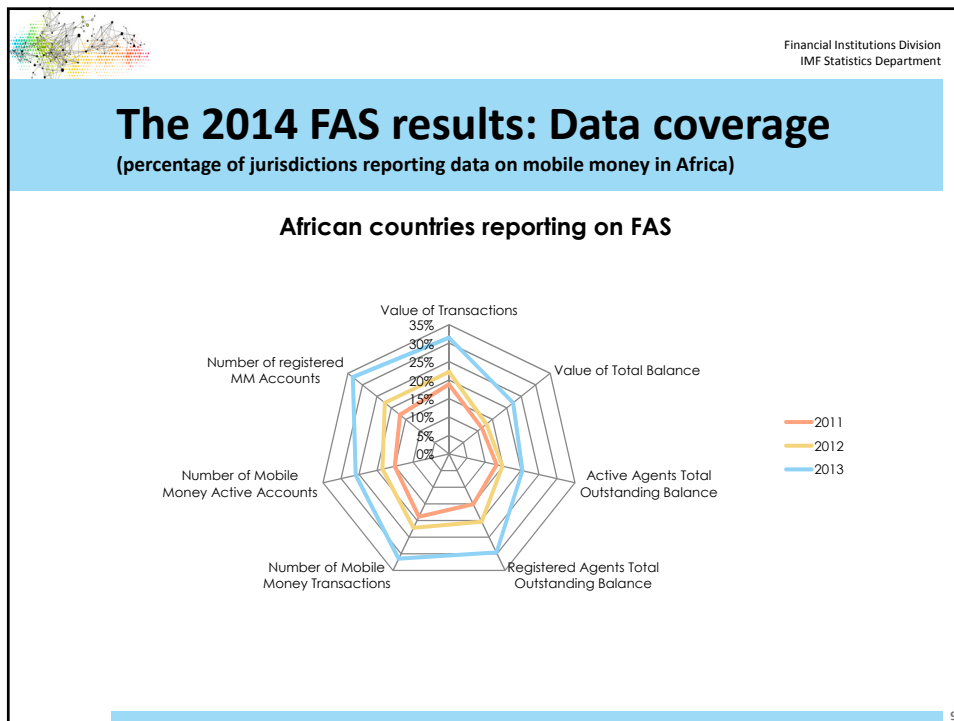
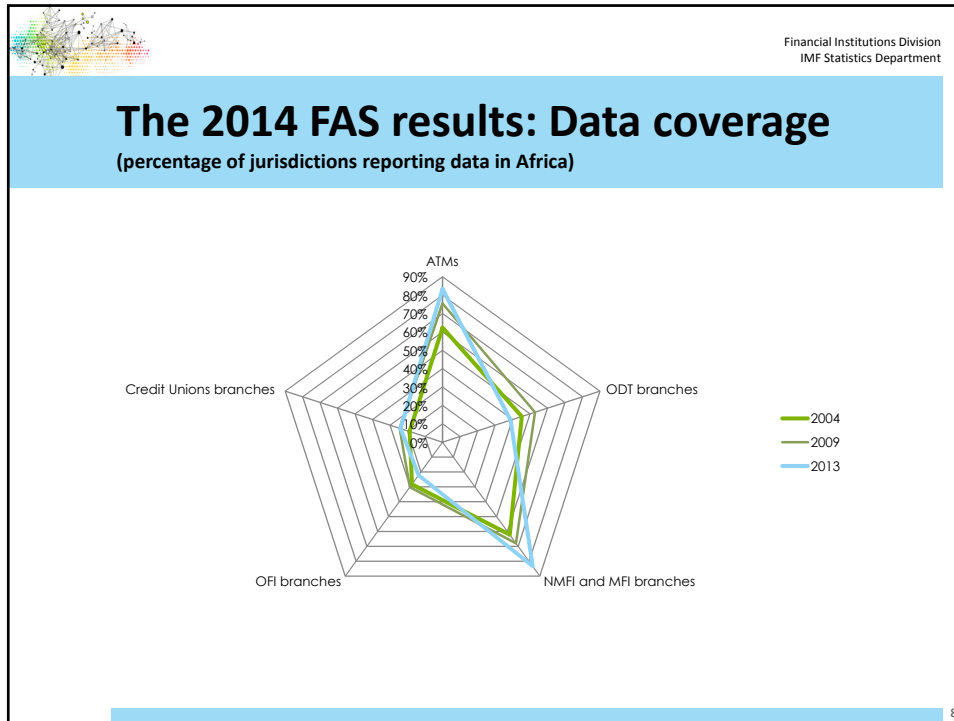
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FAS Methodology: Indicators

