PRESS POINTS FOR CHAPTER 4:

*SEPARATED AT BIRTH? THE TWIN BUDGET AND TRADE BALANCES*
World Economic Outlook, September 2011

Prepared by Abdul Abiad (team leader), John Bluedorn, Jaime Guajardo, Michael Kumhof, and Daniel Leigh

Key Points

- Fiscal policy has a key role to play in global demand rebalancing because it has a large and long-lasting effect on an economy’s external balance. We find that cutting the budget deficit by 1 percent of GDP improves an economy’s current account balance by over a half percent of GDP.

- The current account improves because imports fall with weaker domestic consumption and investment, and exports rise with the currency depreciation that tends to follow fiscal tightening.

- When the exchange rate is fixed and scope for monetary policy stimulus is constrained, the current account adjustment in response to fiscal consolidation is just as large but more painful. Economic activity contracts more and there is a sharper compression of domestic wages and prices.

- When economies tighten fiscal policies simultaneously, what matters for the current account is how much each economy consolidates relative to others. The current pattern of fiscal adjustment plans will contribute to a narrowing of euro area imbalances and emerging Asian trade surpluses, but a widening of the U.S. current account deficit.

Fiscal adjustment will be one of the dominant forces shaping the global economy in coming years. To restore fiscal sustainability, many advanced economies need to reduce their budget deficit. Emerging and developing economies are tightening to rebuild fiscal policy room and in some cases to restrain overheating pressures.

What implications will these fiscal adjustments have for economies’ external balances? In economies with twin budget and trade deficits, such as the United States and some economies of the euro area, policymakers may be hoping that fiscal consolidation will reduce both deficits. For economies such as China, Germany, and Japan, fiscal consolidation could further increase their existing trade surpluses. To try to shed light on these issues, this chapter analyzes fiscal policy changes in advanced economies over the past 30 years and conducts model simulations.
We find that fiscal policy has a substantial and long-lasting effect on the current account. A fiscal consolidation of 1 percent of GDP improves the current account by over a half percent of GDP within two years, with the improvement persisting into the medium term. The improvement in the current account comes not only through lower imports due to falling domestic demand, but also from an increase in exports arising from a weaker domestic currency.

If an economy’s monetary policy is constrained, the current account adjustment is just as large but more painful. When policy rates cannot fall to offset the contractionary effects of fiscal consolidation, either because they are close to zero or because the exchange rate is fixed, there is a sharper contraction in domestic demand. The real exchange rate still depreciates, but it occurs through a greater compression of domestic wages and prices, a process sometimes called “internal devaluation.” Overall, the current account still improves by about half a percent of GDP in response to a fiscal consolidation of 1 percent of GDP. These processes are relevant for the euro area economies, which are part of a currency union, and for economies with near zero interest rates, like the United States and Japan.

When many economies consolidate at the same time, what matters for the current account is how much consolidation an economy undertakes relative to others. This is because all economies cannot improve their current account balances at the same time. Some economies—including Australia, Canada, the United Kingdom, and some members of the euro area—are expected to undertake relatively large and permanent fiscal consolidation measures. For these economies, fiscal adjustment is expected to contribute positively to their external balances. Germany and emerging Asia are also consolidating, but by a lesser amount. This should contribute to a lowering of their external surpluses. Finally, the relatively small size of permanent fiscal consolidation measures currently envisioned for the United States suggests that they will contribute little to reducing the U.S. current account deficit.