

SUBSCRIPTION APPLICATION FORM

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Full Name (Mr./Mrs/Ms/Miss) _____
 Job Title _____
 Department _____
 Name of Organization _____
 Address _____
 City/Town _____ State/County _____
 Postal/Zip code _____ Country _____

IMPORTANT: Please complete these details:

Business telephone number

Direct telephone number (if different)

E-mail address

Fax number

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1. What is the MAIN activity of your organization? (Please check ONE box only)

- 01 Central/Federal Government Department
- 02 Government Agency/Bureau
- 03 Not-for-Profit Organization, Association
- 04 Real Estate, Commercial Property Services
- 05 Business Services
- 06 Utilities, Energy, Water
- 07 Manufacturing & Engineering
- 08 Construction, Agriculture, Mining & Petroleum
- 09 Wholesale/Retail Trade
- 10 Computer Software/Hardware
- 11 Local/State Government Department
- 12 International Organization
- 13 Banking, Finance, Insurance
- 14 Health, Social & Public Services
- 15 Education
- 16 Communications
- 17 Transport, Travel
- 18 News Media, Publishing
- 19 Catering, Hotels, Leisure, Entertainment
- 20 Other allied to the field (please specify): _____

- 11 Human resources
- 12 Business Analysis
- 13 Research & Development
- 14 Training & Education
- 15 Manager of Department
- 16 Consultancy/Policy Advice
- 17 Real Estate Management
- 18 Telecommunications Services
- 19 Computing Services
- 20 Software Development
- 21 Public Relations
- 22 Other allied to the field (please specify): _____

3. What is your organization's approximate annual turnover? (Please check ONE box only)

- 01 Over \$5 billion
- 02 Between \$1 billion and \$5 billion
- 03 Between \$700 million and \$1 billion
- 04 Between \$500m and \$700m
- 05 Between \$300m and \$500m
- 06 Between \$100m and \$300m
- 07 Between \$50m and \$100m
- 08 Up to \$50 million

4. What is your organization's annual general expenditure (excluding staff salaries)?

- 01 Over \$50 million
- 02 Between \$5m and \$50m
- 03 Between \$1m and \$5m
- 04 Between \$250K and \$1m
- 05 Between \$50K and \$250K
- 06 Up to \$50K

5. How many people are employed by your entire organization?

- 01 Under 25
- 02 26 - 49
- 03 50 - 99
- 04 100 - 499
- 05 500 - 999
- 06 1,000 - 2,499

2. What is your MAIN job function? (Please check ONE box only)

- 01 Strategy & Planning
- 02 Corporate Finance and Accounting
- 03 General Business Management
- 04 Project Management
- 05 Purchasing
- 06 Sales & Marketing
- 07 Information Management
- 08 Investment, Pension Fund Management
- 09 Risk Management
- 10 International Financial Management

- 07 2,500 - 4,999
- 08 5,000 - 9,999
- 09 10,000 or more

6. Which of the following BEST describes your title within your organization? (Please check ONE box only)

- 01 Chief Executive Officer, President
- 02 Managing Director
- 03 Vice President, Director
- 04 Division Head
- 05 Senior Advisor/Advisor
- 06 Professor/Senior Lecturer
- 07 Personnel Officer
- 08 Information Scientist
- 09 Researcher
- 10 Chief Financial Officer
- 11 Board/Executive Director
- 12 Head of Section
- 13 Head of Department
- 14 Chief Economist/Economist
- 15 Administrative Officer
- 16 Purchasing Officer
- 17 Librarian
- 18 Other (please specify): _____

7. Please indicate if you are involved in the recommendation, purchase, or approval of the following products or services. (Please check all that apply.)

- 01 Management Consultancy
- 02 Information Technology Consultancy
- 03 Accountancy, Auditing Services
- 04 Education/Training
- 05 Corporate Hospitality, Entertainment
- 06 Contract Staff
- 07 Office Equipment Maintenance
- 08 Security Services
- 09 Trucking Services
- 10 Courier Services
- 11 Meeting/Convention Facilities

- 12 Telecommunications Services
- 13 Catering Services
- 14 Capital Equipment
- 15 Computer Hardware
- 16 Personal Computers, Workstations, Desktops
- 17 Laptop, Notebook Computers
- 18 Local Area Networks, Wide Area Networks
- 19 Economic/Financial Modeling Software
- 20 Cellular Telephones
- 21 Photographic Equipment
- 22 Communications Equipment, Facsimile Machines
- 23 Financial Planning Services, Insurance, Banking
- 24 Research Consultancy
- 25 Legal Services
- 26 Investment Consultancy
- 27 Business Travel
- 28 Recruitment Consultancy
- 29 Marketing Consultancy
- 30 Facilities Management
- 31 Property Search Services
- 32 Shipping
- 33 Logistics Management
- 34 On-line Information Services
- 35 Risk Management Services
- 36 Printing, Graphics Services
- 37 Systems Software
- 38 Applications Software
- 39 Communications Software
- 40 Financial Software
- 41 Information Management Software
- 42 Database Management Software
- 43 Buying/Leasing Vehicles
- 44 Buying/Leasing Corporate/Fleet Aircraft
- 45 Printers, Scanners, Plotters
- 46 Photocopiers
- 47 None of the above

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Applicant's own signature _____

Date _____

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