- The FAS questionnaire collects data on 152 time series.
- Key series from the questionnaire are converted into 47 indicators that assess *two* dimensions of financial inclusion:
 - **Access to basic consumer financial services**
Examples: commercial bank branches per 1,000 km²; ATMs per 100,000 adults
 - **Use of basic consumer financial services**
Examples: commercial bank depositors per 1,000 adults; loan accounts with microfinance institutions per 1,000 adults; insurance policies per 1,000 adults

5





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FAS Usage: Correlations

- Most geographical outreach indicators tend to be associated with countries' income levels.

Income Level	Branches per 1,000 km²	Branches per 100,000 adults	ATMs per 1,000 km²	ATMs per 100,000 adults
High income	~28	~28	~65	~75
Low income	~2	~2	~2	~2
Lower middle income	~5	~8	~5	~10
Upper middle income	~10	~15	~15	~35

Source: IMF 2014 FAS data

10

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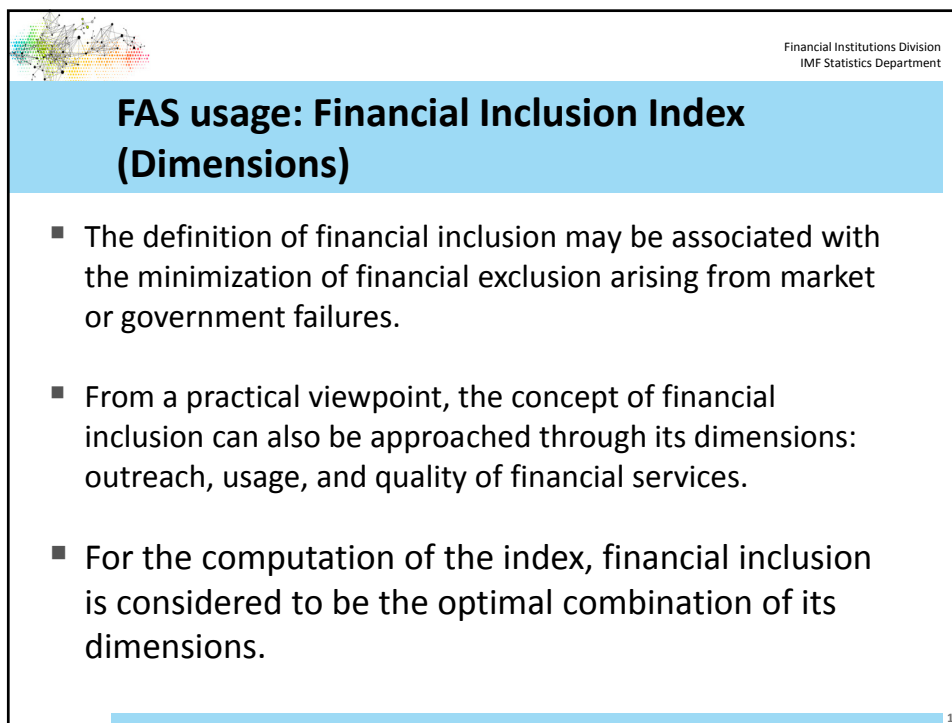
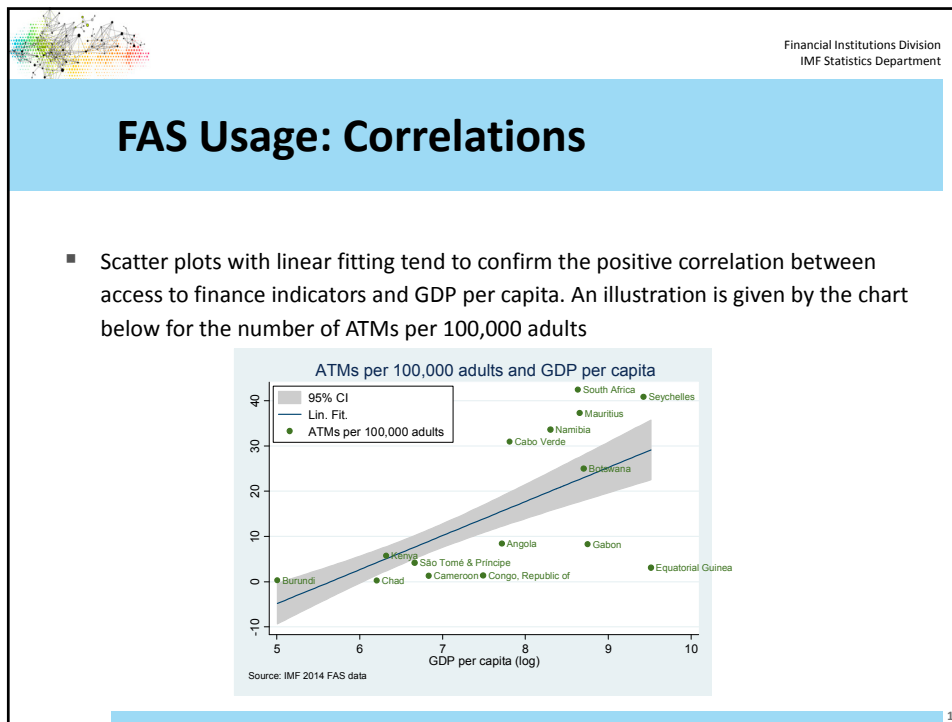
FAS Usage: Correlations

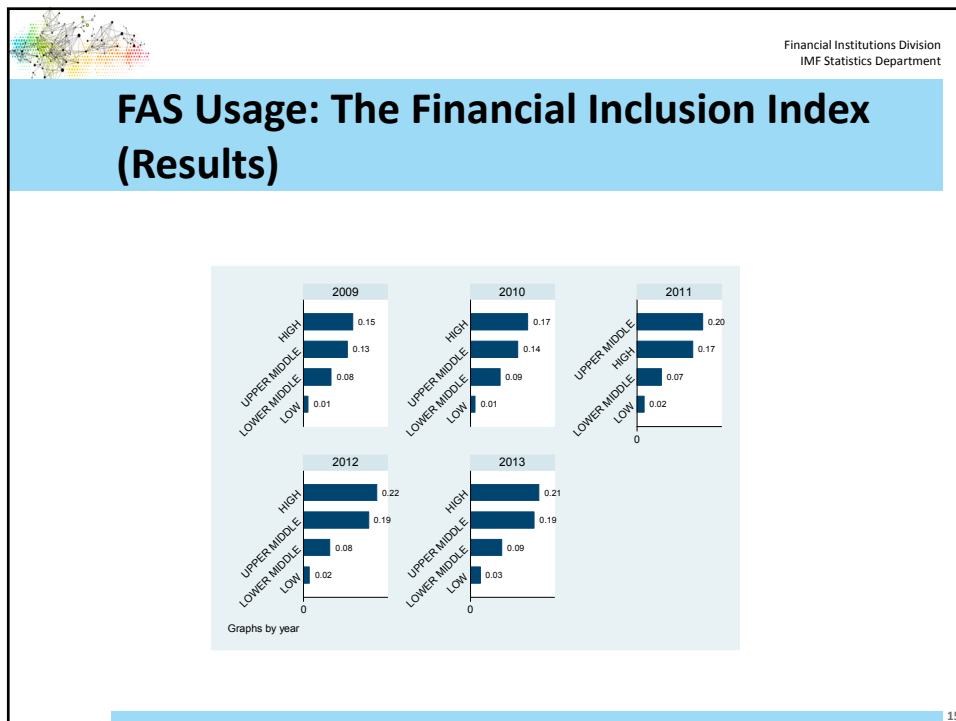
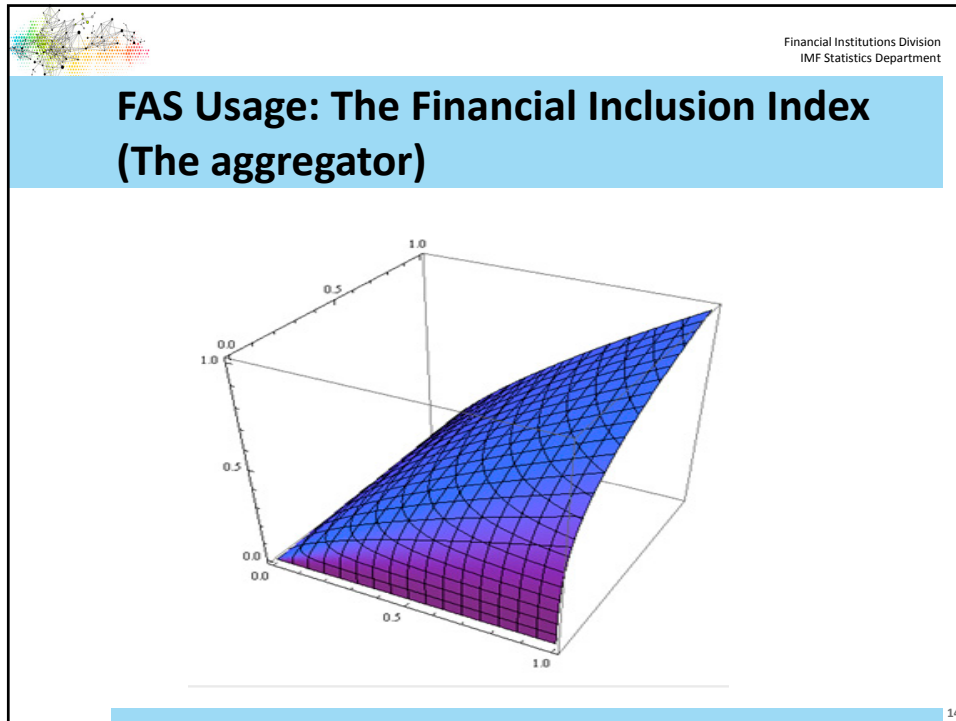
- A similar correlation shows up between the use of financial services and income levels.

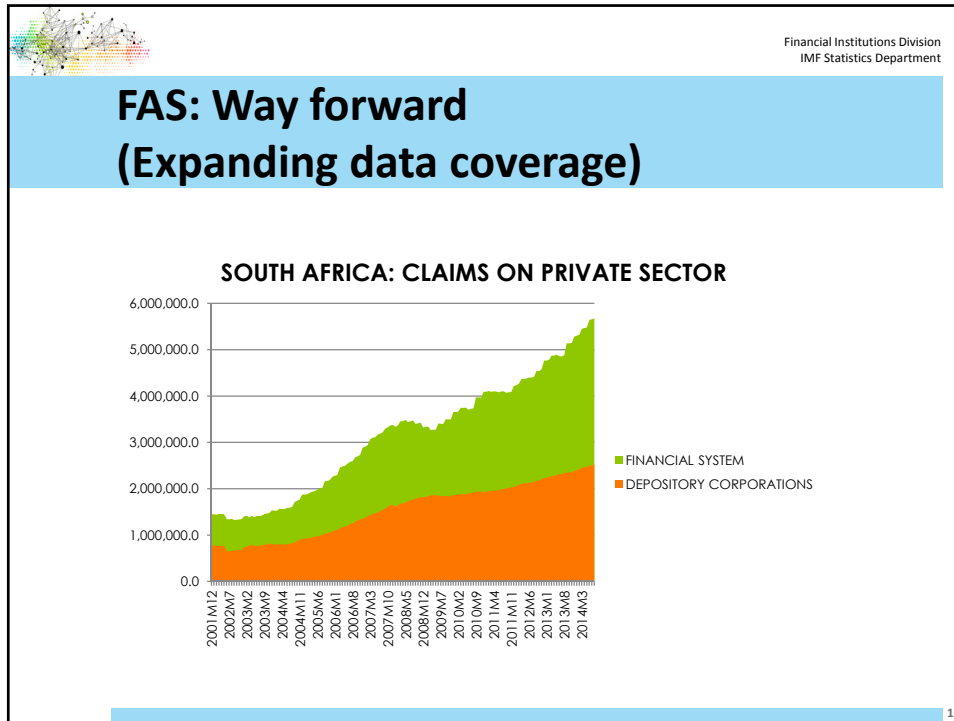
Income Level	Depositors with banks per 1,000 adults	Depositors with CU per 1,000 adults	Borrowers from banks per 1,000 adults	Borrowers from CU per 1,000 adults
High income	~1000	~100	~400	~100
Low income	~100	~10	~10	~10
Lower middle income	~550	~10	~100	~10
Upper middle income	~200	~10	~100	~10

Source: IMF 2014 FAS data

11







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Accessing FAS data

1. Go to www.fas.imf.org
2. Choose whether to access FAS data by **Country**, by **Indicator**, or by **Data Report**

- Users are also encouraged to download the entire FAS dataset (2004-2014) by clicking on the green link '**FAS Data**'

17